EMPIRE MEDIA ADVERTISING, INC.
5521 Magi Ranch Court
Las Vegas, Nevada 89128
(702)497-6344

Justification Letter

April 14, 2006

City of Las Vegas
Planning and Development Department
731 South Fourth Street
Las Vegas, Nevada 89101

Dear City Representative:

I am hereby requesting a Special Use Permit for one off-premise advertising sign 24'x28' with an overall height of 30' above road grade as allowed by code for the following reasons:

- The property is zoned C-1.
- This proposed use does not impact current use of the property and does not impact surrounding parcels.
- This is an appropriate location for this use.
- Any delay in applying would create a financial hardship.
- Although there has been speculation as to Martin L. King improvements the land owner has already lost a portion of this property for improvements and no attempt to condemn this land exists

Thank you in advance for your anticipated time and attention concerning this matter.

Sincerely,

Michael S. Cordero
General Manager/ Principal

SUP-13362
08/10/06 PC

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