

11/17/16 LAS CNSL. MTG. [9A/1P, WED. 16 AUG. '06 (CNCL. CHMB.) (CH: MAY 0/6)
CITIZ. PARTIC.

* TOM MCGOWAN; LAS VEGAS RESIDENT. ~ MAY I HAVE THE OVERHEAD,
PLEASE? ~ THANK YOU.

(DISPLAY AMENDED PROPOSAL EXHIBITS)

* MY PREVIOUSLY SUBMITTED PROPOSAL FOR AN ENTERTAINMENT WALK OF FAME
IS HEREBY AMENDED AND SUBMITTED TO THE PUBLIC RECORD.

* FULL DETAILS OF THE AMENDED PROPOSAL HAVE BEEN PROVIDED TO
SENIOR OFFICIALS OF THE OFFICE OF BUSINESS DEVELOPMENT.

* THE WRITTEN TEXT OF MY PUBLIC COMMENT IS SUBMITTED AND REQUESTED
INCLUSION IN THE MEETING MINUTES.

THANK YOU.

(SUBMITTED)

Submitted at City Council

Date 8/16/06 Item Citizen Participation

PRO FORMA

THE AMENDED PROPOSAL

ENTITLED

"THE LAS VEGAS ENTERTAINMENT WALK OF FAME"

TOM MCGOWAN PRESENTS PRODUCTIONS
LAS VEGAS, NEVADA
MONDAY 24 JULY, 2006

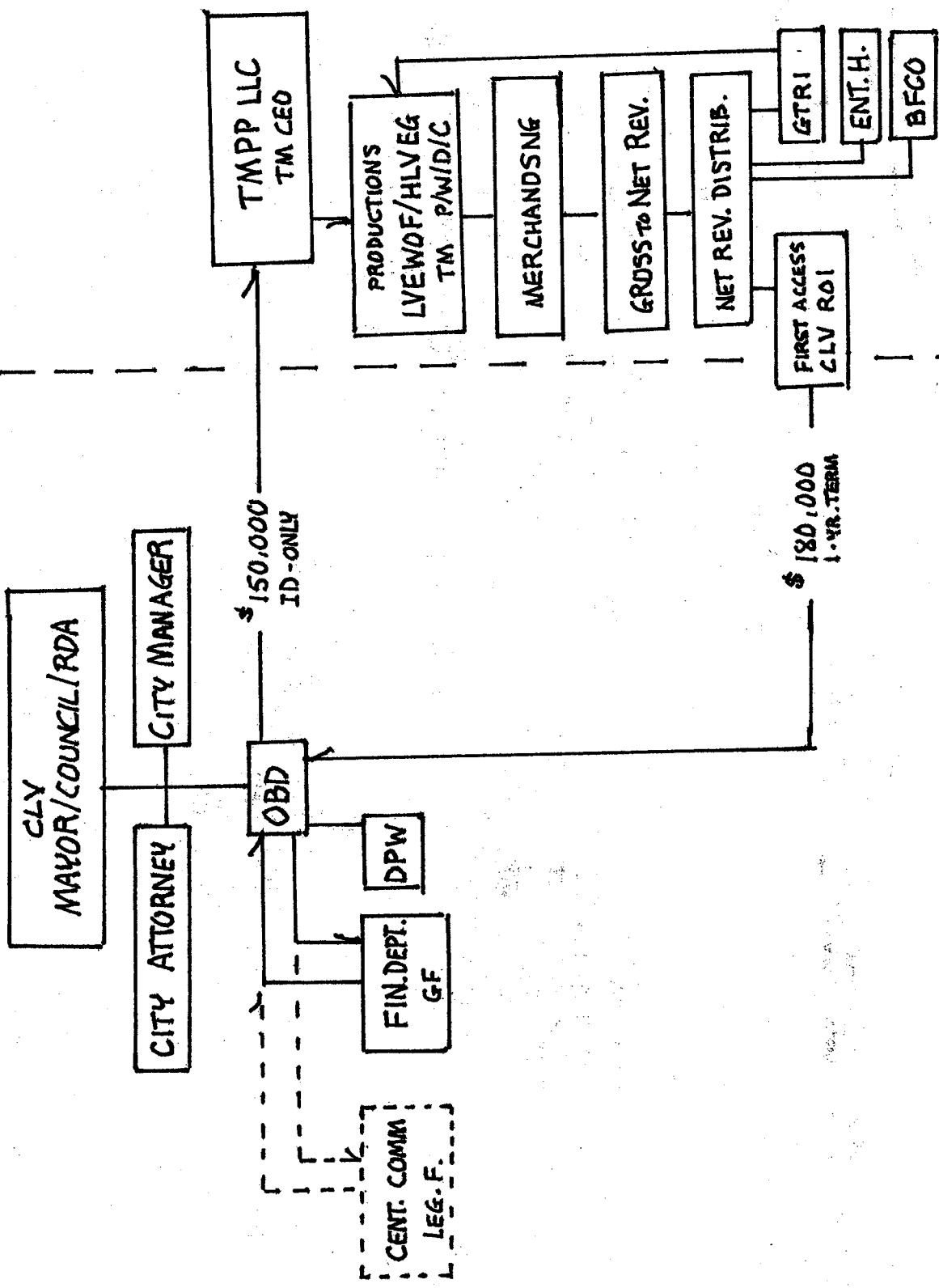
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(TM/AP) PRO FORMA:

ORGANIZATION

(PUBLIC)

(PRIVATE)



THEREAS, AND PURSUANT HERETO:

2. THE HEREIN SUBJECT AND HEREBY AMENDED PROPOSAL SUBMITTED TO THE OFFICIAL PUBLIC RECORD BY THE HEREINABOVE SIGNED AND HERETO UNDERSIGNED TOM MCGOWAN IS ENTITLED:

"THE LAS VEGAS ENTERTAINMENT WALK OF FAME," AND
"THE HISTORIC LAS VEGAS ENTERTAINERS GALLERY," AT THE VINTAGE VEGAS POST MODERN MUSEUM, AND/OR AT ONE(1) OR MORE ADDITIONAL PUBLIC AND/OR PRIVATE PROPERTIES AND PREMISES LOCATED WITHIN THE GREATER DOWNTOWN AREA OF THE CITY OF LAS VEGAS, NEVADA;

AND THEREAS, THE HEREIN SUBJECT AMENDED PROPOSAL:

(A) REPLACES AND SUPERCEDES THE PROPOSAL PREVIOUSLY SUBMITTED BY TOM MCGOWAN; AND IS FURTHER AMENDED AS HEREIN SPECIFIED:

(1) THE INITIAL DEVELOPMENT (-ONLY)- PERTINENT:

(A) REQUESTED GROSS SUM AMOUNT OF FINANCING, BY THE CITY OF LAS VEGAS, IS ONE HUNDRED FIFTY THOUSAND (\$150,000.00) DOLLARS; AND:

(B) VOLUME OF HONOREE NAME EMPLACEMENT UNITS IS TWENTY (20); AND THEREAS:

(2) THE SOLE APPLICANT ENTITY IS THE PRIVATE FOR-PROFIT COMMERCIAL BUSINESS ACTIVITY IDENTIFIED AS (DBA): "TOM MCGOWAN PRESENTS PRODUCTIONS LLC", (A SOLE PROPRIETORSHIP); AND:

(3) THE SOLE AUTHORIZED REPRESENTATIVE OF AND CONTACT AGENT FOR SAID APPLICANT ENTITY IS: TOM MCGOWAN (100% OWNER/OPERATOR OF SAID DBA); AND THEREAS:

(4) THE SOLE AUTHORIZED EXECUTOR OF ALL HERETO PERTINENT CONTRACTUAL AGREEMENTS IS: TOM MCGOWAN.

3. ALL OTHER TERMS, LIMITS, CONDITIONS, STIPULATIONS, AND ELEMENTS SPECIFIED IN THE PREVIOUSLY SUBMITTED AND HERETO PERTINENT AS AMENDED TOM MCGOWAN PROPOSAL REMAIN UNALTERED AND IN FULL FORCE AND EFFECT.

4. THE HERewith ACCOMPANNING PRO FORMA IS SOLELY PERTINENT AND APPLICABLE TO THE HEREIN SUBJECT AMENDED PROPOSAL.

STIPULATED AS HEREIN SPECIFIED, AND AGREED:

MONDAY 24 JULY, 2006

(ENCL): PRO FORMA

(2.)

Tom McGowan

TOM MCGOWAN, PRES., CEO
TOM MCGOWAN PRESENTS PRODUCTIONS
LAS VEGAS NEVADA

AMENDED PROPOSAL

24 JULY, 2006

EFFECTIVE IMMEDIATELY, THE TOM MCGOWAN PROPOSAL OF OFFICIAL PUBLIC RECORD ENTITLED:

"THE SONNY KING MEMORIAL LAS VEGAS ENTERTAINMENT WALK OF FAME", AND
"THE HISTORIC LAS VEGAS ENTERTAINERS GALLERY AT THE POST MODERN MUSEUM"

IS HEREBY AMENDED AS HEREIN SPECIFIED AND SET FORTH:

1. COMMENCING 9:00 AM MONDAY 24 JULY, 2006, AND CONTINUING THEREFROM UNTIL HERETO APPENDAGED SIGNED AND DATED WRITTEN NOTICE, ALL USAGE, REFERENCES AND/OR INCLUSION, IN THE VERBIAGE TEXT OF THE PROPOSAL, OF:

(A) THE TERMS, WORDS AND/OR PHRASES:

(1) "SONNY KING MEMORIAL";

(2) "SONNY KING FOUNDATION" (AND THERETO PERTINENT) "501 (C)(3) CORP.";

(3) "FINANCING, BY THE CITY OF LAS VEGAS, IN THE GROSS SUM AMOUNT OF \$250,000.00";

(4) "40 HONOREE NAME EMPLACEMENT UNITS"; AND:

(B) THE NAMES:

(1) MRS. SONNY ('PEGGY') KING;

(2) MR. RICHARD ('MAC') MAC DONALD; AND:

(3) MRS. FRANCES ('FRAN') MAC DONALD;

IS HEREBY UNEQUIVOCALLY WITHDRAWN AND SUSPENDED.

STIPULATED AS HEREIN SPECIFIED, AND AGREED:

MONDAY 24 JULY, 2006

(DATE)

Tom McGowan

TOM MCGOWAN

PROPOSAL ORIGINATOR

(CONT'D)

SUBJECT APPLICANT:(DBA) TOM MCGOWAN PRESENTS PRODUCTIONS LLC

(PRIVATE FOR PROFIT COMMERCIAL BUSINESS ACTIVITY)

TOM MCGOWAN (100% OWNER)(SOLE PROPRIETORSHIP)FEDERAL EMPLOYER IDENTIFICATION NUMBER: 81-0648284SOCIAL SECURITY NUMBER: 127-24-2329PRINCIPAL BUSINESS OFFICE ADDRESS (MIXED USE, LIVE/WORK):

912 So. CASINO CENTER BLVD., STE. 'C' (ART DISTRICT, WARD 3)
LAS VEGAS, NEVADA 89101
(702) 382-2422

SOLE AUTHORIZED REPRESENTATIVE AND CONTACT AGENT:TOM MCGOWAN (OWNER, PRESIDENT, CEO)PRIMARY PRODUCTION:"THE LAS VEGAS ENTERTAINMENT WALK OF FAME"TOM MCGOWAN (ARTISTIC MOTIF DESIGN; PRODUCER/WRITER/DIRECTOR/COMPOSER)SECONDARY (PARALLEL; INTERRELATED) PRODUCTIONS:"THE HISTORIC LAS VEGAS ENTERTAINERS GALLERY""THE LAS VEGAS ENTERTAINMENT WALL OF FAME""THE LAS VEGAS ENTERTAINMENT COMMUNITIES/DISTRICTS ARTISTIC SIGNAGE PYLONS"RELATED MARKETING, DISTRIBUTION, MERCHANDISING:(MULTIPLE RETAIL VENUE OUTLETS; FULL INVENTORY OF GOODS, PRODUCTS, SERVICES)MAJOR ADDITIONAL PRODUCTIONS IN ALL APPLICABLE MEDIA:(SUPERIOR QUALITY LITERARY AND ARTISTIC PROPERTIES, PURSUANT TOMARKETING AND DISTRIBUTION NATIONALLY AND WORLDWIDE, AND IN PERPETUITY)

(N.B.) ~ ALL REQUISITE LICENSES AND PERMITS WILL BE OBTAINED, AND ALL PERTINENT SERVICES AFFILIATES AND ASSOCIATES WILL BE RETAINED AND IDENTIFIED UPON AGENDA-ITEMIZED OFFICIAL APPROVAL OF THE HEREIN SUBJECT APPLICANT'S PROPOSAL AND REQUEST.
501 (C) (3) CORP. STATUS WILL ENSUE UPON COMPLETION OF THE INITIAL DEVELOPMENT 3 MONTHS LIMITED TEST AND SURVEY TERM.)

GLOSSARY OF ACRONYMS AND DEFINITIONSLEGEND:

DBA	DOING BUSINESS AS
TMPP	TOM MCGOWAN PRESENTS PRODUCTIONS
LLC	LIMITED LIABILITY COMPANY
LVEWOF	LAS VEGAS ENTERTAINMENT WALK OF FAME
LT/S	LIMITED TEST AND SURVEY
CLV	CITY OF LAS VEGAS
CENT.COMM.	CENTENNIAL COMMISSION, EXECUTIVE BOARD OF DIRECTORS
HNEU	HONOREE NAME EMPLACEMENT UNITS
ADMIN/MGMNT	ADMINISTRATION / MANAGEMENT
CEO/BP	CHIEF EXECUTIVE OFFICER, BUSINESS PLAN, CONTROLLER, GOVERNMENT RELATIONS, INDUSTRY RELATIONS, PUBLIC RELATIONS
LEGAL	BUS. LIC., FEES, PERMITS, INCORP., ©, TM, COUNSEL, CONTRACTS, REP.
INSUR.	COMPREHENSIVE GENERAL LIABILITY, SINGLE OCCURANCE, ERRORS/OMISSIONS INSURANCE
IND A/A	INDEPENDENT AUDITS AND ACCOUNTING, REGULAR (QUARTERLY), SPECIAL (ADV. NOTICE)
OFC. LSNG.	BUSINESS OFFICE LEASING, MIXED USE (LIVE/WORK) RENTAL
EQUIPMNT	OFFICE EQUIPMENT, MATERIEL, SUPPLIES
PRNT/GR.	PRINT / GRAPHIC
COMM.	COMMUNICATIONS
TRANSP.	TRANSPORTATION
CONTG RES.	CONTINGENCY RESERVE, (SPECIAL TRUST ACCOUNT)
PWDC	PRODUCER / WRITER / DIRECTOR / COMPOSER
ART DESGN	ARTISTIC MOTIF DESIGN, SIGNAGE, LOGO
CONSTRN	CONSTRUCTION
DPW	DEPARTMENT OF PUBLIC WORKS
MERCH.	MERCHANDISING
RVO	RETAIL VENUE OUTLET
ADV. GTEE	ADVANCE GUARANTEE
SMAPP	SALES, MARKETING, ADVERTISING, PUBLICITY, PROMOTION
TV/PA	TELEVISION / PERSONAL APPEARANCE
CUMLT'V	CUMULATIVE
Q/ROI	QUARTERLY RECOUPMENT OF INVESTMENT
GTRI	GROWTH TERM REINVESTMENT
ADD'L	ADDITIONAL

(DBA) T&M MCGOWAN PRESENTS PRODUCTIONS (TMPP) LLC

PRODUCTION:
20 HNEU:

THE LAS VEGAS ENTERTAINMENT WALK OF FAME (LVEWOF)
INITIAL DEVELOPMENT(-ONLY) 3mos. LIMITED TEST AND S

PRO FORMA

[illegible]

(TM/AP) (PRO FORMA, CONT'D) POST-LIMITED TEST AND SURVEY (LT/S)

SELF-SUSTAINING: PHASE I DEVELOPMENT/EXPANSION (9 MONTHS TERM)

GROWTH TERM REINVESTMENT PLAN (GTRI)

(A) 3 MONTHS:

BALANCE FORWARD	BUDGET	TOTAL HNEUs	BUDGET DETAIL	MERCH. NET REV. 40 HNEU, 3 MOS.	CLV Q/ROI	GTRI 60 ADD'L HNEU 3 MONTHS
\$243,000	\$150,000	40	IN SIMILI TO LT/S	\$576,000	\$-45,000	\$450,000
					UNPD. BAL.	TOTAL BALANCE FORWARD
					\$(-90,000)	\$624,000

(B) 3 MONTHS:

BALANCE FORWARD	BUDGET	TOTAL HNEUs	BUDGET DETAIL	MERCH. NET REV. 100 HNEU, 3 MOS.	CLV Q/ROI	GTRI 100 ADD'L HNEU 3 MONTHS
\$624,000	\$450,000	100	3x LT/S	\$1,440,000	\$-45,000	\$750,000
					UNPD. BAL.	TOTAL BALANCE FORWARD
					\$(-45,000)	\$1,569,000

(C) 3 MONTHS:

BALANCE FORWARD	BUDGET	TOTAL HNEUs	BUDGET DETAIL	MERCH. NET REV. 200 HNEU, 3 MOS.	CLV Q/ROI	GTRI 100 ADD'L HNEU 6 MONTHS
\$1,569,000	\$750,000	200	5x LT/S	\$2,880,000	\$-45,000	\$1,500,000
					UNPD. BAL.	TOTAL BALANCE FORWARD
					\$(-0-)	\$3,654,000

END ONE (1) YEAR

SELF-SUSTAINING:

PHASE I DEVELOPMENT/EXPANSION (1 YEAR TERM)
GROWTH TERM REINVESTMENT PLAN (GTRI)

(D) 6 MONTHS:

BALANCE FORWARD	BUDGET	TOTAL HNEU's	BUDGET DETAIL	MERCH. NET REV. 300 HNEU, 6 MOS.	GTRI 200 ADD'L HNEU 6 MONTHS	TOTAL BALANCE FORWARD
\$ 3,654,000	\$ 1,500,000	300	10x LT/S	\$ 8,640,000	\$ 3,000,000	\$ 10,794,000

(E) 6 MONTHS:

BALANCE FORWARD	BUDGET	TOTAL HNEU's	BUDGET DETAIL	MERCH. NET REV. 500 HNEU, 6 MOS.	GTRI 500 ADD'L HNEU 6 MONTHS	TOTAL BALANCE FORWARD
\$ 10,794,000	\$ 3,000,000	500	20x LT/S	\$ 14,400,000	\$ 7,500,000	\$ 22,194,000

END TWO (2) YEARS