



# TEMPORARY SIGN PERMIT

## TSP-49854

**Description of Sign(s):** TSP-49854; 13933202003; C-1 zone.

**Applicant:** M. Bram  
Max discount furniture  
300 S. Martin L. King Blvd.  
Las Vegas, NV 89106  
(702)561-6045 x

**Parcel(s):** 139-33-202-003

**Ward(s):** WARD 5 (RICKI Y. BARLOW)

**Type of Signs:**

- Pennants
- Balloons
- Streamers
- Searchlights
- Portable
- Other

**THIS PERMIT IS APPROVED PURSUANT TO TITLE 19.16.170A OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:**

- 1) THE TEMPORARY SIGN PERMIT SHALL BE VALID FOR 203 DAYS FROM JUNE 12, 2013 TO DECEMBER 31, 2013.
- 2) ALL TEMPORARY SIGNS SHALL BE SET BACK FROM ANY STREET INTERSECTION OR DRIVEWAY OR OTHERWISE LOCATED IN ORDER TO NOT CREATE A SIGHT RESTRICTION.
- 3) ALL TEMPORARY SIGNAGE SHALL BE SO LOCATED AS TO NOT CREATE A NUISANCE TO NEARBY PROPERTIES AS A RESULT OF FACTORS SUCH AS EXCESSIVE ILLUMINATION, GLARE, OR NOISE.
- 4) ALL TEMPORARY SIGNAGE SHALL CONFORM TO THE SUBMITTED SITE PLAN.
- 5) THE APPLICANT SHALL DISPLAY A COPY OF THIS TEMPORARY SIGN PERMIT DURING NORMAL BUSINESS HOURS.
- 6) ALL TEMPORARY IMPROVEMENTS MADE TO THIS SITE AND THE ABUTTING STREETS SHALL BE REMOVED UPON EXPIRATION OF THE PERMIT.
- 7) ALL APPLICABLE CITY CODE REQUIREMENTS SHALL BE SATISFIED.
- 8) THE APPLICANT SHALL BE RESPONSIBLE FOR LEAVING THE SITE FREE OF DEBRIS, LITTER, OR ANY OTHER EVIDENCE OF THE SIGNAGE UPON EXPIRATION OF THE PERMIT.
- 9) NO SIGNS SHALL BE LOCATED IN THE PUBLIC RIGHT-OF-WAY.

**PLEASE NOTE:**

On August 15, 2012, the City Council approved an Ordinance which extends on a temporary basis the display periods for temporary special event signs. Under this Ordinance, temporary special event signs approved between August 16, 2012 and June 30, 2014 may be displayed by the same business license holder on the same lot up to eight times in any one calendar year. The aggregate time of display of such signs shall not exceed one hundred eighty days in any one calendar year.

Unless otherwise extended or modified by ordinance, the display period of temporary special event signs approved on or after July 1, 2014 shall be subject to the applicable calendar-year limitations that would be in effect independent of this Ordinance.

**THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE**



# DEPARTMENT OF PLANNING

## APPLICATION / PETITION FORM

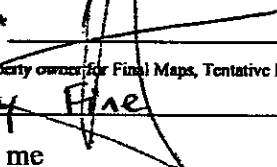
Application/Petition For: Signage (Movable) Banners/Flags  
 Project Address (Location): 300 S. MLK Bl. LV NV 89106  
 Project Name: Max Discounts Proposed Use: Retail  
 Assessor's Parcel #(s): 139-33-202-003 Ward #: 5  
 General Plan: existing  proposed  Zoning: existing  proposed   
 Commercial Square Footage \_\_\_\_\_ Floor Area Ratio \_\_\_\_\_  
 Gross Acres \_\_\_\_\_ Lots/Units \_\_\_\_\_ Density \_\_\_\_\_  
 Additional Information: Down turn in economy, Signage Needed to Increase Business.

**PROPERTY OWNER** Project Alta II LLC Contact: Joe Cain  
 Address: 650 S. Main Street Phone: 933-7140 Fax: 933-7146  
 City: Las Vegas State: NV Zip: 89101  
 E-mail Address: joe.cain@finelv.com

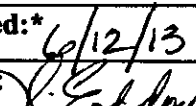
**APPLICANT** MAX DISCOUNTS FUR. Contact: M. BRAM  
 Address: 300 S. M.L.K Bl. Phone: 702-561-6045 Fax: 702-240-6828  
 City: LV State: NV Zip: 89106  
 E-mail Address: cbine@yahoo.com

**REPRESENTATIVE** \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_

I certify that I am the applicant and that the information submitted with this application is true and accurate to the best of my knowledge and belief. I understand that the City is not responsible for inaccuracies in information presented, and that inaccuracies, false information or incomplete application may cause the application to be rejected. I further certify that I am the owner or purchaser (or option holder) of the property involved in this application, or the lessee or agent fully authorized by the owner to make this submission, as indicated by the owner's signature below.

**Property Owner Signature\***   
 \* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.  
 Print Name: Jeffrey Fine  
 Subscribed and sworn before me  
 This 10th day of June, 2013

**FOR DEPARTMENT USE ONLY**

Case #	<u>49854</u>
Meeting Date:	_____
Total Fee:	<u>100.00</u>
Date Received*:	<u>6/12/13</u>
Received By:	

Notary Public in and for said County of \_\_\_\_\_  
 Notary Public State of Nevada  
**EDMUND J. CAIN**  
 My Commission Expires  
 November 2, 2013  
 NO: 05-100633-1

JUN 12 2013

**TO:**  
**Department of Planning**  
**City of Las Vegas, Nevada**

**June 11<sup>th</sup>. 2013**

**From:**  
**Maximum Discounts Furniture**  
**300 S. Martin L. King Blvd.**  
**Las Vegas, NV. 89106**  
**702-304-8170**

**Hello,**  
**This is our Justification letter for the Requested Signage at 300 S. Martin L. King Blvd.**  
**Las Vegas, NV. 89106.**

**Due to the down turn of the economy and decrease in retail sale, We are requesting to place 14 to 16 flags within our garden bed in the front of the store along west side of Martin L. King Blvd to increase sales in our furniture store.**

**Flag measurements are as follow:**  
**Feather Flags 11ft x 2.5ft wide**  
**Poll 16ft tall**  
**Total Height is 15 above ground.**  
**Material is Fabric: Knit Polyester**  
**Flags & Poles are removed each evening at close of business.**

**Sky puppets will be placed on roof corners.**  
**Measurements: 20 ft tall by 2 ft wide**  
**Material is rip-stop nylon material**

**2 Portable Steel and Plastic Marquee signs Placed facing inbound & passing traffic in our parking lot.**  
**Signs are 96inches wide by 48 inches tall.**  
**Signs are removed each evening at close of business.**

**3 Yellow & Red banners stating business hours: "Now Open 9 to 9".**

**1 Yellow & Red Banner on building front," Under New Management"Thank You for your consideration,**  
**Maximum Discounts Furniture**

**RECEIVED**

**JUN 12 2013**

RECEIVED

JUN. 12 2013

RETAIL

AIR Direct

AIR Direct

3 Red yellow

signs

8x4

metal sign

8x4

metal sign

APPROVED

Site Plan - Temporary Signage

BY *Jude Estroff* 6/12/13

CURRENT PLANNING DIVISION  
CITY OF LAS VEGAS

