



TEMPORARY SIGN PERMIT

TSP-46460

Description of Sign(s): Temporary Sign Permit TSP-46460 APN 139-33-511-011 The sign is 22'x18' high consisting of interconnecting lights that advertise, property owners, existing tenants or business affiliates of the property the sign will be displayed from August 20, 2012 through September 7, 2012

Applicant: W M C li Associates L L C
Application signed by Jonathan P Leleu.....email from
Carolyn Conley determined to sufficient per Andy R....
% Director Fin
% world market ctr lv
495 S Grand Central Pkwy #2203
Las Vegas, NV 89106-4555

Type of Signs:

- Pennants
- Balloons
- Streamers
- Searchlights
- Portable
- Other

Parcel(s): 139-33-511-011

Ward(s): WARD 5 (RICKI Y. BARLOW)

THIS PERMIT IS APPROVED PURSUANT TO TITLE 19.14.090A OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

- 1) THE TEMPORARY SIGN PERMIT SHALL BE VALID FOR 19 DAYS FROM AUGUST 20, 2012 TO SEPTEMBER 7, 2012.
- 2) ALL TEMPORARY SIGNS SHALL BE SET BACK FROM ANY STREET INTERSECTION OR DRIVEWAY OR OTHERWISE LOCATED IN ORDER TO NOT CREATE A SIGHT RESTRICTION.
- 3) ALL TEMPORARY SIGNAGE SHALL BE SO LOCATED AS TO NOT CREATE A NUISANCE TO NEARBY PROPERTIES AS A RESULT OF FACTORS SUCH AS EXCESSIVE ILLUMINATION, GLARE, OR NOISE.
- 4) ALL TEMPORARY SIGNAGE SHALL CONFORM TO THE SUBMITTED SITE PLAN.
- 5) THE APPLICANT SHALL DISPLAY A COPY OF THIS TEMPORARY SIGN PERMIT DURING NORMAL BUSINESS HOURS.
- 6) ALL TEMPORARY IMPROVEMENTS MADE TO THIS SITE AND THE ABUTTING STREETS SHALL BE REMOVED UPON EXPIRATION OF THE PERMIT.
- 7) ALL APPLICABLE CITY CODE REQUIREMENTS SHALL BE SATISFIED.
- 8) THE APPLICANT SHALL BE RESPONSIBLE FOR LEAVING THE SITE FREE OF DEBRIS, LITTER, OR ANY OTHER EVIDENCE OF THE SIGNAGE UPON EXPIRATION OF THE PERMIT.
- 9) NO SIGNS SHALL BE LOCATED IN THE PUBLIC RIGHT-OF-WAY.

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Temporary Sign Permit

Project Address (Location) 445 S. Grand Central Pkwy., Las Vegas, Nevada 89106

Project Name World Market Center Las Vegas Proposed Use N/A

Assessor's Parcel #(s) 139-33-511-011 Ward # 5

General Plan: existing proposed _____ Zoning: existing proposed _____

Commercial Square Footage N/A Floor Area Ratio N/A

Gross Acres 5.99 Lots/Units N/A Density N/A

Additional Information _____

PROPERTY OWNER WMC II Associates Contact Jonathan P. Leleu

Address 495 S. Grand Central Pkwy, #2203 Phone: (702) 599-8105 Fax: (702) 599-8170

City Las Vegas State NV Zip 89106

E-mail Address jleleu@imcenters.com

APPLICANT Superior Electrical Sign Contact Gregg Grandon

Address 1700 West Anaheim Street Phone: (562) 495-3808 Fax: _____

City Long Beach State CA Zip 90813

E-mail Address _____ NV Lic #0050601

REPRESENTATIVE ADTI Media, LLC Contact Mark Zannis

Address 5 Hummingbird Lane Phone: (702) 340-8100 Fax: _____

City Henderson State NV Zip 89014

E-mail Address mark.zannis@adtimedia.com

Property Owner Signature* [Signature]

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

Print Name Jonathan P. Leleu

Subscribed and sworn before me

This 14th day of August, 2012.

[Signature]

FOR DEPARTMENT USE ONLY

Case # TSP-46460

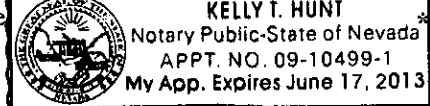
Meeting Date: N/A

Total Fee: 100.00

Date Received:* 8/15/2012

Received By: MREY

Notary Public in and for said County and State

 **KELLY T. HUNT**
 Notary Public-State of Nevada
 APPT. NO. 09-10499-1
 My App. Expires June 17, 2013

The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.



WORLD
MARKET
CENTER
LAS VEGAS

August 14, 2012

Mr. Steve Gebeke
City of Las Vegas Planning & Development
333 N. Rancho Dr.
Las Vegas, NV, 89106

Re: Justification Letter – Temporary Sign Permit Application

WMC

Dear Mr. Gebeke:

The application seeks approval of an Application for Temporary Sign Permit to allow for the temporary installation of electronic on-premise signage on the east-facing wall of the parking garage at World Market Center Las Vegas located within the Las Vegas Centennial Plan.

Applicant is seeking approval to temporarily install an electronic sign onto the existing parking garage. The proposed temporary sign is approximately 22' wide by 18' high, and is constructed of an interconnecting group of 3-light LED panels, which form a large, mesh-like surface. Applicant contemplates installing the signs on or around August 20, 2012. The signs will depict only the advertisements of either the property owner, or existing tenants and/or business affiliates of the property owner.

See email dated 8/15/2012.

Thank you for your consideration. Should you have any questions or concerns, please do not hesitate to contact me at any time.

Very truly yours,

Jonathan P. Leleu
In-House Legal Counsel for
International Market Centers, LP

SIGN WILL BE DISPLAYED FROM
AUGUST 20th TO SEPTEMBER 7th
AJ

RECEIVED

AUG 15 2012

Mark Rex

From: mark.zannis@adtimedia.com
Sent: Wednesday, August 15, 2012 5:14 PM
To: Mark Rex
Cc: Jim Martindale; Bob Ridgeway
Subject: Re: TSP for World Market

Mark,
Please strike the ambiguous term "business affiliates" from our justification letter.
Thank you.
Mark Zannis
Sent via BlackBerry by AT&T

From: Mark Rex <mrex@LasVegasNevada.GOV>
Date: Wed, 15 Aug 2012 18:18:29 +0000
To: mark.zannis@adtimedia.com<mark.zannis@adtimedia.com>
Subject: TSP for World Market

Mark,

This email conforms that a property owner or designated representative needs to be confirmed in order to obtain a Temporary Sign Permit for your project. I will speak with the Planning Director Mr. Fagg when he returns from his afternoon meetings. I will call you with the results by the end of the day.

Mark Rex, Planner I
The Department of Planning
city of Las Vegas
mrex@lasvegasnevada.gov

Ryan Mahoney

From: Jonathan Leleu
Sent: Tuesday, August 14, 2012 3:34 PM
To: Ryan Mahoney
Subject: FW: Authorized Signatories

Jonathan Leleu | In-House Counsel
International Market Centers

210 E. Commerce Ave. High Point, NC 27260 | 495 So. Grand Central Pkwy. Las Vegas, NV 89106
tel: 702.599.8105 | Fax: 702.599.8170 | Mobile: 702.541.1500



HIGH POINT · International Home Furnishings Center | Market Square & Suites | Furniture Plaza | Plaza Suites | National Furniture Mart | Showplace | Showplace West | 200, 320, 330 N. Hamilton | Hamilton Market | 300 S. Main
LAS VEGAS · World Market Center Las Vegas | Las Vegas Design Center

International Market Centers, L.P. (IMC) is the world's largest operator of premier showroom space for the furnishings, home décor and gift industries with 11.5 million square feet of space in High Point and Las Vegas. www.imcenters.com

PERSONAL AND CONFIDENTIAL: This message originates from the offices of Jonathan P. Leleu, Esq., In-House Counsel for International Market Centers, LP. This message and any file(s) or attachment(s) transmitted with it are confidential, intended only for the named recipient, and may contain information that is a trade secret, proprietary, protected by the attorney work product doctrine, subject to the attorney-client privilege, or is otherwise protected against unauthorized use or disclosure. This message and any file(s) or attachment(s) transmitted with it are transmitted based on a reasonable expectation of privacy consistent with ABA Formal Opinion No. 99-413. Any disclosure, distribution, copying, or use of this information by anyone other than the intended recipient, regardless of address or routing, is strictly prohibited. If you receive this message in error, please advise the sender by immediate reply and delete the original message. Personal messages express only the view of the sender and are not attributable to International Market Centers, LP.

Please consider the environment before printing this email.

From: Carolyn Conley
Sent: Wednesday, March 21, 2012 1:32 PM
To: Jonathan Leleu
Subject: Authorized Signatories

Hi Jon,

For your reference, the following individuals are the designated authorized signatories for International Market Centers, LP:

Robert Maricich
Katherine Venezia
Tom Mitchell
Dorothy Belshaw
Jonathan Leleu

Please let me know if any questions,

Thank you,
Carolyn

RECEIVED
AUG 15 2012

Carolyn Conley | Vice President, Human Resources

International Market Centers

210 E. Commerce Ave. High Point, NC 27260 | 495 So. Grand Central Pkwy. Las Vegas, NV 89106

tel: 702.599.3032 | Fax:



HIGH POINT · International Home Furnishings Center | Market Square & Suites | Furniture Plaza | Plaza Suites | National Furniture Mart | Showplace | Showplace West | 200, 320, 330 N. Hamilton | Hamilton Market | 300 S. Main
LAS VEGAS · World Market Center Las Vegas | Las Vegas Design Center

International Market Centers, L.P. (IMC) is the world's largest operator of premier showroom space for the furnishings, home décor and gift industries with 11.5 million square feet of space in High Point and Las Vegas. www.imcenters.com

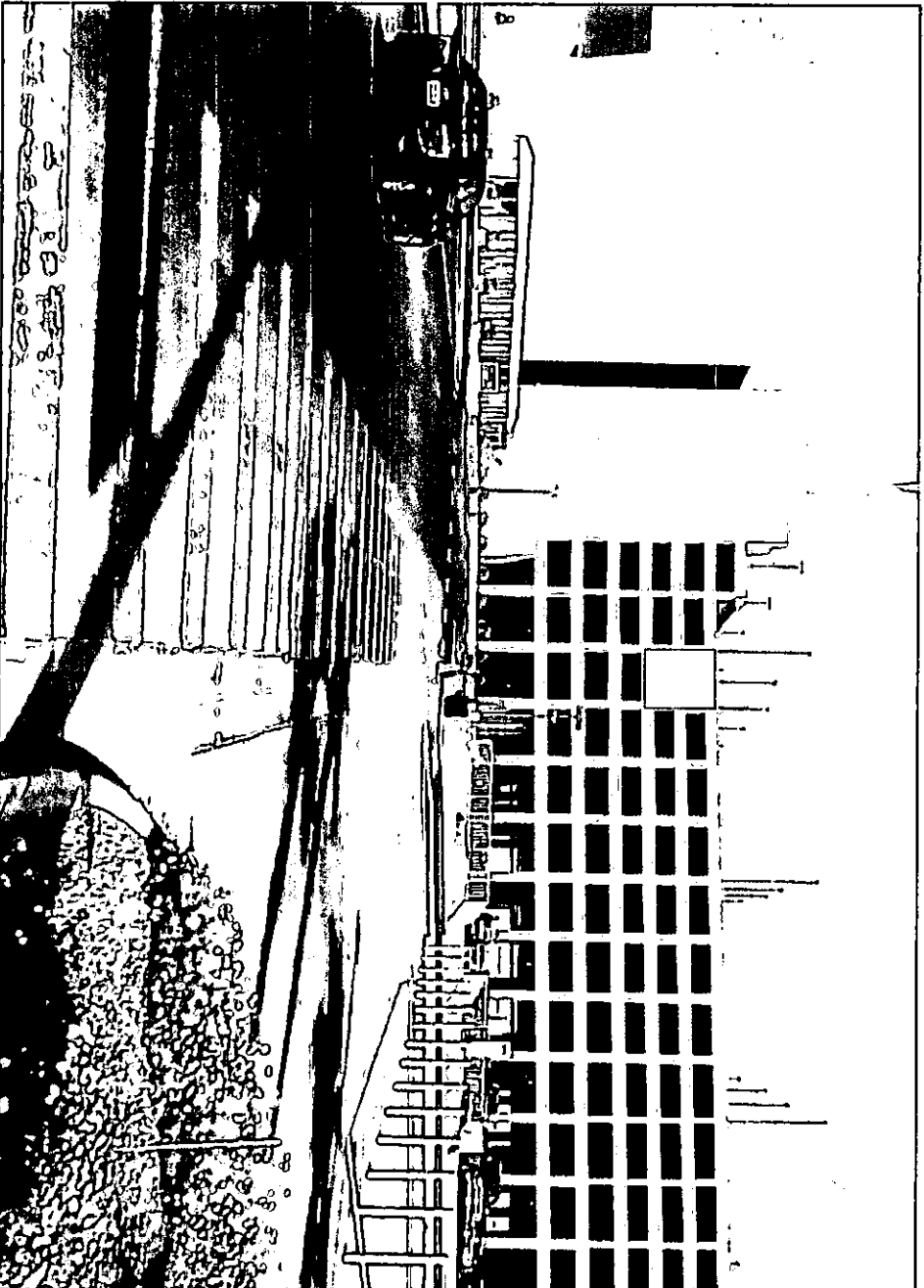
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AUG 15 2007

SKYNET HANGING SYSTEM

Approximate Size and Location on Parking Structure (18 feet wide X 22 feet tall)



APPROVED

TSP-46460

BY [Signature] 8/15/2012

CURRENT PLANNING DIVISION
CITY OF LAS VEGAS

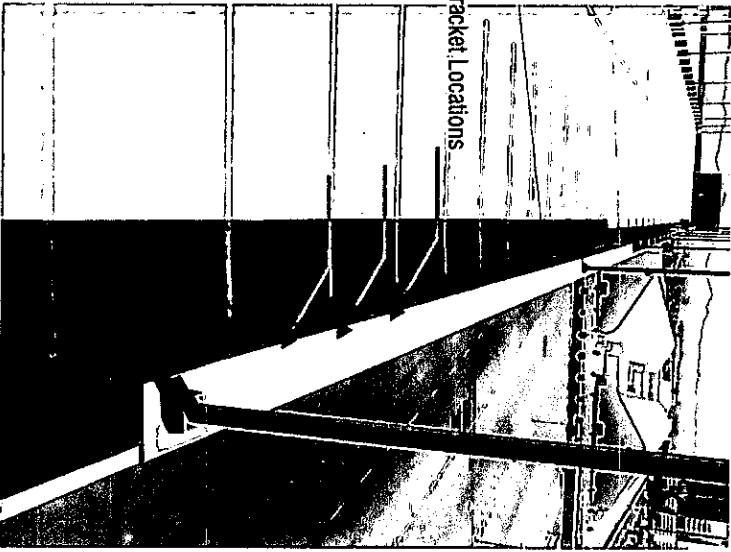
RECEIVED

Zannis/ADTI Media 7-15-12
AUG 15

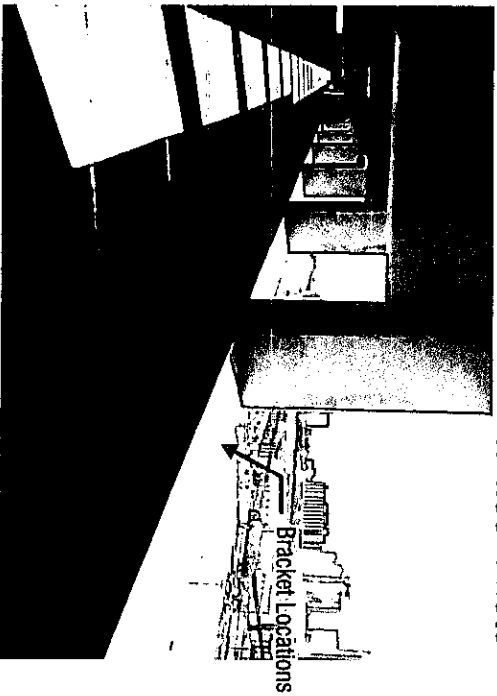
SKYNet HANGING SYSTEM

Photos of Parking Structure

Roof-line Photo



Mid-floor Photo



Mid-floor Photo

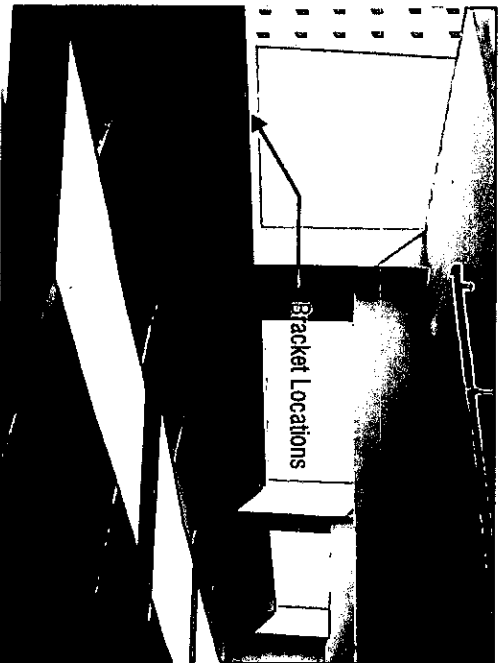
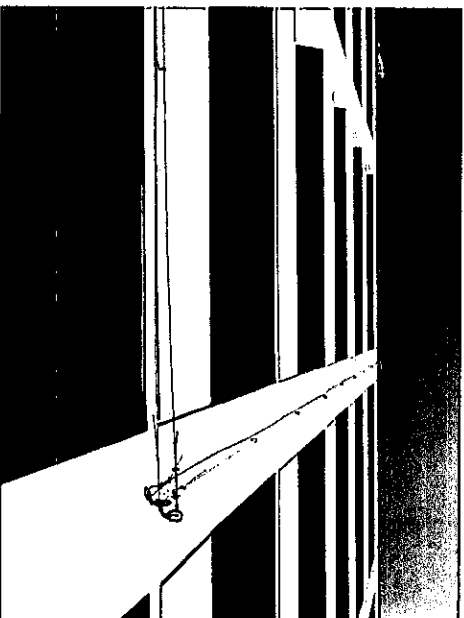


Photo from Ground



APPROVED

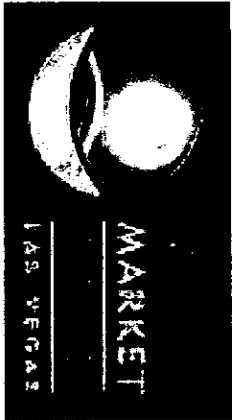
TSR-96462

BY *[Signature]* 8/15/2017
 CURRENT PLANNING DIVISION
 CITY OF LAS VEGAS

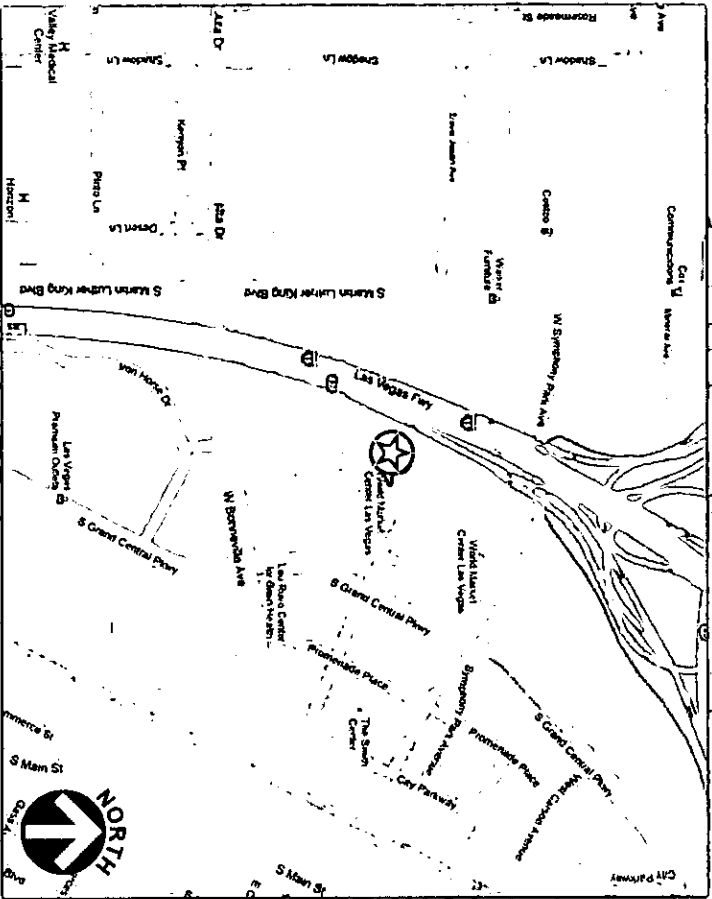
RECEIVED

ALL

Zannis/ADT Media 7-15-12



455 SOUTH GRAND CENTRAL PARKWAY, LAS VEGAS, NEVADA 89106



1 VICINITY MAP
SCALE: NTS

superior
electrical advertising
1700 West Anshelm Street
Long Beach, California
90813-1195
Phone: 562-455-3868
Facsimile: 562-435-1857
www.superiorelectrical.com

Project:
World Market
Convention Center

Address:
455 S. Grand Central Parkway
Las Vegas, NV, 89108

Account Manager:
Gregg Standon
Designer:
M. Miller 3.50
Scale: AS NOTED
Design No.: 12-08-5202-00
Date: 08-08-12
Rev. No.:
Revisions:

APPROVED
BY *[Signature]*
11/5/12
CITY OF LAS VEGAS

RECEIVED
AUG 15

APPROVALS	
FOR JOB CHECK	DATE
Acct. Mgr.	
FOR CONTRIBUTION	DATE
Acct. Mgr.	
Design	
Production	
FOR INSTALL ONLY	DATE
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Page: 01	Of: 04

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1 AERIAL VIEW



APPROVED
 BY *[Signature]* 8/15/2012
 CURRENT PLANNING DIVISION
 CITY OF LAS VEGAS

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APR 15 2012

superior
 electrical advertisement
 1700 West Alhambra Street
 Long Beach, California
 Phone: 562.493.3808
 Fax: 562.433.1867
 www.superiorign.com

Project:
 World Market
 Convention Center
 Address:
 455 S. Grand Central Parkway
 Las Vegas, NV 89106

Account Manager:
 Gregg Grondon
 Designer:
 M. Miller 3.50
 Scale: AS NOTED
 Design No.: 12-06-6202-00
 Date: 08.04.12
 Reg. No.:
 Revisions:

APPROVALS	
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FOR CONSTRUCTION	DATE
Acct. Mgr.	
Design	
Production	
FOR INSTALL ONLY	DATE
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Mark Zannis <mark.zannis@adtimeia.com>

RE: SkyNet LED Product

2 messages

Steve Gebeke <sgebeke@lasvegasnevada.gov>
To: "mark.zannis@adtimeia.com" <mark.zannis@adtimeia.com>
Cc: Flinn Fagg <ffagg@lasvegasnevada.gov>

Mon, Oct 17, 2011 at 10:46 AM

Mark-

After review, it has been determined that your LED supergraphic application could be tested via approval of a Temporary Sign Permit (TSP). A TSP may be issued up to 4 times, for an aggregate total of 60 days maximum duration per year for a site. Any permanent application would require an amendment to the approved Master Sign Plan for the site. Please note that the site is located within the Parkway Center District of the Downtown Centennial Plan, and no off-premise signage is permitted within that district (no Variance or Waiver is available to allow such signage).

Steve Gebeke, AICP

Planning Supervisor

City of Las Vegas

Department of Planning

(702) 229-5410 Office

(702) 385-7268 Fax

From: Mark Zannis [mailto:mark.zannis@adtimeia.com]
Sent: Thursday, September 29, 2011 10:59 AM
To: Flinn Fagg
Subject: SkyNet LED Product

RECEIVED

AUG 15 2012

Hello Flynn,

As you know we have proposed using our LED netted product in certain "super graphic" applications here in the City. During this current period of planning related to this issue, I am interested in setting up a test of the product and would be interested in your review, inspection and assistance during the process.

The World Market Center has been approved for some banners on the east elevation of their parking garage facing inward toward the parking lot as part of their current Master Sign Plan. I am interested in installing our test screen in that location and want to know of any parameters you and your team might have for installing such a test with the time-frame, etc.

When you have a moment, would you please get back to me and let me know when we might be able to discuss the logistics surrounding this idea? We would like to consider this test during October/November time period.

I look forward to hearing from you.

Thank you.

Mark Zannis

702-340-8100 c.

www.adtimedia.com

mark.zannis@adtimedia.com <mark.zannis@adtimedia.com>
Reply-To: mark.zannis@adtimedia.com
To: Steve Gebeke <sgebeke@lasvegasnevada.gov>

Mon, Oct 17, 2011 at 2:24 PM

Steve,

I thank you for your effort and quick response.

I will stay in touch.

Have a super week.
Mark

Sent via BlackBerry by AT&T

From: Steve Gebeke <sgebeke@LasVegasNevada.GOV>
Date: Mon, 17 Oct 2011 10:46:19 -0700
To: mark.zannis@adtimedia.com<mark.zannis@adtimedia.com>
Cc: Flinn Fagg<ffagg@LasVegasNevada.GOV>
Subject: RE: SkyNet LED Product

[Quoted text hidden]