



City of Las Vegas

Agenda Item No.: 84.

**AGENDA SUMMARY PAGE PLANNING & DEVELOPMENT
CITY COUNCIL MEETING OF DECEMBER 6, 2006**

DEPARTMENT: PLANNING & DEVELOPMENT
DIRECTOR: M. MARGO WHEELER

Consent Discussion

SUBJECT:
SPECIAL USE PERMIT

SUP-16947 PUBLIC HEARING APPLICANT: AMERICAN OUTDOOR ADVERTISING, LLC - OWNER: DMG MEADOW & DECATUR, LLC - Appeal filed by the applicant from the denial by the Planning Commission of a request for a Special Use Permit FOR A PROPOSED OFF-PREMISE ADVERTISING SIGN (BILLBOARD) at 4600 Meadows Lane (APN 159-31-111-002), C-1 (Limited Commercial) Zone, Ward 1 (Tarkanian). The Planning Commission (5-2 vote) recommends DENIAL. Staff recommends APPROVAL

PROTESTS RECEIVED BEFORE:

APPROVALS RECEIVED BEFORE:

Planning Commission Mtg.	0	Planning Commission Mtg.	0
City Council Meeting	1	City Council Meeting	0

RECOMMENDATION:

The Planning Commission (5-2 vote) recommends DENIAL. Staff recommends APPROVAL, subject to conditions.

BACKUP DOCUMENTATION:

1. Location, Aerial and Special Maps
2. Conditions and Staff Report
3. Supporting Documentation
4. Justification Letter
5. Appeal letters filed by Bill Curran and Maren Parry
6. Protest letter by Bob Leaver
7. Backup referenced from the 11-02-06 Planning Commission Meeting Item 5

Motion made by LOIS TARKANIAN to Approve subject to conditions, replacing Condition 2 and adding the following as read for the record:

2. All animated electronic message units signage and digital display signage is prohibited.

A. A landscaping plan must be submitted and approved prior to issuance of a Building permit. Said plan shall be approved by Planning and Development staff to enhance landscaping at the base of the sign.

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

LAWRENCE WEEKLY, LOIS TARKANIAN, STEVE WOLFSON, OSCAR B. GOODMAN, GARY REESE; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-LARRY

CITY COUNCIL MEETING OF: December 06, 2006

BROWN, STEVEN D. ROSS)

Minutes:

MAYOR GOODMAN declared the Public Hearing open.

ATTORNEY BILL CURRAN, Ballard Spahr Andrews & Ingersoll, 300 South 4th Street, stated that COUNCILWOMAN TARKANIAN had emphasized that the billboard be free of graffiti, no electronic or videos on the billboard face and additional landscaping.

COUNCILWOMAN TARKANIAN verified with MARGO WHEELER, Director of Planning and Development Department, that Condition 2 would be replaced to prohibit the animated electronic message units and digital display signage, as well as adding a condition regarding the landscaping. Said plan shall be approved by Planning and Development staff to enhance landscaping at the base of the sign. MS. WHEELER clarified that the condition with regard to the abatement of any potential graffiti is already within the conditions. ATTORNEY CURRAN concurred with the replaced and added conditions.

COUNCILWOMAN TARKANIAN indicated that the billboard would face traffic and not any residential areas.

MAYOR GOODMAN declared the Public Hearing closed.