



Las Vegas

Agenda Item No.: 28.

**AGENDA SUMMARY PAGE**  
**CITY COUNCIL MEETING OF SEPTEMBER 6, 2006**

**DEPARTMENT: FINANCE AND BUSINESS SERVICES**

**DIRECTOR: MARK R. VINCENT**

**Consent**    **Discussion**

**SUBJECT:**

Approval of award of Agreement No. 070043 for Artwork Funding for Fremont and Third Streets - Office of the City Manager - Award recommended to: FREMONT STREET EXPERIENCE LIMITED LIABILITY COMPANY and CREATIVE TIME, INC. (\$44,400 - General Fund) - Ward 8 (Weekly)

**Fiscal Impact**

**No Impact**    **Augmentation Required**  
 **Budget Funds Available**   **Dept./Division: City Manager**

**Amount: \$44,400**

**Funding Source: General Fund**

**PURPOSE/BACKGROUND:**

This Agreement provides for the funding and cost sharing of artwork promotion services provided by Creative Time, Inc. Under a separate artwork agreement, the City and Fremont Street Experience LLC has commissioned an artist to create a five to seven minute digital video to be broadcast on the Fremont Street Experience Viva Vision canopy. The Fremont Street Experience LLC has agreed to pay the City \$20,000 towards the artwork promotion expenses, which are estimated to be \$44,400.

PCC: D. Kaplan

POC: Fremont Street Experience: Jeff Victor - (702) 678-5600

POC: Creative Time: Peter Ely - (212) 206-6674

**RECOMMENDATION:**

That City Council approve award of Agreement No. 070043 for Artwork Funding in the amount of \$44,400 to Fremont Street Experience Limited Liability Company and to Creative Time, Inc. Authority to execute the Agreement is given to the Purchasing Manager per R-48-2006.

**BACKUP DOCUMENTATION:**

1. Certificate - Disclosure of Ownership/Principals for Fremont Street Experience
2. Certificate - Disclosure of Ownership/Principals for Creative Time, Inc.

Motion made by GARY REESE to Approve Items 13 through 49

Passed For: 0; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

None; (Against-None); (Abstain-None); (Did Not Vote-None); (Excused-None)