

September 28, 2006

City of Las Vegas  
Planning & Development Department  
731 South Fourth Street  
Las Vegas, NV 89101

**Justification Letter  
Special Use Permit**

Re: 138-23-110-031

Fr: Michael Lawson  
dba Bark Avenue

This letter is to seek a Special Use Permit to operate an upscale pet boarding/daycare facility located at 6565 Smoke Ranch Rd., in conjunction with submittal for a parking variance.

The subject property is a former childcare facility and is the ideal property for a pet boarding/daycare business. Pet boarding/daycare and child daycare have many similarities and the impact to the community will be very minimal.

The facility will meet or exceed all requirements as dictated by the City of Las Vegas for a pet boarding/daycare facility. In fact, strict management of all five conditional use regulations, especially odor and noise are main concerns and top priorities in order to counter the stereotypical pet boarding/daycare image so as to attract the upscale customer.

This letter meets and supports the city of Las Vegas policies and regulations.

Your time and support will be very much appreciated.

Sincerely,



Michael Lawson

**SUP-17301  
11/16/06 PC**