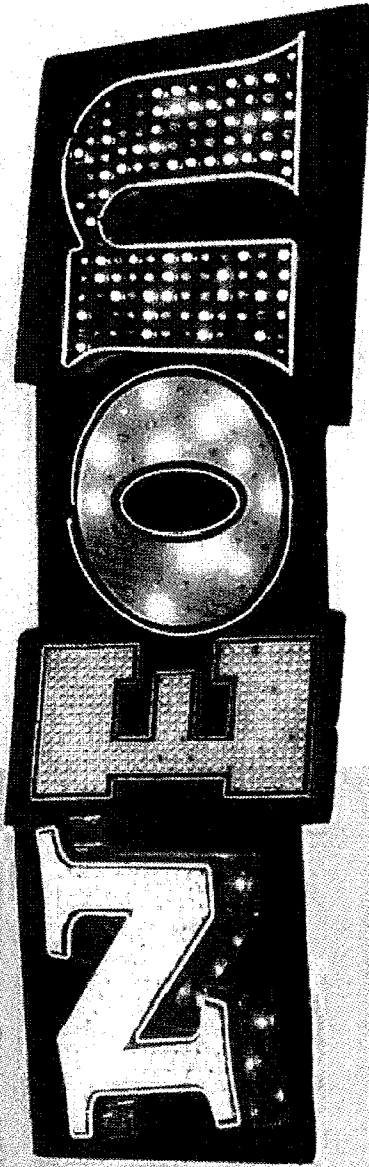


the NEON MUSEUM

THE



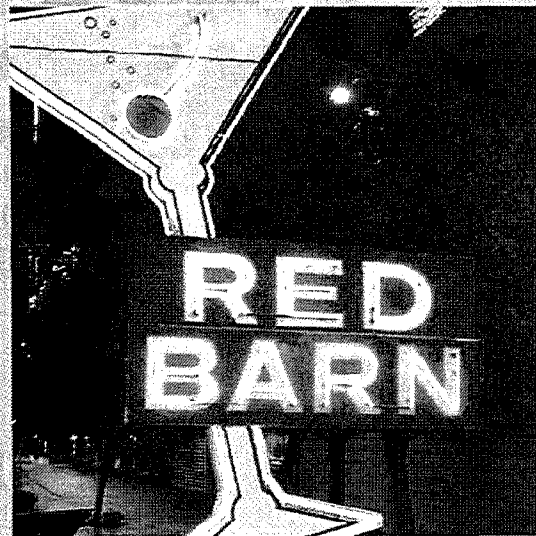
MUSEUM

PERMANENT RECORD

Submitted at City Council

Date 2/21/2007 Item 86 & 87

## the NEON MUSEUM



### PROJECTS

1994 - ongoing

- Collecting, preserving and installing neon signs
  - the Boneyard
  - the Living Museum
  - Restoration

2005 - design

- City of Las Vegas Neon Museum Boneyard Park

2006 - relocation

- La Concha Visitors Center

2008 - completion

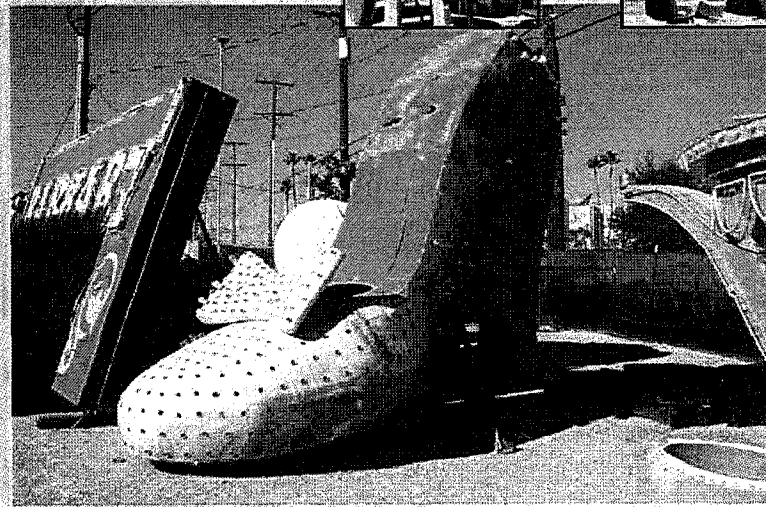
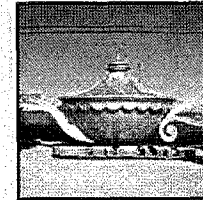
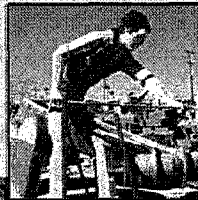
- Museum open to the public

GRAPHIC

DESIGN

FRIECHTTER GROUP

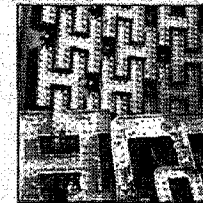
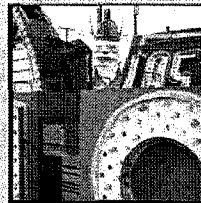
## the NEON MUSEUM



### **b ne yard**

Located on Las Vegas Blvd., the Boneyard presents an eclectic collection of historic Las Vegas signs. A monument of history and commerce in Nevada, it is a tourist destination and iconic locale recognized internationally.

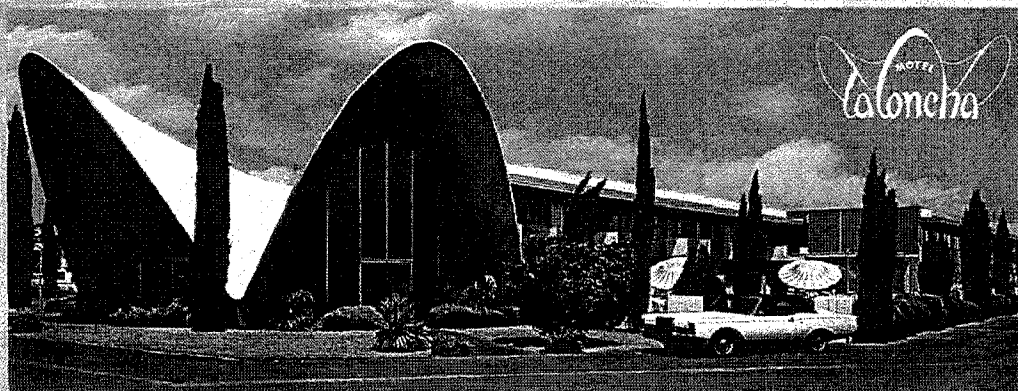
## theNEONMUSEUM



### media exposure

- **CSI** on CBS
- **ROAD TRIP** on The History Channel
- **THE KILLERS** music video
- **2003 MTV BILLBOARD MUSIC AWARDS**
- **ELTON JOHN DOCUMENTARY** on A&E
- **BBC Travel Channel**
- **PHOTO SHOOT** photo shoot
- **WARNER BROS TV PILOT**
- **WOMENS WEAR DAILY/FORUM SHOPS**
- **MARIE CLAIRE - SERENA WILLIAMS** photo shoot
- **GERMAN TV CENTENNIAL DOCUMENTARY**
- **OPTIMUM MAGAZINE**
- **ITALIAN VOGUE**
- **PBS**
- **MOTOR TREND** magazine
- **BANANARAMA** music video shoot
- **COSMOPOLITAN** magazine
- **LEE JEANS**
- **BERGDORF GOODMAN** catalogue
- **COUNTRY MUSIC WEEKLY**
- **LAS VEGAS LIFE**

## the NEON MUSEUM



### L Concha

This 1,000 sq. ft. lobby of the historic La Concha motel was spared from demolition in 1993. Built in 1961, the lightweight concrete structure is 44 years old, and represents a Las Vegas era that is rapidly disappearing from our memories.

theNEONMUSEUM



## Paul Revere Williams

**Career:** Architect 1920s—1970s

**Projects:** 3,000+ including

Beverly Hills & Ambassador Hotels

Los Angeles International Airport

Saks Fifth Avenue Department Store

Frank Sinatra residence

Lucile Ball & Desi Arnez residence

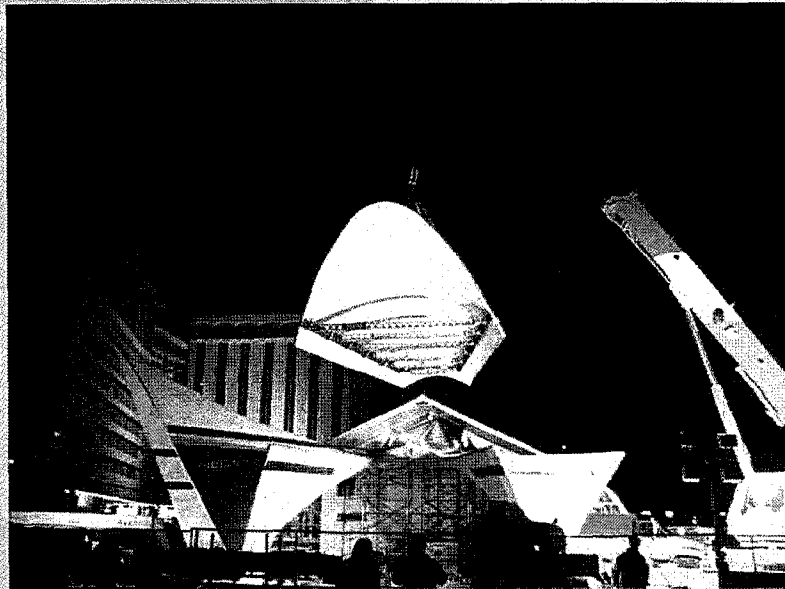
Tyrone Power residence

William "Bojangles" Robinson

Lon Chaney residence

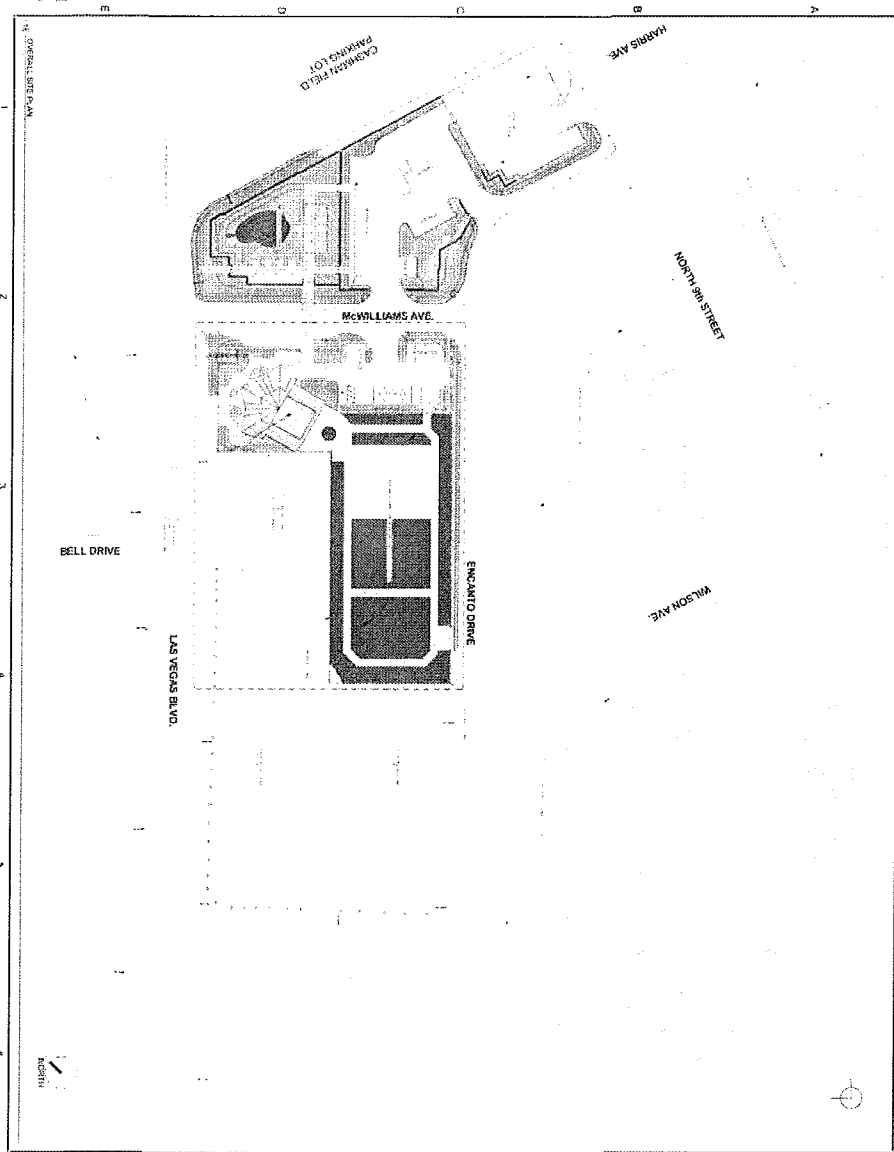
**Accomplishments:** First African-American member  
and Fellow of the  
American Institute of Architects

## the NEON MUSEUM

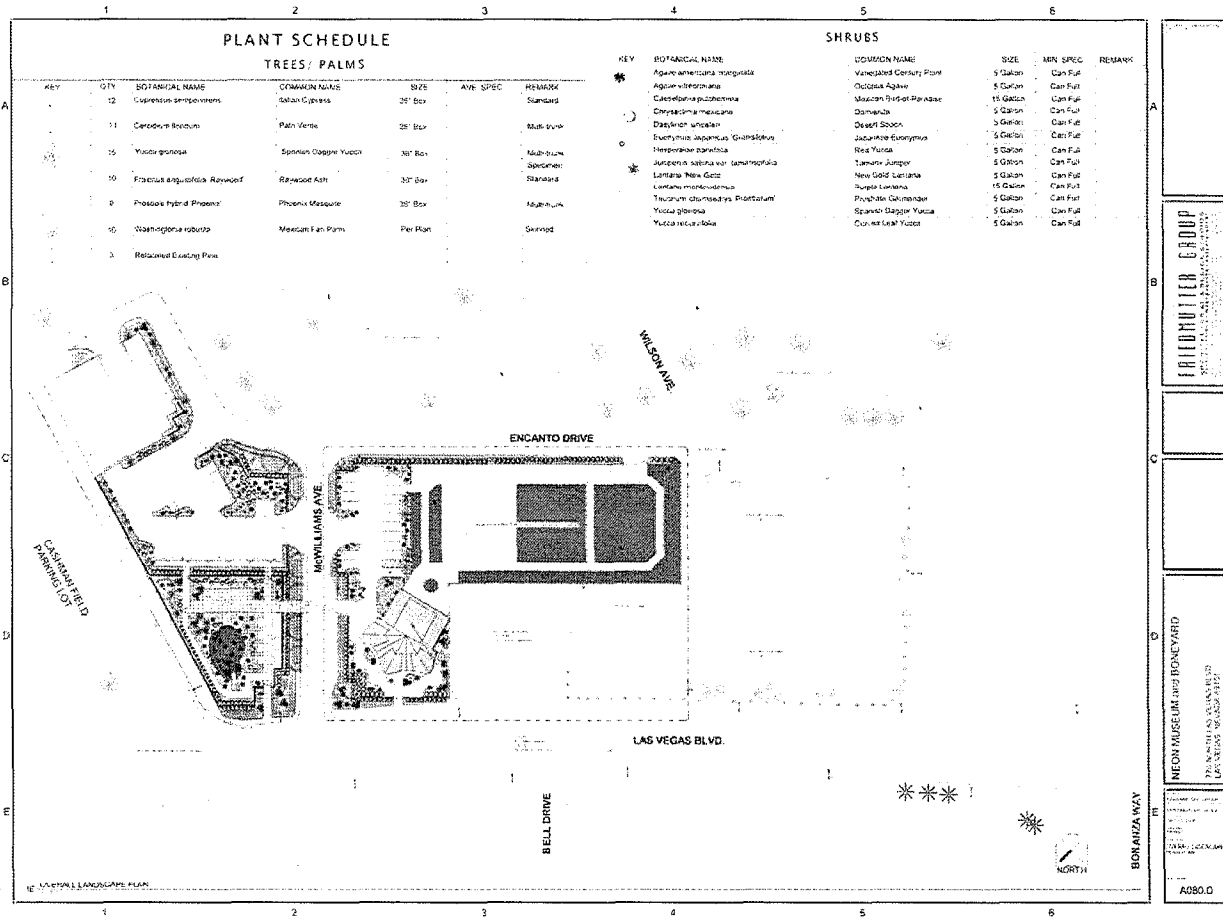


### Saving La Concha

In December 2006, thanks to generous support and grants, the Neon Museum orchestrated the dismantling and relocation of the La Concha shell to the Bone Yard.



<p>AD700</p>	<p>NEON MUSEUM and BONEYARD</p> <p>775 NORTH LAS VEGAS BLVD LAS VEGAS, NEVADA 89101</p>			<p><b>FRIEDMUTER GROUP</b></p> <p>ARCHITECTURE INTERIOR DESIGN</p>	
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**PAINTOUTER GROUP**

2700 W. WASHINGTON AVE. SUITE 100  
DENVER, CO 80202  
TEL: 303.733.1111 FAX: 303.733.1112

**MEDON MUSEUM and BONEYARD**

2700 W. WASHINGTON AVE. SUITE 100  
DENVER, CO 80202  
TEL: 303.733.1111 FAX: 303.733.1112

SCALE: 1" = 10'-0"

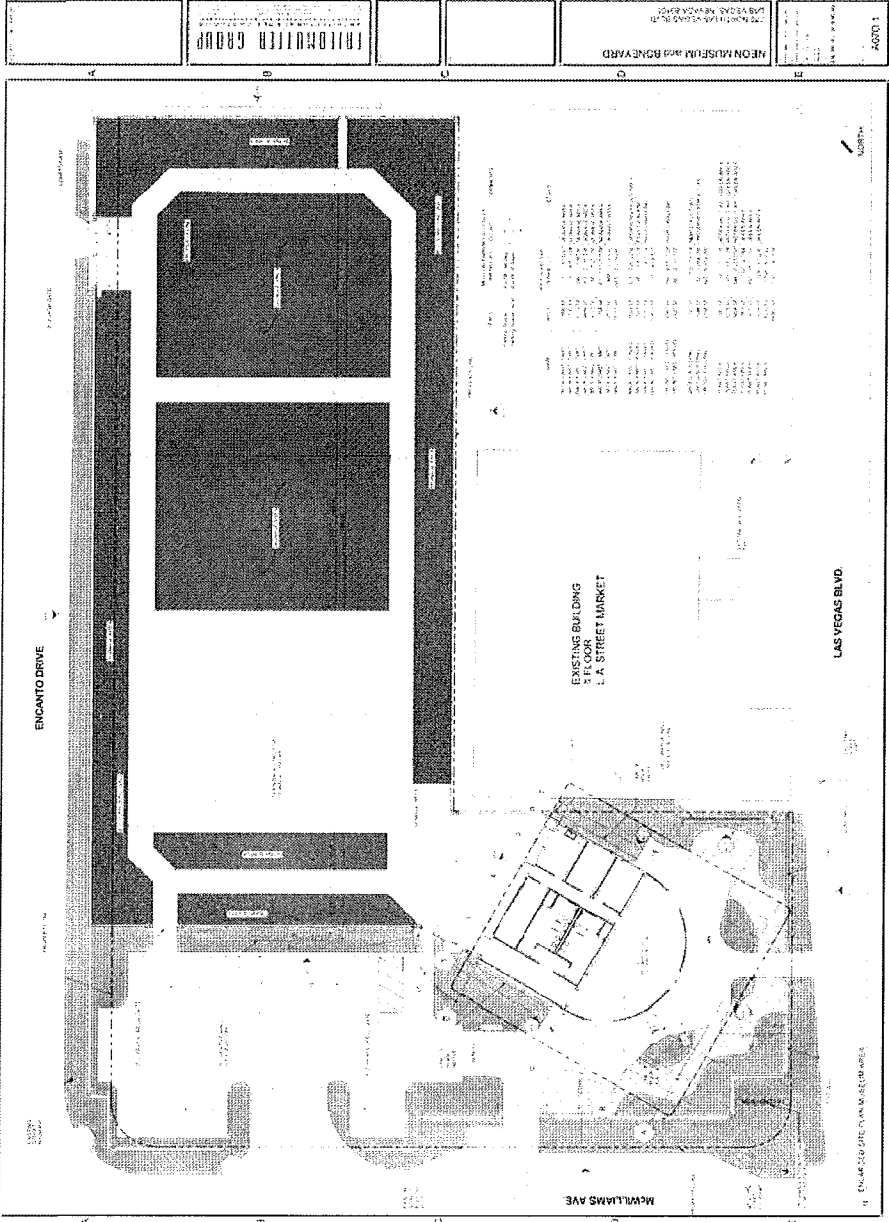
DATE: 02/11/2011

DRAWN BY: J. L. HARRIS

CHECKED BY: J. L. HARRIS

PROJECT: MEDON MUSEUM and BONEYARD

SHEET: A080.D



**FRONTIER GROUP**  
 ARCHITECTS  
 1000 S. LAS VEGAS BLVD., SUITE 1000  
 LAS VEGAS, NEVADA 89101  
 TEL: 702.735.1100  
 FAX: 702.735.1101  
 WWW.FRONTIERGROUP.COM

**HEON MUSEUM and BOARDYARD**  
 1000 S. LAS VEGAS BLVD., SUITE 1000  
 LAS VEGAS, NEVADA 89101  
 TEL: 702.735.1100  
 FAX: 702.735.1101  
 WWW.FRONTIERGROUP.COM

**ADD 1**  
 SHEET NO. 1001  
 DATE: 10/15/2010

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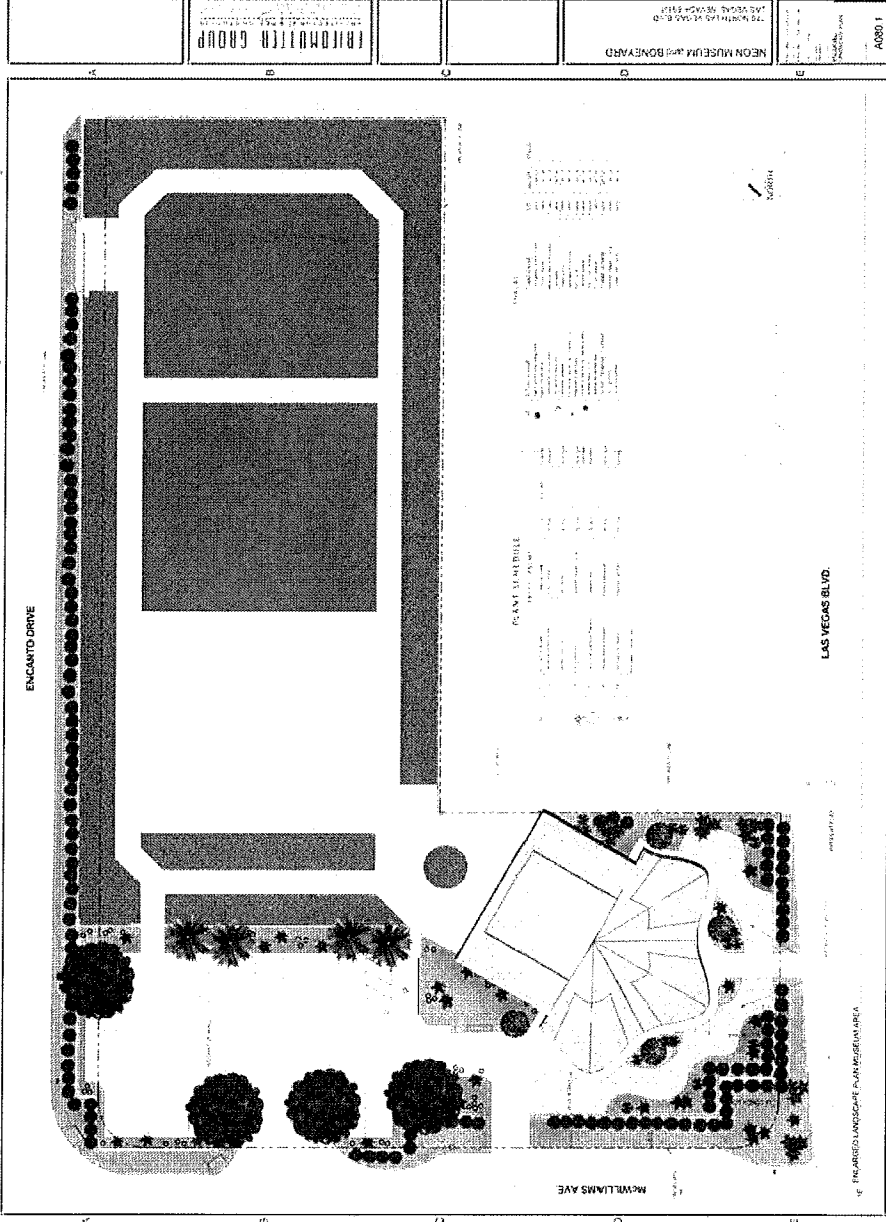
NORTH

ENCANTO DRIVE

LAS VEGAS BLVD

McWILLIAMS AVE

1000 S. LAS VEGAS BLVD., SUITE 1000  
 LAS VEGAS, NEVADA 89101  
 TEL: 702.735.1100  
 FAX: 702.735.1101  
 WWW.FRONTIERGROUP.COM



4880 1

DATE: 10/15/2014  
 DRAWN BY: [Name]  
 CHECKED BY: [Name]

NEON MUSEUM AND BONAPARTE  
 775 NORTH LAS VEGAS BLVD  
 LAS VEGAS, NEVADA 89101

TRIMBLE GROUP  
 1000 S. LAS VEGAS BLVD., SUITE 200  
 LAS VEGAS, NV 89101  
 (702) 735-1100

**PLANT SCHEDULE**

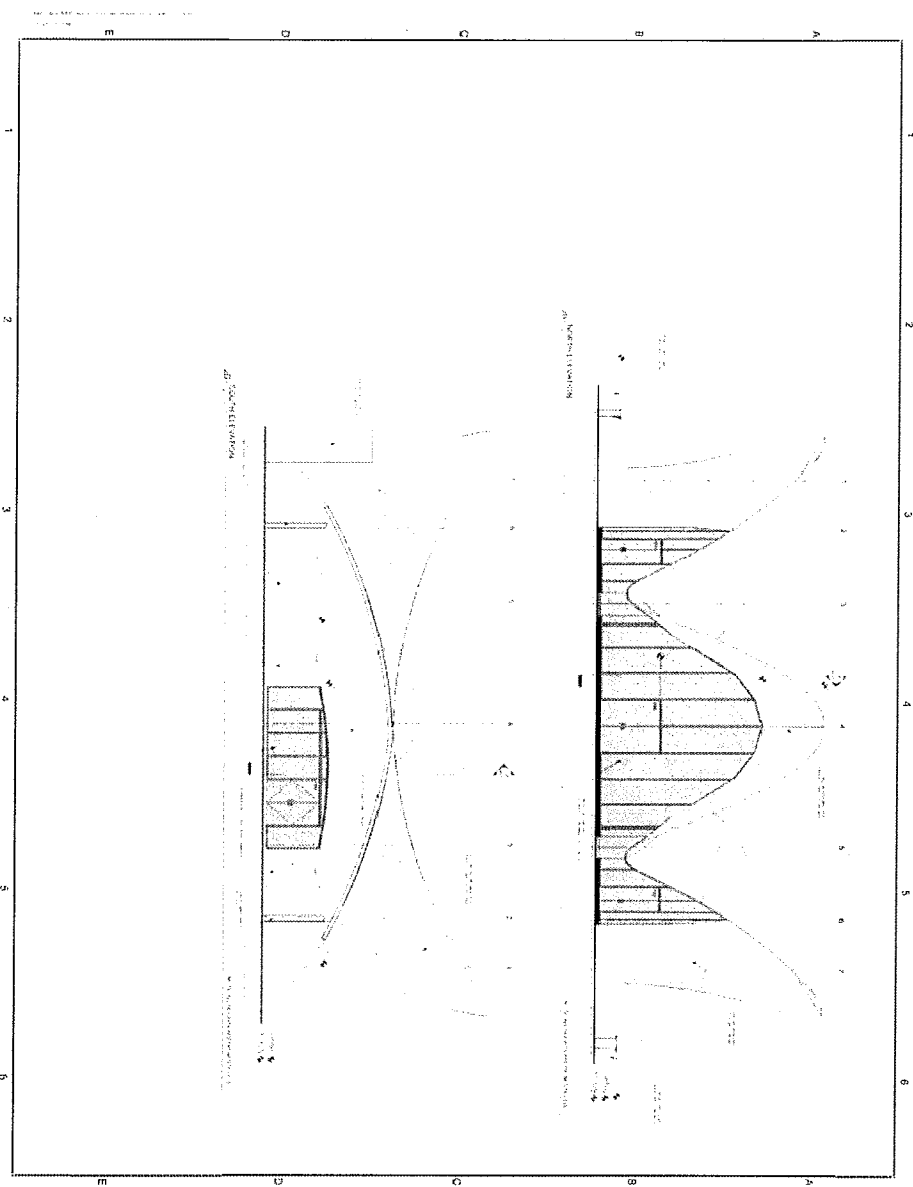
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LAS VEGAS BLVD.

MCWILLIAMS AVE.

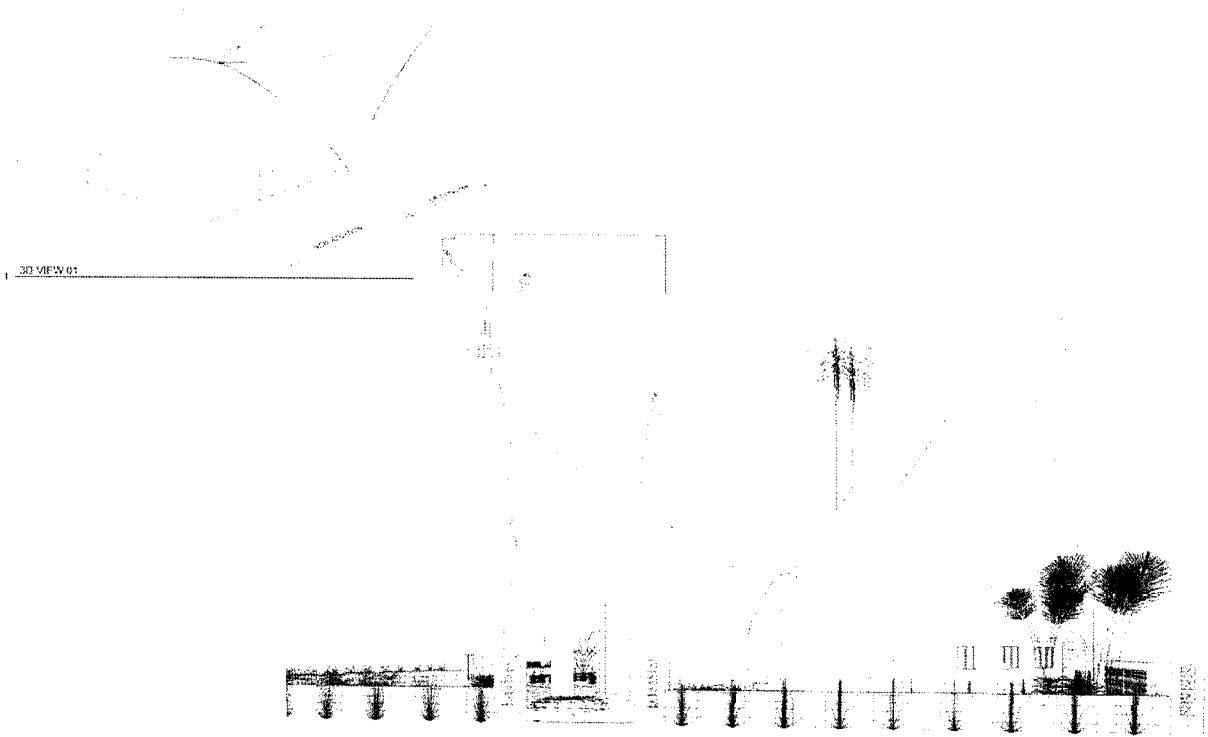
ENCANTO DRIVE

ENCANTO LANDSCAPE PLANNING AREA



<p>NEON MUSEUM and BONEYARD</p> <p>770 NORTH LAS VEGAS BLVD LAS VEGAS, NEVADA 89101</p>	<p>FRONTIER GROUP</p>	<p>ARCHITECT</p>	<p>ENGINEER</p>	<p>CONTRACTOR</p>	<p>DATE</p>
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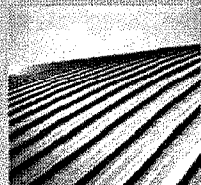




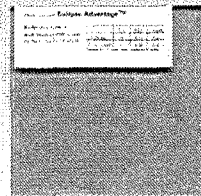
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4B VIEW FROM LAS VEGAS BLVD. 01

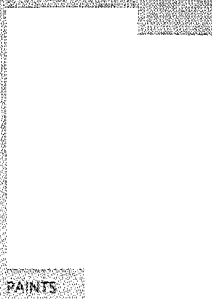
# the NEON MUSEUM



ROOFING



GLASS



PAINTS



METAL

## STORAGE

### finishes & materials

In keeping with the streamline moderne nature of the LaConcha, the new addition features elegant, contemporary finishes and materials.

MEDIA

theNEONMUSEUM



CONCEPTUAL RENDERING

La Concha Lobby at the Boneyard

FRIFAMOTTIA GROUP

the NEON MUSEUM

THE

NEON

MUSEUM

The Neon Museum extends its gratitude to the Planning Commission, the City of Las Vegas, and all individuals and agencies considering the importance of this institution.