

APPROVED
 BY Outdoor Events 3-8-12
 CURRENT PLANNING DIVISION
 CITY OF LAS VEGAS

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Report Date 03/07/2012 10:38 AM

Submitted By

Page 1

A/P # 44787 TEMPORARY COMMERCIAL PERMIT

Application Information

Stages

	Date / Time	By		Date / Time	By
Processed	03/07/2012 10:36	984387	Temp COO		
Approved			COO Issued		
Final			Expires		

Associated Information

Type of Work	# Plans	0	Declared Valuation	0.00
Dept of Commerce	# Plans	0	Calculated Valuation	0.00
Priority	<input checked="" type="checkbox"/> Auto Reviews	Bill Group	Actual Valuation	0.00

Description of Work

TCP-40864 - Temporary Commercial Permit for the HELLDORADO DAYS RODEO located within the area generally bounded by US 95 to the north, Las Vegas Boulevard to the west, Eighth Street to the east, and Stewart Avenue to the South. The event will take place between May 17, 2012 and May 20, 2012. Initial event setup will begin on April 23, 2012, and final site take down will be completed on or before June 1, 2012.

Parent A/P #

Project #	44787	Project/Phase Name	HELLDORADO DAYS AND RODEO	Phase #	
Size/Area	0.00	Size Description		Subdivision Code	
Proposed Start		Proposed Stop		% Completed	0.00
% Complete Formula					

Property/Site Information

Parcel 13934512001

Location

Owner/Tenant

Contact ID	AC1301464	Name	CITY OF LAS VEGAS	Organization	
Mailing Address	400 E STEWART			State/Province	NV
City	LAS VEGAS			Country	<input type="checkbox"/> Foreign
ZIP/PC	89101-2913			Evening Phone	
Day Phone	(702)229-1022 x			Mobile #	
Fax	(702)464-2522				

A/P Linked Addresses

No Addresses are linked to this Application

Linked Addresses

No Addresses are linked to this Application

A/P Addresses

No Other Addresses are associated to this Application

Linked Parcels

No Parcels are linked to this Application

A/P Linked Parcels

13934501019
 13934512001
 13934512008
 13934512009
 13934512010

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A/P Linked Parcels

13934512011
 13934512012
 13934512013
 13934512018
 13934512019
 13934512020
 13934512021
 13934512022
 13934512023
 13934512024
 13934512025
 13934512034
 13934512035
 13934512036
 13934512037
 13934512038
 13934512039
 13934512048
 13934512050
 13934512052
 13934512053
 13934512055
 13934512056
 13934512099
 13934512100

Applicants/Contacts

Primary N Capacity OWNER Contact ID AC1301464 Foreign
 Effective Expire
 Name CITY OF LAS VEGAS
 Day Phone (702)229-1022 x Eve Phone Organization
 Payer PIN # Position
 Fax (702)464-2522 Mobile Profession
 E-Mail
 Address 400 E STEWART
 LAS VEGAS, NV 89101-2913
 Seasonal Addr
 Valid From To
 Comments Signed by Elizabeth N Fretwell
 CONTACT ADDITIONAL

WORKCARD: Work Card # 0
 Expiration Date

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DEPARTMENT OF PLANNING

APPLICATION / PETITION FORM

Application/Petition For: Las Vegas Elk's Helldorado Rodeo

Project Address (Location) Downtown Rodeo grounds - between Mesquite & Stewart

Project Name Helldorado Rodeo Proposed Use _____

Assessor's Parcel #(s) SEE ATTACHED DOCUMENT Ward # _____

General Plan: existing proposed _____ Zoning: existing _____ proposed _____

Commercial Square Footage _____ Floor Area Ratio _____

Gross Acres _____ Lots/Units _____ Density _____

Additional Information Temporary outdoor rodeo arena built for the 2012 Helldorado Rodeo to include a carnival, exhibits, bleachers, arena, tents and vendors

PROPERTY OWNER <u>City of Las Vegas</u>	Contact _____
Address <u>400 Stewart Avenue</u>	Phone: _____ Fax: _____
City <u>Las Vegas</u>	State <u>NV</u> Zip <u>89101</u>
E-mail Address _____	

APPLICANT <u>Duane La Duke</u>	Contact _____
Address <u>4100 West Charleston Blvd</u>	Phone: <u>(702) 281-0687</u> Fax: _____
City <u>Las Vegas</u>	State <u>NV</u> Zip <u>89102</u>
E-mail Address <u>cherrycreeker1@yahoo.com</u>	

REPRESENTATIVE _____	Contact _____
Address _____	Phone: _____ Fax: _____
City _____	State _____ Zip _____
E-mail Address _____	

Property Owner Signature Elizabeth N. Fretwell

* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

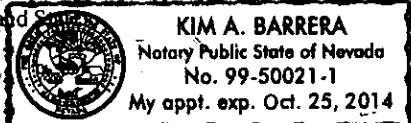
Print Name Elizabeth N. Fretwell

Subscribed and sworn before me

This 22 day of February, 20 12

[Signature]

Notary Public in and for said County and State



Revised 10/27/08

FOR DEPARTMENT USE ONLY

Case #	<u>TCR-44787</u>
Meeting Date:	<u>N/A</u>
Total Fee:	<u>\$100.00</u>
Date Received:*	<u>3/7/2012</u>
Received By:	<u>M REK</u>

*The application will not be deemed complete until the submitted materials have been reviewed by the Department of Planning for consistency with applicable sections of the Zoning Ordinance.

f:\depot\Application Packet\Application Form.pdf

Public Purpose/Impact Analysis

Title of Project: 2012 Las Vegas Helldorado Days Annual Parade, Local's Rodeo and PRCA Professional Pro Rodeo.

Project Description: The Helldorado Days multi-venue community event will include a Rodeo, Parade, Carnival Midway, vendors and exhibitors and other activities that kick off Helldorado Days in May, 2012. The temporary outdoor rodeo arena will be located in Downtown Las Vegas across from the 400 Stewart Avenue 'City Hall' Campus within two blocks of the Fremont Street Experience. Local events will include an Art Show, Charity Golf Tournament, Texas Hold'em Poker Tournament, Helldorado Trail Ride, and the Las Vegas Helldorado Sahara Coins Treasure Hunt. Rodeo activities will generate positive social and economic impacts for the city of Las Vegas and Downtown.

Sponsor/Developer: Las Vegas, Nevada, B.P.O. Elks Number 1468-PRCA Pro Rodeo sanctioned.

Number of Direct Jobs Created: Local companies benefitted from the 2009, 2010 and 2011 rodeo to include bleacher & portable restroom company, road safety company, tent company, local labor for clean up services and other production services as required. Helldorado also employs local city of Las Vegas employees i.e., city marshals, public works, and other various departments to assist with the planning and permitting.

Number of Indirect Jobs Created: Flying U Rodeo Production Company is the stock contractor for the 2012 Helldorado Rodeo. Their crew brings in all rodeo support personnel to handle the actual rodeo and specialty acts which provide temporary jobs for the week of Helldorado.

Number of Direct Jobs Retained: N/A

How Does the Project Benefit the Public:

Helldorado Days has taken place in Las Vegas since 1934, and is part of our Las Vegas history. The event will feature a rodeo, parade, poker and golf tournaments and a host of other events. A portion of Helldorado event proceeds, Sponsorships, and the Youth Activities Fund, will make it possible to donate in excess of \$100,000 to local charities such as: The Elks Scholarship Fund; Local High Schools, Handicapped students; Child Haven; Muscular Dystrophy Association (MDA); Local Scout Troops; Local Veterans; The Dictionary Program (to benefit local 3rd graders); Big Brothers Big Sisters, Opportunity Village, etc. Helldorado has also provided ticket packages for local fund raisers to help support the local community.

Quantitative Economic Benefits:

- 1) Estimated Parade Attendance: +/- 25,000
- 2) Estimated Rodeo Attendance: +/- 8,000 daily x four days = +/- 32,000
- 3) Event attendance is expected to be locals and out-of-town visitors with target-market advertising campaigns that include areas of Southern Utah and Southern California.
- 4) The 2011 rodeo brought in 300 plus cowboys over four days. We anticipate each cowboy will bring approximately 2 staff/support members with them.

Private Investment:

See Attached – Sponsorships Sold

Public Investment:

N/A

Total Direct Economic Impact:

Based on last-year's attendance, this event could be one of the largest events to take place in Downtown Las Vegas this year. The three previous rodeos have generated gaming and non-gaming revenue, which includes food, entertainment and ancillary retail sales.

Total Indirect Economic Impact:

This week-long event will provide an abundance of pedestrian traffic that will provide additional revenue to Downtown retail, hotel, and casino businesses. This event also promotes the "western" heritage of Las Vegas. The Helldorado Treasure Hunt will give local Las Vegas's an opportunity to learn about the history of Las Vegas and test their knowledge by participating in this event. Seven local sponsors will provide a clue each day at one location. Participants will have to figure out daily clues to come up with the correct answer at the end of the hunt. \$10,000 in gold coins will be awarded to the first person that has the correct answers. Also, a coloring book with the Helldorado characters will be sponsored by Port of Subs and will be distributed through every outlet in Las Vegas and Pahrump. NEW this year, a ticket promotion to benefit local civic, youth and various organizations throughout Las Vegas has been created. Groups have the opportunity to sell blocks of tickets and for every ticket they sell, they get a \$5/ticket return.

Economic Impact Study Performed: Yes No

Return on Investment Analysis Performed: Yes No

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EXHIBIT "D"

CONDITIONS PRECEDENT TO LICENSEES POSSESSION OF THE SITE

A. **Temporary Sign Permit.** Licensee shall obtain a Temporary Sign Permit from the City of Las Vegas Planning Department prior to occupying the Site. Licensee shall be solely responsible for all fees associated with processing the application. The City shall not withhold unreasonably the approval of said application.

B. **Fence Permit.** If Licensee desires to install a fence on the Site, then Licensee shall obtain a Fence Permit from the City of Las Vegas Building and Safety Department prior to occupying the Site, however this does not apply to any work completed by the Licensor as detailed in Section 9. Licensee shall be solely responsible for all fees associated with processing the application. The City shall not withhold unreasonably the approval of said application.

C. **Temporary Commercial Permit.** Licensee shall obtain a Temporary Commercial Permit from the City of Las Vegas Planning Department prior to occupying the Site. The Temporary Commercial Permit application shall adequately address parking, dust suppression/air quality, and a traffic control plan for the site. Licensee shall be solely responsible for all fees associated with processing the application. The City shall not withhold unreasonably the approval of said application.

D. **Environmental and Air Quality Permit.** Licensee shall obtain a Dust Control Permit, and any and all necessary environmental permits, from the Clark County Department of Air Quality Management. Licensee shall be solely responsible for all fees associated with processing the application. (It is anticipated that the Licensee may be required to use a dust suppressant material on the Site in order to suppress or to mitigate PM-10, dust, or other airborne contaminants.) Licensee shall install a permanent dust suppressant, acceptable to the City, on the Site upon completion of the event. A Stormwater Pollution Protection Plan Permit must be submitted through the State of Nevada Department of Environmental Protection.

E. **Right-of-way Permits.** Licensee shall obtain any and all Public Right-of-Way Event permits by the City of Las Vegas Public Works Department. Permits and accompanying traffic control/barricade plan(s); a Parking Plan depicting visually parking spaces to be provided on the Site; a Traffic Control Plan showing means of ingress and egress; means of group transit (buses) to and from the Site; and limitations on public access to the public Right-of-way. Licensee shall exercise due diligence in ensuring minimal impact to the public Right-of-way. Licensee shall be solely responsible for all fees associated with processing the application. Licensee will be responsible for all costs associated with the traffic control/barricade plan including the cost of required City of Las Vegas Deputy City Marshals Unit to handle the traffic control and other related matters associated with this event. The City shall not withhold unreasonably the approval of said application(s).

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F. **Clearing and Grubbing Permit.** Licensee shall obtain approvals from the City of Las Vegas Land Development Division, Public Works Department, and from the Building and Safety Department, and a Clearing and Grubbing permit for allowance to remove rocks, tumbleweed, and debris in order to facilitate the event on the Site, however this does not apply to any work completed by the Licensor as detailed in Section 9. Licensee shall be solely responsible for all fees associated with processing the application. The City shall not withhold unreasonably the approval of said application.

G. **Building Permit Requirements.** Licensee shall obtain a building permit for each structure temporarily erected on the site for the Event (Note: Temporary membrane structures [tents] are under the jurisdiction of Fire Services.) Required building permits shall include, but not be limited to: bleachers, stages, daises, and platforms. Building and Safety will require a master exiting plan, occupancy loads on each entrance/exit, a site plan depicting accessible means of ingress and egress, location and number of handicapped parking spaces, and number of temporary male and female lavatories. Licensee shall be solely responsible for all fees associated with processing the application. The permit and plan review fees will be based upon the construction cost (valuation) of the scope of the permit, as provided by the Licensee. All plans shall be prepared and stamped by a Nevada licensed architect or engineer. The City shall not unreasonably withhold the approval of said application.

H. **Business Licenses.** Licensee shall obtain a Special Event Liquor License and a Temporary Business License from the Business Services Division, Department of Finance and Business Services. Licensee shall be required to obtain a Temporary Business License for any and all concessions on the Site. Licensee shall also submit related licenses required for any and all activities to occur on the Site. Licensee shall be solely responsible for all fees associated with processing the application. The City shall not withhold unreasonably the approval of said application.

I. **Liability insurance.** Licensee shall submit Certificate of Insurance, naming the City, and the City of Las Vegas Deputy City Marshals Unit, as additional insured, in the amount of three million dollars (\$3,000,000) as required by this Agreement. Licensee shall be solely responsible for all fees associated with obtaining the Certificate of Insurance. The City shall not withhold unreasonably the approval of said application.

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Las Vegas Elks Lodge #1488

LAS VEGAS ELKS HELLDORADO DAYS 2012

2012 Schedule of Events



SUNDAY, APRIL 29
Helldorado Trail Ride
Bonnie Springs Ranch



MONDAY, APRIL 30 TO SUNDAY, MAY 6
Art Show & Auction benefitting "New Vista" program
Las Vegas Elks Lodge



FRIDAY, MAY 4 and SATURDAY, MAY 5
Helldorado Shootout Charity Golf Banquet & Tournament
Highland Falls Golf Club



THURSDAY, MAY 17
Downtown Rodeo Grounds
Carnival, Exhibits, Food Vendors*5pm
Helldorado Rodeo * 8pm
Cowboys For A Cure - WEAR PINK
benefitting our local Susan G. Komen for the Cure



FRIDAY, MAY 18
Downtown Rodeo Grounds
Carnival, Exhibits, Food Vendors*5pm
Whiskerino Contest*6pm
PRCA Rodeo * 8pm
Childrens Art Contest Winners Announced



SATURDAY, MAY 19
Downtown Rodeo Grounds
Carnival, Exhibits, Food * 3pm
Parade * 5pm
PRCA Rodeo * 8pm
Tribute to our Military and Veterans



SUNDAY, MAY 20
Downtown Rodeo Grounds
Carnival, Exhibits, Food Vendors*5pm
PRCA Rodeo * 8pm
Elk's Hall of Fame Presentation



WEDNESDAY, MAY 16

Reddy Ice to deliver y (CONTACT 649.8002 ext. 314)

8:00 a.m. Volunteer crew to hang banners/signage on ticket booths
Duane to layout power boxes & cords

Silver State deliver dumpster

Vendors & exhibitors load in – pick up credentials

Beer wagons load in

MARSHALS SCHEDULE:

5pm Wed. until 5pm Thurs. ²
officers

Ahern to deliver Kaboda tractor

Dick West to check fuel in light towers

THURSDAY, MAY 17 continued.....

6:30 p.m. All riders check in with rodeo secretary office
Mayor and other council arrive to ride in the opening ceremony
Anthem Singer arrive _____
Boy Scouts arrive for clean up (7:00 p.m. - 11:00 p.m.)

8:00 p.m. **RODEO**

LOCK UP SCHEDULE

City crew to clean up trash
Street sweepers

SATURDAY, MAY 19

Add Horses for Heros/military information

10:00 a.m. Walk rodeo grounds w/checklist

4:00 p.m. to 11:00 p.m. REACT in place at:
Mesquite/LV Blvd. (VIP parking)
Stewart/LV Blvd. (Handicap parking)
Mesquite/entrance (check contestant badges)

MARSHALS SCHEDULE:

12 am until 12 noon Sat. (night security)	2 officers
12 noon (gates open) until 12 midnight	6 officers
12 noon (gates open) until 12 midnight	4 officers

4:00 p.m. All volunteers to meet at volunteer tent for briefing

4:30 p.m. Bobbie La Duke to take tickets/start up cash/money box/plastic bags to ticket booth

5:00 p.m. Rodeo Grounds & Carnival Open

4:00 p.m. Highway Tech to close Stewart Avenue from Las Vegas Blvd. to 7th – open Midnight

PARADE SCHEDULE:

2:00 p.m. Volunteers arrive – meet Darren at 4th & Gass
Pick up gaters – keys w/security dispatch

Highway Tech to close the following:

Close 4th/LV Blvd. split

4th and Clark (Cox set up)

4th and Bridger (Mobile Stage set up)

1:00 p.m. Continue road closures
Duane to parade staging area

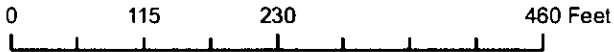
5:00 p.m. Parade begins

Exhibit A - Site Map



Legend

Rodeo Site



GIS maps are normally produced only to meet the needs of the City. Due to continuous development activity this map is for reference only. Geographic Information System Planning & Development Dept. 702-225-6301

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TEMPORARY COMMERCIAL PERMIT

RODEO

TCP-44787

Valid May 17, 2012 To May 20, 2012

Description of Event: TCP-44787 - Temporary Commercial Permit for the Helldorado Days Rodeo located within the area generally bounded by US 95 to the north, Las Vegas Boulevard to the west, Eighth Street to the east, and Stewart Avenue to the South. The event will take place between May 17, 2012 and May 20, 2012. Initial event setup will begin on April 23, 2012, and final site take down will be completed on or before June 1, 2012.

Applicant: Duane La Duke
4100 West Charleston Blvd
Las Vegas, NV 89102
(702)281-0687 x

Parcel(s): Multiple Parcels
Ward(s): WARD 5 (RICKI Y. BARLOW)

THIS PERMIT IS APPROVED PURSUANT TO SECTION 19.18.100 OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

See page 2 for conditions

THIS TEMPORARY COMMERCIAL PERMIT IS NOT VALID UNTIL THE FOLLOWING DEPARTMENT APPROVALS / PERMITS / LICENSES HAVE BEEN OBTAINED:

FIRE _____ (Initials)

BUSINESS SERVICES _____ (Initials)

SEWER _____ (Initials)

TRAFFIC _____ (Initials)

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE



TEMPORARY COMMERCIAL PERMIT

RODEO

TCP-44787

Valid May 17, 2012 To May 20, 2012

1. BUSINESS HOURS SHALL BE FROM N/A TO N/A.
2. THIS PERMIT IS NOT A BUSINESS LICENSE.
3. THIS PERMIT IS NOT A SUBSTITUTE FOR ANY REQUIRED STATE OR LOCAL BUSINESS LICENSE OR FOR ANY REQUIRED CHARITABLE SOLICITATION PERMIT.
4. This use shall not create a nuisance to nearby properties as a result of factors such as excessive illumination, glare, noise, vibration, smoke, dust, dirt, odors, gases or heat.
5. The use shall conform to the submitted plot plan date stamped 3-8-12.
6. No combustible materials shall be located within 50 feet of any structure on, or adjacent to this site.
7. No building or structure of any type shall be erected closer than 25 feet from any property line.
8. The applicant shall display a copy of this Temporary Commercial Permit during the hours of operation.
9. Sanitation facilities must be provided in accordance with the Clark County Health District and Republic Services of Southern Nevada.
10. The applicant shall provide private security officers as required by the Las Vegas Metropolitan Police Department.
11. Any signage for this temporary commercial use must be approved and permitted by the Planning and Development Department.
12. All applicable City code requirements shall be satisfied.
13. The applicant shall be responsible for leaving the site free of debris, litter or any other evidence of occupancy upon completion or removal of the use.

3-8-12

PLANNING SUPERVISOR SIGNATURE

DATE

PLANNING MANAGER SIGNATURE

DATE

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE