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June 8, 2006

City of Las Vegas
Planning and Development
731 S. 4th Street
Las Vegas, NV 89101

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EXECUTIVE DIRECTOR

Teri De La Torre

Re:

Nevada Association of Latin
Americans, Inc. (NALA)
323 N. Maryland Parkway
Las Vegas, NV 89101
N05-92127 -J-124936

To Whom It May Concern,

I am submitting this justification letter to the City of Las Vegas with attached documents required for the business license. This justification letter is to be applied to the request of rezoning from R-2 to C-1, Site Development Plan Review, Social Services, and Variance Parking.

NALA was incorporated on August 7, 1969 "To improve opportunity and quality of life for people of all ages, by providing individuals and families of low to moderate income outstanding educational and social services in an environment of caring and mutual respect." Based on this mission, NALA has utilized HUD's guidelines and definitions of, low to moderate income. Clients that are requesting assistance must provide verification of income eligibility in order to receive assistance as well as other documentation such as State ID, Nevada Drivers License, Utility Bill, Social Security, etc.

CORPORATE OFFICES:

323 N. Maryland Parkway
Las Vegas, Nevada 89101
Phone: (702) 382-6252
Fax: (702) 383-7021



Community Partner

Equal Opportunity Employer / Service Provider

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NALA has provided affordable Preschool/Childcare services since 1979 and has maintained a business license serving up to 200 children daily and has been in good standing with the City of Las Vegas. Approximately 85% of the population NALA serves are single parent families earning minimum wage.

In addition to NALA's childcare, other services provided include, Immigration, Social Services and HIV/AIDS Prevention. All programs are targeted to the low to moderate income residents in Las Vegas and must meet eligibility requirements and fall within the income based on HUD regulations.

NALA's program services are located at 323 N. Maryland Parkway with a satellite office at 2300 S. Rancho which provides an administrative function to Ryan White Title I in the Las Vegas Community. NALA was the first Hispanic organization providing HIV Prevention services specializing in the Hispanic community since 1986. NALA is in good standing with the City of Las Vegas for our HOPWA program and has complied with the guidelines administered by the City of Las Vegas and HUD.

NALA's Social Services program was developed in 2000 to address the many needs of residents needing assistance with food, rental, utility, translation, food pantry. NALA receives special funding from a variety of donors to assist the low-income.

In addition, NALA developed an additional service to provide local seniors with assistance in form preparation such as Medicare, Social Security, Welfare and other forms. In our senior services we also provide utility, rental, and food voucher / pantry assistance as well as prescription drug assistance and medical co-payments to assist the medically fragile and disabled seniors. We provide services to 55 – 65 seniors monthly with this emphasis on serving seniors from the City of Las Vegas Housing Authority.

NALA's Immigration program provides immigrants with services in forms processing and translation services.

These programs are housed at our 323 N. Maryland Parkway location and accessible to the clients Monday through Friday from 6am – 6pm with program services from 9am – 5pm.

NALA's front staff are bilingual and bicultural and are knowledgeable in the program services that NALA offers. Clients are seen by an appointment schedule to ensure the quality time and effort is given to each client. If there is an immediate need, we provide services as needed especially in the area of food.

NALA serves all ethnicities to provide the much needed help to ensure self-sufficiency to maintain day to day living.

The denial of the business license for Social Services, Immigration, and HIV Prevention Services will eliminate services to over 500 low income residents monthly of Las Vegas

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that need these vital programs, NALA has proven accountability through the licensing of our child care since 1979.

Thank you for your consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read "Teri De La Torre".

Teri De La Torre
Executive Director

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