



Las Vegas

Agenda Item No.: 46.

AGENDA SUMMARY PAGE
CITY COUNCIL MEETING OF JANUARY 17, 2007

DEPARTMENT: CITY MANAGER
DIRECTOR: DOUGLAS A. SELBY

Consent Discussion

SUBJECT:
ADMINISTRATIVE:

Report and possible action related to the Las Vegas Strategic Plan Priorities concerning Aggressively attract and retain diverse businesses and Provide an open government which allows access, participation and respectful communication - All Wards

Fiscal Impact

No Impact

Augmentation Required

Budget Funds Available

Amount:

Funding Source:

Dept./Division:

PURPOSE/BACKGROUND:

Key Performance Indicators (KPIs) of the city's current Strategic Plan were presented to Council Members during the budget workshop on March 27, 2006. KPIs establish a baseline for implementing the plan and allow for data-driven decision making. Each team responsible for one of the city's eight priorities will make an annual presentation to Council, which will include information on the KPIs and recent accomplishments.

RECOMMENDATION:

Receive presentation and direct staff accordingly

BACKUP DOCUMENTATION:

1. Priority IV PowerPoint Presentation
2. Priority VI Report

Motion made by GARY REESE to Approve to Accept the report

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

LAWRENCE WEEKLY, LARRY BROWN, LOIS TARKANIAN, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE, STEVEN D. ROSS; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)

Minutes:

SCOTT ADAMS, Director of the Office of Business Development, detailed a PowerPoint presentation, a copy of which is made a part of the minutes, on the four Key Performance Indicators (KPIs) used in measuring the Strategic Goal to Aggressively Attract and Retain Diverse Businesses.

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MAYOR GOODMAN was alarmed about the numbers reflected in the last slide, as it suggests a per capita income of about \$470 a week, which would make it very difficult to purchase a home or rent an apartment. MR. ADAMS interjected that most economists focus on actual household income, to which MAYOR GOODMAN pointed out that even a household of \$50,000 a year could not purchase a home.

MR. ADAMS agreed that it is a challenge. The United States is realizing a decline in real wages, because the global economy is creating a competition with the United States and really pulling the wages down. The more service-oriented economy has had an effect on per capita medium household income and wages as well. Hence, the City's economic development strategy should include a focus on the desired types of jobs. MAYOR GOODMAN added that, given these statistics, the City needs to focus on attracting higher-paying jobs. The emphasis on the academic medical complex, the Alzheimer's facility, etc., will provide that opportunity. He stressed that he wants the United States to continue to be a world-power, and the City should start discussions on what can be done on a local level to help rectify the situation.

DAVID RIGGLEMAN, Director of the Office of Communications, and JOSEPH MARCELLA, Director of Information Technologies, addressed the Performance Indicators for Strategic Plan Priority VI, to Provide an Open Government which allows Access, Participation and Respectful Communication, by showing a videotape presentation, of which a DVD was submitted for the minutes.

COUNCILMAN WOLFS presented that Channel 2 has a big following, and he would like the Office of Communications to take advantage of that and explore further ways to enhance the City's image by involving the community. MR. MARCELLA remarked that he has received many telephone calls from people across the country who watch Channel 2 on the website.

COUNCILWOMAN TARKENTON recognized the great job that staff has done.

