



November 11, 2006

City of Las Vegas Development Services Center
731 S 4th St
Las Vegas, NV 89101

RE: Justification Letter

To whom it may concern:

DI2, LLC is seeking authorizing from the City of Las Vegas to place and operate an ice and water vending machine kiosk in the parking lot of property located at 3975 E Owens Ave. Las Vegas, NV 89110.

This ice and water vending machine will offer the consumer a high quality, competitively priced, convenient source for crushed ice in bulk (20lb), or (16lb) bag format and high quality water from a stand-alone modular building (8'W x 24'L x 9' H). The kiosk is 200 sq foot and it produces, and vends ice and water to the consumer. For a small purchase price with either paper bills and/or coins, the buyer will receive either a 16-pound bag of ice or 20 pounds of bulk ice. The amount ice the consumer receives more than doubles the amount of ice the they normally receive at most other retail outlets and all for much less money. Each unit is capable of producing and delivering over 500 sixteen-pound bags of ice per day! This ice is already in chipped form, does not freeze together and is delivered to the consumer in only eight seconds. Throughout this process the ice is never touched by human hands. The ice and water vending machine also delivers high quality water to consumers in one or five gallon increments for .25 cents per gallon. The water is filtered through a multi-stage process that insures the water is the highest quality possible.

If you have any questions, please don't hesitate to contact me. 702-968-0375 or jcm@desertice.biz

Sincerely,

Jim Marchant
DI2, LLC

SDR-18644
01/25/07 PC