



TEMPORARY SIGN PERMIT

TSP-48316

Description of Sign(s): Temporary Sign Permit (TSP) for a balloon sign on the roof.

Applicant: Everstar Capital L P
14281 Welch Rd
Dallas, TX 75244-3932
(214)334-2411 x

Parcel(s): 139-33-102-022

Ward(s): WARD 5 (RICKI Y. BARLOW)

Type of Signs:

- ☐ Pennants
- ☒ Balloons
- ☐ Streamers
- ☐ Searchlights
- ☐ Portable
- ☐ Other

THIS PERMIT IS APPROVED PURSUANT TO TITLE 19.14.090A OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

- 1) THE TEMPORARY SIGN PERMIT SHALL BE VALID FOR 7 DAYS FROM **FEBRUARY 13, 2013 TO FEBRUARY 19, 2013.**
- 2) ALL TEMPORARY SIGNS SHALL BE SET BACK FROM ANY STREET INTERSECTION OR DRIVEWAY OR OTHERWISE LOCATED IN ORDER TO NOT CREATE A SIGHT RESTRICTION.
- 3) ALL TEMPORARY SIGNAGE SHALL BE SO LOCATED AS TO NOT CREATE A NUISANCE TO NEARBY PROPERTIES AS A RESULT OF FACTORS SUCH AS EXCESSIVE ILLUMINATION, GLARE, OR NOISE.
- 4) ALL TEMPORARY SIGNAGE SHALL CONFORM TO THE SUBMITTED SITE PLAN.
- 5) THE APPLICANT SHALL DISPLAY A COPY OF THIS TEMPORARY SIGN PERMIT DURING NORMAL BUSINESS HOURS.
- 6) ALL TEMPORARY IMPROVEMENTS MADE TO THIS SITE AND THE ABUTTING STREETS SHALL BE REMOVED UPON EXPIRATION OF THE PERMIT.
- 7) ALL APPLICABLE CITY CODE REQUIREMENTS SHALL BE SATISFIED.
- 8) THE APPLICANT SHALL BE RESPONSIBLE FOR LEAVING THE SITE FREE OF DEBRIS, LITTER, OR ANY OTHER EVIDENCE OF THE SIGNAGE UPON EXPIRATION OF THE PERMIT.
- 9) NO SIGNS SHALL BE LOCATED IN THE PUBLIC RIGHT-OF-WAY.

PLEASE NOTE:

On August 15, 2012, the City Council approved an Ordinance which extends on a temporary basis the display periods for temporary special event signs. Under this Ordinance, temporary special event signs approved between August 16, 2012 and June 30, 2014 may be displayed by the same business license holder on the same lot up to eight times in any one calendar year. The aggregate time of display of such signs shall not exceed one hundred eighty days in any one calendar year.

Unless otherwise extended or modified by ordinance, the display period of temporary special event signs approved on or after July 1, 2014 shall be subject to the applicable calendar-year limitations that would be in effect independent of this Ordinance.

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Temporary Sign Permit
Project Address (Location) 260 S. Martin Luther King Las Vegas NV 89106
Project Name Mattress Discounters Proposed Use Sale
Assessor's Parcel #(s) 139-33-102-022 Ward # _____
General Plan: existing _____ proposed _____ Zoning: existing _____ proposed _____
Commercial Square Footage _____ Floor Area Ratio _____
Gross Acres _____ Lots/Units _____ Density _____
Additional Information _____

PROPERTY OWNER Everstar Capital Contact Jessey Lee
Address 14281 Welch Road Phone: 214-334-2411 Fax: _____
City Dallas State TX Zip 75244
E-mail Address _____

APPLICANT Mattress Discounters Contact Brad Friedman
Address 260 S Martin Luther King Phone: 384-6899 Fax: _____
City Las Vegas, NV State NV Zip 89106
E-mail Address _____

REPRESENTATIVE Maureen Abraham Contact _____
Address 301 S Martin Luther King Phone: 491-9246 Fax: 384-7672
City Las Vegas State NV Zip 89106
E-mail Address mabraham@walkerfurniture.com

Property Owner Signature* [Signature]

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

Print Name _____

Subscribed and sworn before me

This _____ day of _____, 20 _____

Notary Public in and for said County and State

FOR DEPARTMENT USE ONLY

Case #	<u>TSP-48316</u>
Meeting Date:	<u>ADMLW</u>
Total Fee:	<u>100⁰⁰</u>
Date Received:	<u>020713</u>
Received By:	<u>[Signature]</u>

*The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.



DEPARTMENT OF BUILDING & SAFETY

SIGN PERMIT APPLICATION

333 North Rancho Drive, Las Vegas NV 89106-3703

Phone: (702) 229-6251 Fax: (702) 382-1240

Project # _____ (CLV USE ONLY) Valuation: \$ _____

Proposed construction / work description: HOT AIR BALLOON ON ROOF WITH BANNERSAddress: 260 S. MARTIN LUTHER KINGTenant / Business name: MATTRESS DISCOUNTERS

Contractor: _____ Contact phone number: _____

Contact fax number: _____ Contact e-mail: _____

State Contractors License number: _____ CLV Business License number: _____

Materials of construction: Metal ☐ Wood ☐ Plastic ☐ Other ☐Type of project: New ☐ Replacement ☐ Relocation ☐ Campaign ☐Is there a new electrical power supply required? Yes ☐ No ☐

If yes, a separate permit for the electrical work is required.

Sign Type	Size (Required in feet)	How many	Permit fee
Freestanding/pole	Square feet @		\$
Monument	Square feet @		\$
Wall / roof	Square feet @		\$
Billboard / Off-premise / Outdoor Advertising	Square feet @		\$
Political	Not applicable		\$

I state that the information I have supplied on this application is true and correct. By signing this application, I agree to comply with all conditions as noted on this Permit.

[Signature] 2/6/13
Contractor or Agent / Owner Date

Administrative Fee: \$ _____

Tag Fee: \$ _____

Permit / Inspection: \$ _____

Planning Department Date

Plan Check: \$ _____

Land Development Date

Zoning Fee: \$ _____

TOTAL PERMIT FEE: \$ _____

Building Department Date

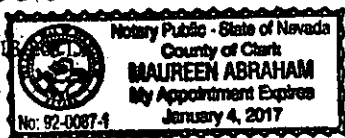
TAG NUMBER _____

Permit Expires 180 Days After

Abandonment of Work

Permits expire when an inspection has been approved for any 180-day period after the permit has been issued.

Revised: 12/16/2010, 07/13



jk: Sign Permit Application

February 7, 2013
City of Las Vegas, Clark County, Nevada



Balloons and Promotions
Tel: 702-499-1519
Fax: 800-710-2799

Service contract

1/23/13
contract # 101904

To: Cher Nelson
Walker Furniture/Mattress Discounters
From: Phillip Reineck
Think Big - Balloons and Promotions/Gorilla Marketing
Re: Giant Inflatable Balloon Service

Install Wednesday, Feb. 13 Removal: Tuesday, Feb. 19
Rooftop @ Mattress Discounters
273-S Martin L King Blvd Las Vegas, NV 89106
(702) 384-6899

Standard Banner



Subtotal	\$ 700.00
Sales Tax Clark County	\$ 8.10

Grand Total Due \$708.10

sales tax breakdown rental/purchase items 100, service \$600

Sales tax breakdown - product purchase / rental \$100 service/labor = \$600

Customer agrees to release and indemnify Think Big Balloons for any liability arising from the use of its products or services. Customer must maintain a permit and allows normal installation of balloon/promo item on the rooftop or ground. Client assumes full responsibility for balloon/promo item during time of rental/purchase. These products may not comply with local ordinances. Any fines which may occur are to be paid by client. No refunds on helium products.

Please make checks payable to Think Big LLC
We appreciate your business!

To approve, please review, sign, and email back to phillip@gorillapromos.com

X
Signature of client

Think Big Balloons and Promotions, LLC ; 6170 W Lake Mead Blvd #298; Las Vegas, NV 89108

Mattress

DISCOUNTERS

King of the Discount...KING OF QUALITY

February 7, 2013

City of Las Vegas

333 N. Rancho Dr.

Las Vegas, NV 89106

Re: Justification Letter

To Whom It May Concern:

Mattress Discounters is applying for a temporary sign permit for a 24 ft balloon to be displayed at our store located at 260 S. Martin Luther King Blvd Las Vegas, NV 89106.

The balloon will be attached to the roof by a licensed contractor.

We are trying to stimulate business for Presidents Day and requesting a six day permit from February 13, 2013 thru February 19, 2013.

Thank you,

Erryn Alterwitz

Mattress Discounters

David Alphonso

From: Cher Nelson
Sent: Monday, January 28, 2013 12:13 PM
To: David Alphonso
Cc: Maureen Abraham
Subject: FW: FW: Mattress Discounters
Attachments: BigBalloon1editableMattSalebannerbigger.pdf

Hi David,

Here is the information that Phillip sent over. Below you will find the dimensions and attached you find the picture of the balloon to assist with contacting the landlord and moving forward with the permits.

Thank you,
Cher Nelson
Marketing Assistant

Walker Furniture
301 S. Martin Luther King Blvd.
Las Vegas, NV 89106
(702) 952-3135
cnelson@walkerfurniture.com

> -----Original Message-----
> From: Phillip Reineck [mailto:phillip@gorillapromos.com]
> Sent: Monday, January 28, 2013 11:42 AM
> To: Cher Nelson
> Subject: Re: FW: Mattress Discounters
>
> Hi Cher!
>
> Just a quick mockup of the request.
>
> I also have a all red balloon available.
>
> size is as follows: 23' high...14'wide (at widest)
>
>
> Please call or reply for additional info...Thanks
>
>
>
> On 2013-01-21 10:56, Cher Nelson wrote:
>> Hi Phillip!
>>
>> Please read below and reply to all.
>>
>> Thank you,
>> Cher Nelson
>> Marketing Assistant
>>
>> Walker Furniture
>> 301 S. Martin Luther King Blvd.
>> Las Vegas, NV 89106

APPROVED

JSP-4831P

020715

BY 
CURRENT PLANNING DIVISION
CITY OF LAS VEGAS

23' x 14'
Height Width

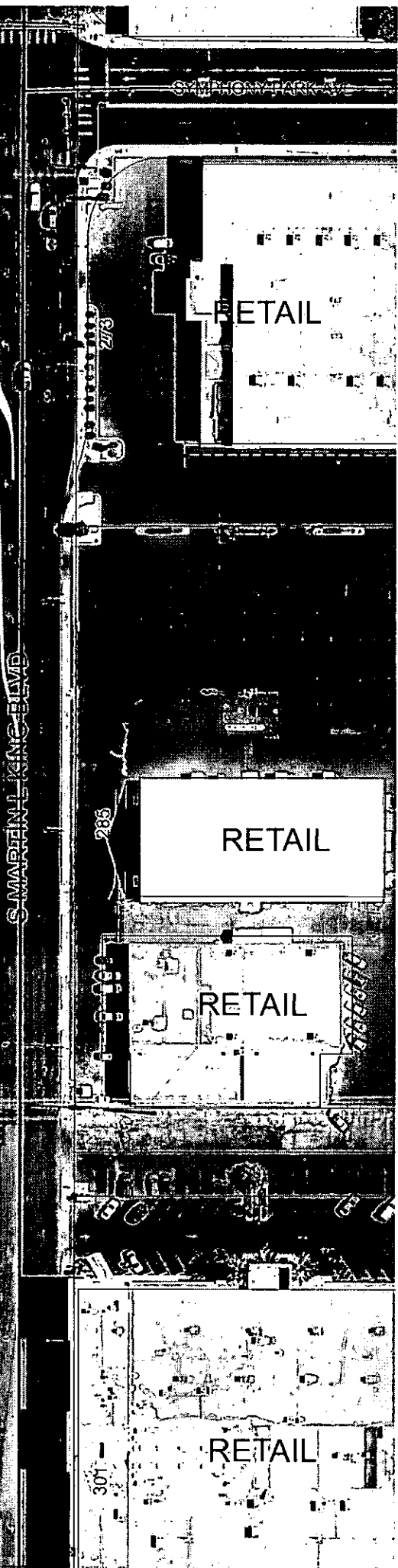
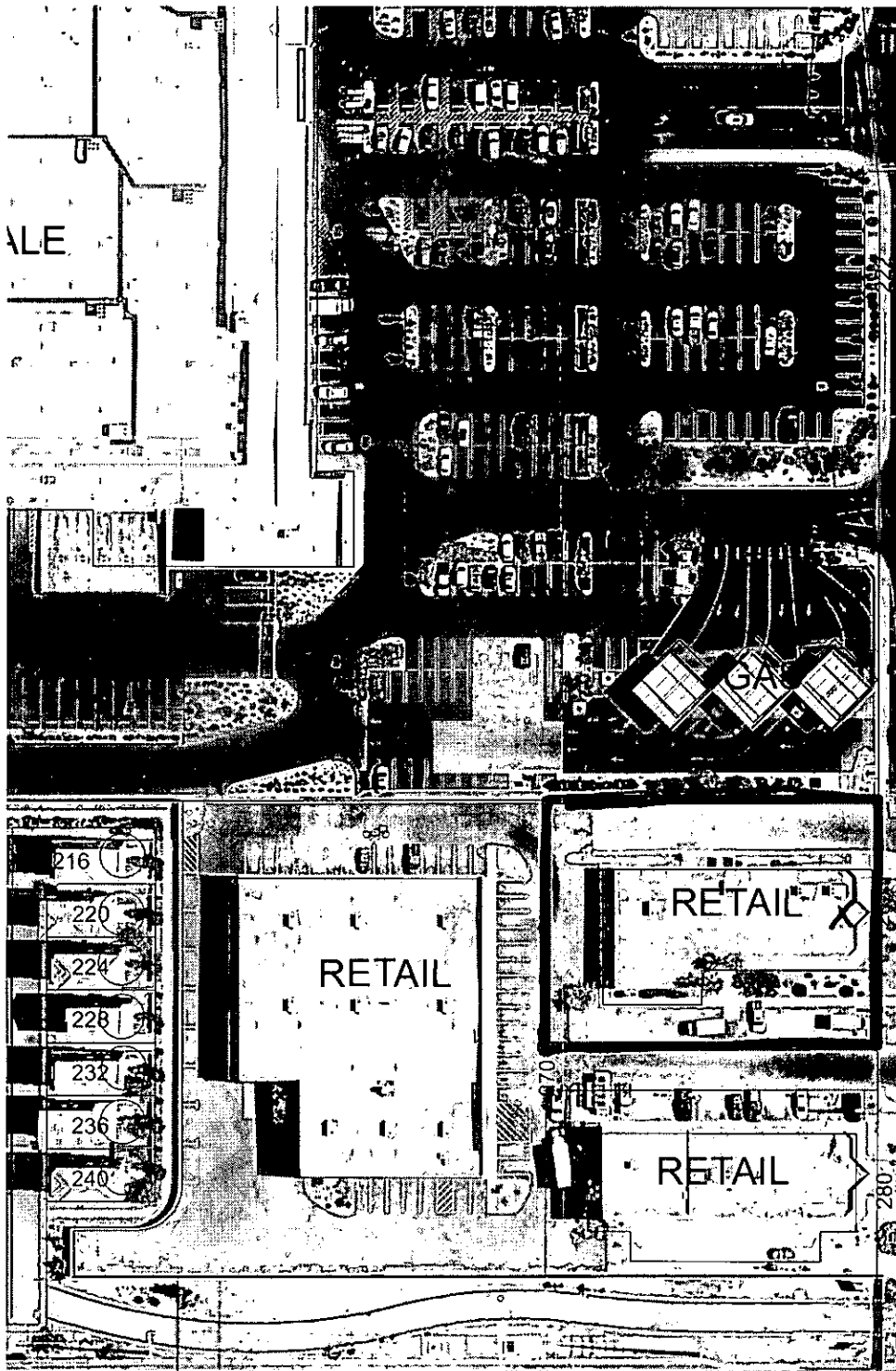
MATTRESS
SALE

YOUR STORE NAME HERE

The Complete Signage packages for your needs

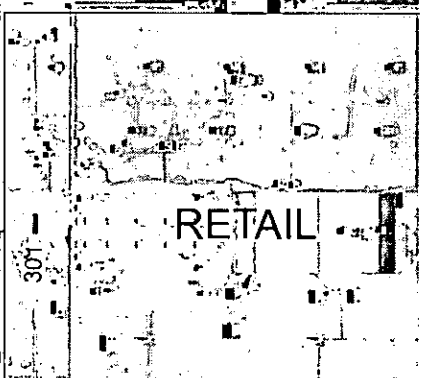


SALE



APPROVED
TSP-48316

BY: *[Signature]* 2023
CURRENT PLANNING DIV.
CITY OF LAS VEGAS



PLANNING & DEVELOPMENT DEPARTMENT

APPLICATION / PETITION FORM

Application/Petition For: VALENTINE SALE
 Project Address (Location) 4350 E. BONANZA RD.
 Project Name APN - 140-30-803-010 Proposed Use CU
 Assessor's Parcel #(s) APN - 140-30-803-010 Ward #
 General Plan: existing proposed Zoning: existing proposed
 Commercial Square Footage Floor Area Ratio
 Gross Acres Lots/Units Density
 Additional Information

PROPERTY OWNER Linda Bascos Contact 289-9018
 Address 8801 Scenic Harbor Dr Phone: Fax:
 City Las Vegas State NV Zip 89117
 E-mail Address

APPLICANT Maya Gonzalez Contact
 Address 3230 E. Charleston #106 Phone: 702-765-7839 Fax:
 City Las Vegas State NV Zip 89104
 E-mail Address Partydesigninc@hotmail.com

REPRESENTATIVE Linda Bascos Contact Linda Bascos
 Address 8801 Scenic Harbor Dr Phone: 702-289-9018 Fax: N/A
 City Las Vegas State NV Zip 89117
 E-mail Address N/A

Property Owner Signature* Linda Bascos
 * An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.
 Print Name Linda Bascos
 Subscribed and sworn before me
 This 7 day of February, 20 13
Rafael Bugarin

Notary Public in and for said County and State

Revised 10/27/08



RAFAEL BUGARIN
NOTARY PUBLIC
STATE OF NEVADA
My Commission Expires: 11-30-15
Certificate No: 13-0157-1

FOR DEPARTMENT USE ONLY

Case #	<u>TCF-48319</u>
Meeting Date:	<u>N/A</u>
Total Fee:	<u>100.00</u>
Date Received*	<u>2/11/2013</u>
Received By:	<u>M. RENO</u>

*The application will not be deemed complete until the submitted materials have been reviewed by the Planning and Development Department for consistency with applicable sections of the Zoning Ordinance.

f:\deport\Application Packet\Application Form.pdf

2/7/13

Las Vegas, Nevada

To whom it may concern:

I, Mara Gonzalez I'm applying for a Temporary Permit for sell flowers outside of the building located at: ~~8800~~⁴³⁵⁰ E. Bonanza, Las Vegas, NV

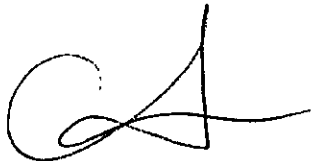
I certify that I'm the legally owner of Party Design, Inc and the Person in charge for the event that will be start on ~~Wednesday, February 13 to Thursday, February 14, 2013~~ Wednesday, February 13 to Thursday 14, 2013 planning open from 8 am to 10 pm ; in the parking area contemplates 20' X 18'.

I proposed to sell flowers, gifts, balloons and all related with specific valentine's present.

If you have any question or need additional information, please contact me at (702) 265-7839.

I appreciate your attention.

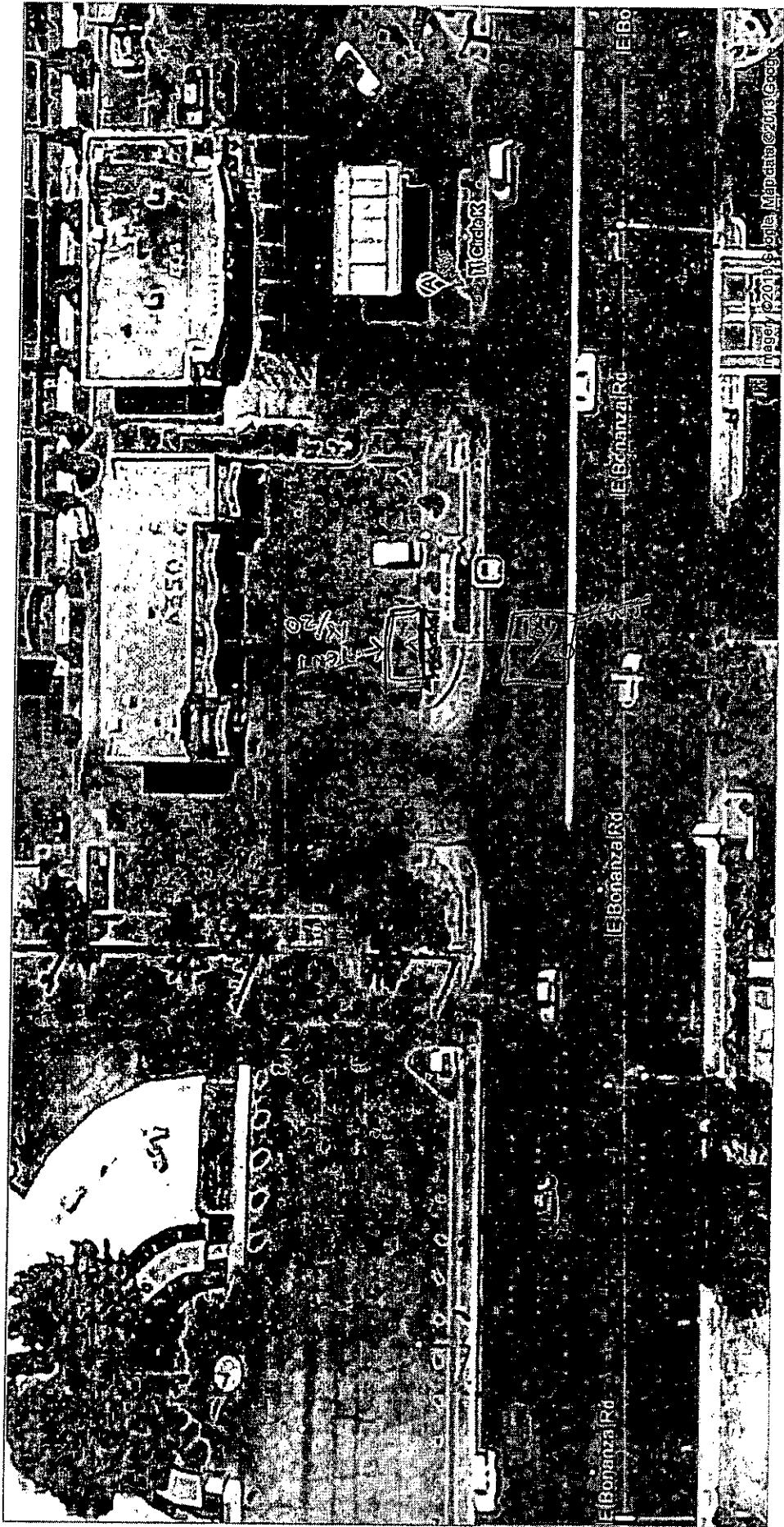
Sincerely yours,



MARA GONZALEZ (OWNER)

Google

To see all the details that are visible on the screen, use the "Print" link next to the map.



APPROVED

48319

CURRENT PLANNING DIVISION
CITY OF LAS VEGAS



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Valentines Day Sales - 1200 S. Eastern Ave
Project Address (Location) 1200 S. Eastern Ave Las Vegas NV 89104
Project Name Valentines Day Sales - 1200 S. Eastern Proposed Use _____
Assessor's Parcel #(s) 162-02-514-030 Ward # _____
General Plan: existing 0 proposed _____ Zoning: existing _____ proposed P-R
Commercial Square Footage _____ Floor Area Ratio _____
Gross Acres 0.20 Lots/Units _____ Density _____
Additional Information _____

PROPERTY OWNER Alfonso Arellano Contact _____
Address _____ Phone: _____ Fax: _____
City _____ State _____ Zip _____
E-mail Address _____

APPLICANT Jerry Canales Contact 702-272-7207
Address 4257 Weller Ave Phone: _____ Fax: _____
City Las Vegas NV 89104 State NV Zip 89104
E-mail Address _____

REPRESENTATIVE Same AS Applicant Contact _____
Address _____ Phone: _____ Fax: _____
City _____ State _____ Zip _____
E-mail Address _____

Property Owner Signature Alfonso Arellano

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

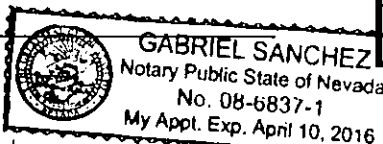
Print Name Alfonso Arellano

Subscribed and sworn before me

This 12th day of Feb., 202013

[Signature]

Notary Public in and for said County and State



FOR DEPARTMENT USE ONLY

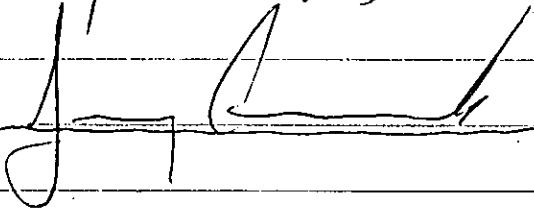
Case #	<u>TCP-48340</u>
Meeting Date:	<u>N/A</u>
Total Fee:	<u>\$100.00</u>
Date Received:*	<u>02/12/13</u>
Received By:	<u>Jonathan B.</u>

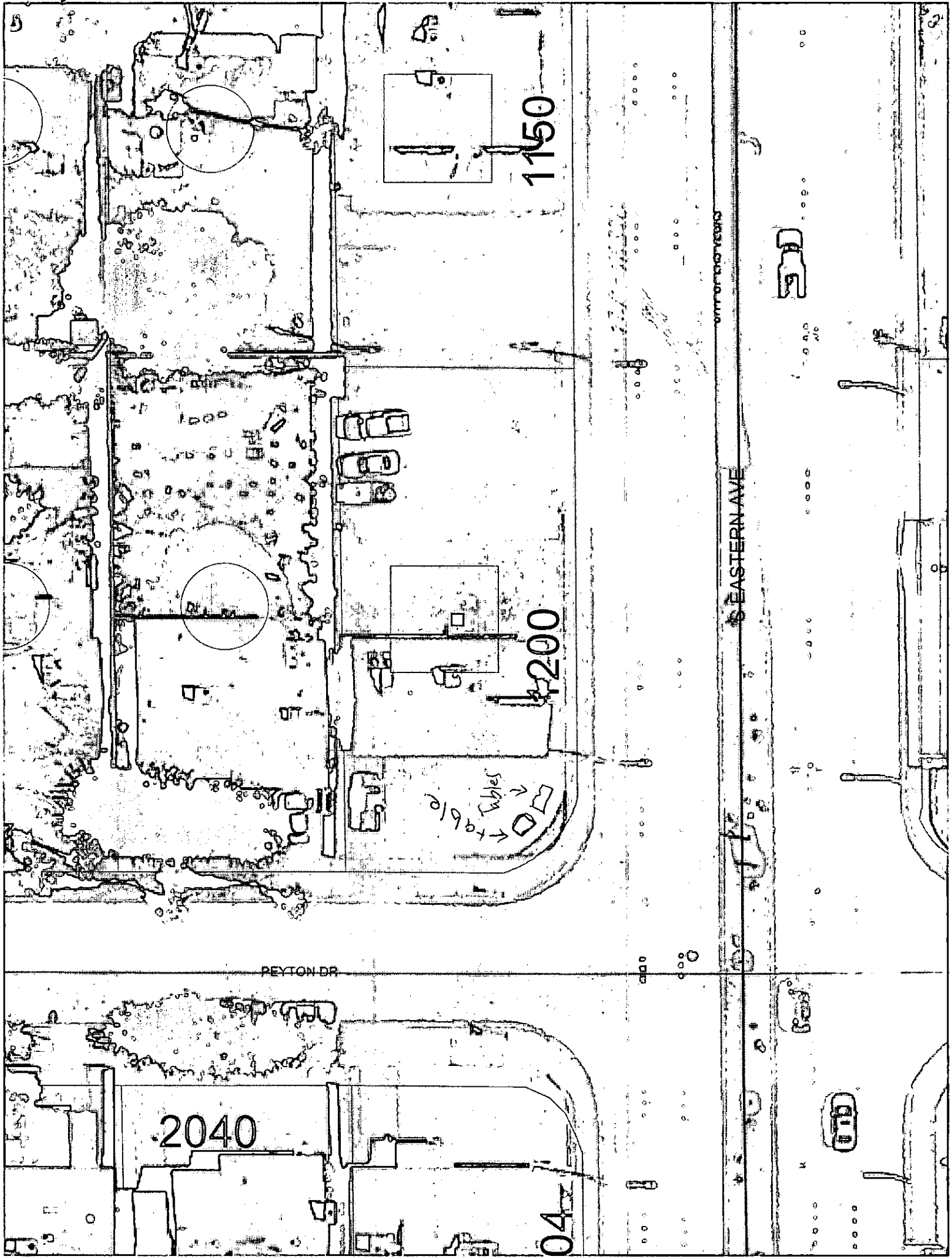
* The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.

2-12-13

I will like to Apply
for a temporary Commercial
Permit for ~~the~~ Valentines Day
Sale on Feb 13 & 14 From 8am to
10pm.

Jerry Canales

x 





TEMPORARY COMMERCIAL PERMIT

VALENTINES DAY FLOWERS

TCP-48319

Valid February 13, 2013 To February 14, 2013

Description of Event: Temporary Commercial Permit (TCP)-48319 for the sale of flowers, gifts, balloons and other Valentine day gifts at 4350 East Bonanza Road. The Valentine day tent will locate at the above address from Wednesday February 13th, 2013 through Thursday the 14th 2013. The hours of operation will be 8:00 am to 10:00 pm on both days.

Applicant: Mara Gonzalez
3230 E Charleston Blvd #106
Las Vegas, NV 89104
(702)265-7839 x

Parcel(s): 140-30-803-010
Ward(s): WARD 3 (BOB COFFIN)

THIS PERMIT IS APPROVED PURSUANT TO SECTION 19.18.100 OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

See page 2 for conditions

THIS TEMPORARY COMMERCIAL PERMIT IS NOT VALID UNTIL THE FOLLOWING DEPARTMENT APPROVALS / PERMITS / LICENSES HAVE BEEN OBTAINED:

☐ FIRE _____ (Initials)

☐ BUSINESS SERVICES _____ (Initials)

☐ SEWER _____ (Initials)

☐ TRAFFIC _____ (Initials)

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



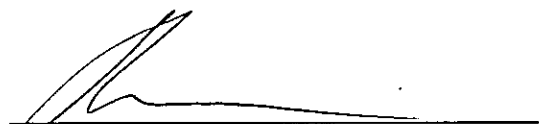
TEMPORARY COMMERCIAL PERMIT

VALENTINES DAY FLOWERS

TCP-48319

Valid February 13, 2013 To February 14, 2013

1. BUSINESS HOURS SHALL BE FROM 8⁰⁰ Am TO 10⁰⁰ PM.
2. THIS PERMIT IS NOT A BUSINESS LICENSE.
3. THIS PERMIT IS NOT A SUBSTITUTE FOR ANY REQUIRED STATE OR LOCAL BUSINESS LICENSE OR FOR ANY REQUIRED CHARITABLE SOLICITATION PERMIT.
4. This use shall not create a nuisance to nearby properties as a result of factors such as excessive illumination, glare, noise, vibration, smoke, dust, dirt, odors, gases or heat.
5. The use shall conform to the submitted plot plan date stamped 02/11/13.
6. No combustible materials shall be located within 50 feet of any structure on, or adjacent to this site.
7. No building or structure of any type shall be erected closer than 25 feet from any property line.
8. The applicant shall display a copy of this Temporary Commercial Permit during the hours of operation.
9. Sanitation facilities must be provided in accordance with the Clark County Health District and Republic Services of Southern Nevada.
10. The applicant shall provide private security officers as required by the Las Vegas Metropolitan Police Department.
11. Any signage for this temporary commercial use must be approved and permitted by the Planning and Development Department.
12. All applicable City code requirements shall be satisfied.
13. The applicant shall be responsible for leaving the site free of debris, litter or any other evidence of occupancy upon completion or removal of the use.


PLANNING SUPERVISOR SIGNATURE

02/11/13
DATE

PLANNING MANAGER SIGNATURE

DATE

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



TEMPORARY COMMERCIAL PERMIT

VALENTINES DAY FLOWERS

TCP-48340

Valid February 13, 2013 To February 14, 2013

Description of Event: TCP-48340 - Temporary Commercial Permit - A Temporary Commercial Permit for Valentine day flower sales and gifts at 1200 S. Eastern. Sales to take place only on 2/13/13 - 2/14/13 from 8:00 AM to 10:00 PM.

Applicant: Jerry Canales
4257 Welter Ave
Las Vegas, NV 89104
(702)272-7207 x

Parcel(s): 162-02-514-030
Ward(s): WARD 3 (BOB COFFIN)

THIS PERMIT IS APPROVED PURSUANT TO SECTION 19.18.100 OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

See page 2 for conditions

THIS TEMPORARY COMMERCIAL PERMIT IS NOT VALID UNTIL THE FOLLOWING DEPARTMENT APPROVALS / PERMITS / LICENSES HAVE BEEN OBTAINED:

☐ **FIRE** _____ (Initials)

☐ **BUSINESS SERVICES** _____ (Initials)

☐ **SEWER** _____ (Initials)

☐ **TRAFFIC** _____ (Initials)

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



TEMPORARY COMMERCIAL PERMIT

VALENTINES DAY FLOWERS

TCP-48340

Valid February 13, 2013 To February 14, 2013

1. BUSINESS HOURS SHALL BE FROM 8⁰⁰ AM TO 10⁰⁰ PM.
2. THIS PERMIT IS NOT A BUSINESS LICENSE.
3. THIS PERMIT IS NOT A SUBSTITUTE FOR ANY REQUIRED STATE OR LOCAL BUSINESS LICENSE OR FOR ANY REQUIRED CHARITABLE SOLICITATION PERMIT.
4. This use shall not create a nuisance to nearby properties as a result of factors such as excessive illumination, glare, noise, vibration, smoke, dust, dirt, odors, gases or heat.
5. The use shall conform to the submitted plot plan date stamped 02/13/13.
6. No combustible materials shall be located within 50 feet of any structure on, or adjacent to this site.
7. No building or structure of any type shall be erected closer than 25 feet from any property line.
8. The applicant shall display a copy of this Temporary Commercial Permit during the hours of operation.
9. Sanitation facilities must be provided in accordance with the Clark County Health District and Republic Services of Southern Nevada.
10. The applicant shall provide private security officers as required by the Las Vegas Metropolitan Police Department.
11. Any signage for this temporary commercial use must be approved and permitted by the Planning and Development Department.
12. All applicable City code requirements shall be satisfied.
13. The applicant shall be responsible for leaving the site free of debris, litter or any other evidence of occupancy upon completion or removal of the use.


PLANNING SUPERVISOR SIGNATURE

02/13/13
DATE

PLANNING MANAGER SIGNATURE

DATE

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE