

# LEASE

THIS LEASE is dated for purposes of reference and is made effective as of the 1<sup>st</sup> day of November 2011 and is made and entered into by and between FREDERIC APCAR PRODUCTIONS ("TENANT"), 633 South 4<sup>th</sup> Street Suite 7, Las Vegas, NV 89101, and 601 FREMONT, LLC ("LANDLORD"), whose address is 202 Fremont Street, Las Vegas, NV 89101.

1. PREMISES. LANDLORD hereby leases to TENANT and TENANT hereby leases from LANDLORD the property described in Exhibit "A" hereto, generally located on 601 Fremont Street for usage of the empty lot in the City of Las Vegas, Nevada, and hereinafter referred to as the "Premises".

2. TERM. The term of this Lease shall commence on the 4<sup>th</sup> day of November and end on November 6, 2011. Load-in to start at 6am November 4, 2011 and Load-out will end around 4am November 6, 2011.

3. RENT. LANDLORD shall receive THREE THOUSAND FIVE HUNDRED DOLLARS (\$3,500.00) as rent for use of the empty lot. THREE THOUSAND FIVE HUNDRED DOLLARS is payable immediately upon execution of the contract. Minor improvement/repairs to the fence and weeds on the lot will occur to improve appearance.

4. INSURANCE. Upon execution of this Lease TENANT agrees to have procured at its sole cost and expense and to continue in full force and effect during its occupancy of the Premises, in the name of TENANT, a policy or policies of comprehensive general liability insurance with cross liability endorsements, insuring, without deductibles, against any and all claims for injuries to or death of any person or persons or damage to property occurring in, on or about the Premises or occurring as a result of the activities conducted on the Premises, whether by TENANT or TENANT'S assignees, successors, sub-tenants, licensees or concessionaires, with a combined single limit coverage of not less than ONE MILLION DOLLARS (\$1,000,000.00).

5. INDEMNIFICATION AND WAIVERS. TENANT hereby covenants and agrees to indemnify, save and hold LANDLORD and the Premises free, clear harmless from and against any and all liabilities, losses, damages, costs, expenses (including attorney's fees), causes or nature whatsoever (including consequential losses and damages) (1) arising as a result of or in connection with or (2) in any way related to the occupancy of, use of or activities on the Premises including, without limitation, any act, omission or negligence of TENANT, its officers, directors, employees, partners, servants, agents, contractors, sub-tenants, assignees, licensees, customers and business invitees; any violation or alleged violation of any law, ordinance or regulation; or any violation of any agreement or any covenant or condition of this Lease.

6. IMPROVEMENTS. TENANT shall not make any repairs, replacements or improvements of any kind to the Premises, except the repairs to the fence identified in

Paragraph 3 above, without the written consent of LANDLORD. TENANT, at its sole expense, shall keep the Premises, clean, weed free and in good condition and repair at all times. TENANT may need to enter lot early to remove weeds.

7. POSSESSION AND SURRENDER. By accepting possession of the Premises, TENANT will have acknowledged being delivered the same in good condition. Upon termination of TENANT'S occupancy, TENANT shall surrender the Premises in good condition.

8. UTILITIES. It is acknowledged that LANDLORD will not furnish electrical power or any other utilities to TENANT. TENANT shall have the sole responsibility to provide and pay for the cost of any and all power and utility requirements.

9. QUIET POSSESSION. So long as TENANT is not default hereunder, TENANT shall have, hold and enjoy the Premises during the Lease term without any disturbance from LANDLORD or from any other person validly claiming through LANDLORD.

10. ASSIGNMENT AND SUBLEASE. TENANT cannot assign or sublease any portion of this Lease to any entity, party or affiliate unless approved in writing by LANDLORD.

11. ARBITRATION. As the exclusive means of resolving through adversarial dispute resolution any disputes arising out of this agreement, a party may demand that any such dispute be resolved by arbitration administered by the American Arbitration Association in accordance with its Commercial Arbitration Rules, and each party hereby consents to any such disputes being so resolved. Judgment on the award rendered in any such arbitration may be entered in any court having jurisdiction.

12. GOVERNING LAW. This Lease shall be governed by and construed in accordance with the laws of the State of Nevada.

Except upon the written consent of LANDLORD, neither TENANT nor anyone acting on behalf of TENANT shall record or have recorded this Lease nor any memorandum or notice hereof. Neither this Lease nor the delivery or submission thereof to either party shall have any force or affect whatsoever until full and complete execution by both LANDLORD and TENANT.

“LANDLORD”

601 FREMONT, LLC

(Signature)



Carlos Atley

(Name)

Owner

(Title)

November 2, 2011

(Date)

“TENANT”

FREDERIC APCAR PRODUCTIONS

(Signature)



Frederic Apcar

(Name)

Owner

(Title)

11/01/2011

(Date)





**RMD DESIGNS, INC.**

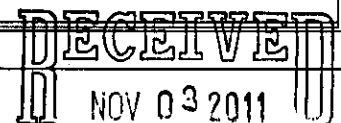
Business Entity Information			
Status:	Active	File Date:	6/05/2008
Type:	Domestic Corporation	Entity Number:	E0374522008-5
Qualifying State:	NV	List of Officers Due:	6/30/2012
Managed By:		Expiration Date:	
NV Business ID:	NV20081507544	Business License Exp:	6/30/2012

Registered Agent Information			
Name:	NATIONAL REGISTERED AGENTS, INC. OF NV	Address 1:	1000 EAST WILLIAM STREET SUITE 204
Address 2:		City:	CARSON CITY
State:	NV	Zip Code:	89701
Phone:		Fax:	
Mailing Address 1:		Mailing Address 2:	
Mailing City:		Mailing State:	NV
Mailing Zip Code:			
Agent Type:	Commercial Registered Agent - Corporation		
Jurisdiction:	NEVADA	Status:	Active

Financial Information			
No Par Share Count:	0	Capital Amount:	\$ 50,000.00
Par Share Count:	50,000.00	Par Share Value:	\$ 1.00

Officers				<input type="checkbox"/> Include Inactive Officers
President - CARLOS S ADLEY				
Address 1:	1612 N CAHUENGA	Address 2:		
City:	LOS ANGELES	State:	CA	
Zip Code:	90028	Country:		
Status:	Active	Email:		
Secretary - AVA BERMAN				
Address 1:	1612 N CAHUENGA	Address 2:		
City:	LOS ANGELES	State:	CA	
Zip Code:	90028	Country:		
Status:	Active	Email:		
Treasurer - AVA BERMAN				
Address 1:	1612 N CAHUENGA	Address 2:		
City:	LOS ANGELES	State:	CA	
Zip Code:	90028	Country:		
Status:	Active	Email:		
Director - AVA BERMAN				
Address 1:	1612 N CAHUENGA	Address 2:		
City:	LOS ANGELES	State:	CA	
Zip Code:	90028	Country:		
Status:	Active	Email:		

Actions\Amendments



# Scheduled Events

#	Event Type	Venue	Dates	Attendees
	Rock The Block 90's music	Freemont Street Experience 600 E. Fremont Street Las Vegas, NV 89101	11/05/2011-11/06/2011	0 Participants 1000 Spectators

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**601 FREMONT, LLC**

<b>Business Entity Information</b>			
Status:	Active	File Date:	7/06/2010
Type:	Domestic Limited-Liability Company	Entity Number:	E0346732010-0
Qualifying State:	NV	List of Officers Due:	7/31/2012
Managed By:	Managing Members	Expiration Date:	
NV Business ID:	NV20101554334	Business License Exp:	7/31/2012

<b>Additional Information</b>	
Central Index Key:	

<b>Registered Agent Information</b>			
Name:	BRIAN R. ARLIN	Address 1:	202 FREMONT ST.
Address 2:		City:	LAS VEGAS
State:	NV	Zip Code:	89101
Phone:		Fax:	
Mailing Address 1:		Mailing Address 2:	
Mailing City:		Mailing State:	
Mailing Zip Code:			
Agent Type:	Noncommercial Registered Agent		

<b>Financial Information</b>			
No Par Share Count:	0	Capital Amount:	\$ 0
No stock records found for this company			

<b>Officers</b>		<input type="checkbox"/> Include Inactive Officers	
Managing Member - RMD DESIGNS, INC.			
Address 1:	1612 CAHUENGA BLVD	Address 2:	
City:	LOS ANGELES	State:	NV
Zip Code:	90028	Country:	
Status:	Active	Email:	

<b>Actions\Amendments</b>			
Action Type:	Articles of Organization		
Document Number:	20100518507-29	# of Pages:	1
File Date:	7/06/2010	Effective Date:	
(No notes for this action)			
Action Type:	Initial List		
Document Number:	20100733091-56	# of Pages:	1
File Date:	9/29/2010	Effective Date:	
(No notes for this action)			
Action Type:	Registered Agent Change		
Document Number:	20100757275-76	# of Pages:	1
File Date:	10/04/2010	Effective Date:	

<b>(No notes for this action)</b>			
<b>Action Type:</b>	Amendment		
<b>Document Number:</b>	20110446532-28	<b># of Pages:</b>	1
<b>File Date:</b>	6/16/2011	<b>Effective Date:</b>	6/01/2011
<b>(No notes for this action)</b>			
<b>Action Type:</b>	Annual List		
<b>Document Number:</b>	20110496746-50	<b># of Pages:</b>	1
<b>File Date:</b>	7/05/2011	<b>Effective Date:</b>	
<b>(No notes for this action)</b>			

**601 FREMONT, LLC**

Business Entity Information			
Status:	Active	File Date:	7/06/2010
Type:	Domestic Limited-Liability Company	Entity Number:	E0346732010-0
Qualifying State:	NV	List of Officers Due:	7/31/2012
Managed By:	Managing Members	Expiration Date:	
NV Business ID:	NV20101554334	Business License Exp:	7/31/2012

Additional Information	
Central Index Key:	

Registered Agent Information			
Name:	BRIAN R. ARLIN	Address 1:	202 FREMONT ST.
Address 2:		City:	LAS VEGAS
State:	NV	Zip Code:	89101
Phone:		Fax:	
Mailing Address 1:		Mailing Address 2:	
Mailing City:		Mailing State:	
Mailing Zip Code:			
Agent Type:	Noncommercial Registered Agent		

Financial Information			
No Par Share Count:	0	Capital Amount:	\$ 0
No stock records found for this company			

Officers		<input checked="" type="checkbox"/> Include Inactive Officers	
Managing Member - RMD DESIGNS, INC.			
Address 1:	1612 CAHUENGA BLVD	Address 2:	
City:	LOS ANGELES	State:	NV
Zip Code:	90028	Country:	
Status:	Active	Email:	

Actions\Amendments			
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(No notes for this action)			
Action Type:	Registered Agent Change		
Document Number:	20100757275-76	# of Pages:	1
File Date:	10/04/2010	Effective Date:	





**TRAFFIC BARRICADE REQUEST**

**TCP is valid only when accompanied with the City of Las Vegas  
Conditions of Approval Sheet.**

*198480*

DATE 10-27-11

Original TCP#  
(If Re-Submittal)

~~198480~~

Initial Submittal - \$50.00  Re-Submittal - \$100.00  Special Event - \$50.00   
No Charge: City of Las Vegas  Non-Profit Org.  Other

Description of Work: SPECIAL EVENT  
Location: 6<sup>TH</sup> \* FREMONT  
From \_\_\_\_\_  
To \_\_\_\_\_

Barricade Co. \_\_\_\_\_ Highway Technologies Inc. (NV)  
City of Las Vegas Business License # \_\_\_\_\_ C12-09813  
Address: \_\_\_\_\_ 4535 COPPER SAGE ST. LAS VEGAS NV 891150  
Emergency Phone # \_\_\_\_\_ (702) 453-1616 Fax # \_\_\_\_\_ (702) 438-2261

Developer: \_\_\_\_\_  
Project Name: ROCK THE BLOCK  
Contact Person: \_\_\_\_\_  
Phone# \_\_\_\_\_ Fax # \_\_\_\_\_

Contractor or Subcontractor Using Barricade Zone: BOBENS PRODUCTIONS  
Private Owner: \_\_\_\_\_ N/A  
City of Las Vegas Business License # \_\_\_\_\_  
State of Nevada Contractor License # \_\_\_\_\_  
Address: 8665 W. FLAMINGO, STE #31-201  
Contact Person: FREDERIC MFCAR  
24 Hour Emergency # (702) 384-4829 Fax # \_\_\_\_\_

Will barricade set-up be done by barricade company or will contractor noted above rent the equipment and do set-up/maintenance of set-up on their own?

Barricade Company Set-Up  Contractor Set-Up

City of Las Vegas use only:

Traffic Control # 198480

Requires NDOT Approval/Concurrence: Yes  No   
Requires County Approval/Concurrence: Yes  No   
Requires NLV Approval/Concurrence Yes  No

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# CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)  
10/21/2011

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

**IMPORTANT:** If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

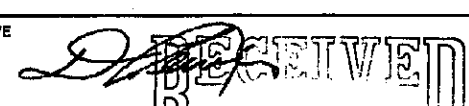
<b>PRODUCER</b> Kaercher Campbell & Associates Ins. Brokerage (NV) 2500 North Buffalo, Suite 230 Las Vegas, NV 89128  Phone No. (702) 304-7809 Fax No. (702) 304-7860		<b>CONTACT NAME:</b> Melissa Mason <b>PHONE (A/C, No, Ext):</b> (702) 304-7809 <b>FAX (A/C, No):</b> (702) 304-7860 <b>E-MAIL ADDRESS:</b> mmason@kcaib.com <b>PRODUCER CUSTOMER ID #:</b>	
<b>INSURED</b> Frederic Apcar Productions 633 S. 4th St #7 Las Vegas, NV 89101  Phone No. (702) 384-4829 Fax No.		<b>INSURER(S) AFFORDING COVERAGE</b> <b>INSURER A:</b> STP - St. Paul Fire and Marine Ins. Co. <b>NAIC #</b> 24767 <b>INSURER B:</b> <b>INSURER C:</b> <b>INSURER D:</b> <b>INSURER E:</b> <b>INSURER F:</b>	

**COVERAGES** **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADOL INSR	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
STP	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR LIQUOR LIABILITY EXCLUDED GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LDC			EW06121468	08/20/2011	08/20/2012	EACH OCCURRENCE	\$ 1,000,000
							DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 50,000
							MEQ EXP (Any one person)	\$ Excluded
							PERSONAL & ADV INJURY	\$ 1,000,000
							GENERAL AGGREGATE	\$ 2,000,000
							PRODUCTS - COMP/OP AGG	\$ 1,000,000
								\$
STP	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-DOWNED AUTOS			EW06121468	10/21/2011	08/20/2012	COMBINED SINGLE LIMIT (Ea accident)	\$ 1,000,000
							BODILY INJURY (Per person)	\$ Included
							BODILY INJURY (Per accident)	\$ Included
							PROPERTY DAMAGE (Max per Auto (Per accident) Max Aggregate)	\$ Excluded Excluded
								\$
								\$
	UMBRELLA LIAB EXCESS LIAB DEDUCTIBLE RETENTION \$						EACH OCCURRENCE	\$
							AGGREGATE	\$
								\$
								\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below			N/A			WC STATUTORY LIMITS	OTH-ER
							E.L. EACH ACCIDENT	\$
							E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required) Coverage Location: United States & Canada  
 Covered Events As Declared to and Accepted by Carrier  
 The Certificate holder is included as Additional Insured, but only as respects to claims arising out of the negligence of the Named Insured. All coverages expire at 12:01 a.m. Standard Time.

<b>CERTIFICATE HOLDER</b> The City of Las Vegas, its Elected Officials, ATTN: Officers, Agents, Employees & Volunteers 400 Stewart Ave Las Vegas, NV 89101 United States Of America  Phone No. Fax No.	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
---	---

This certificate of insurance does not affirmatively or negatively amend, extend, or alter the coverage afforded by the insurance policy.

# Scheduled Events

#	Event Type	Venue	Dates	Attendees
	Rock The Block 90's music	Freemont Street Experience 600 E. Fremont Street Las Vegas, NV 89101	11/05/2011-11/06/2011	0 Participants 1000 Spectators



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<b>PRODUCER</b>		<b>CONTACT NAME:</b> Melissa Mason	
Kaercher Campbell & Associates Ins. Brokerage (NV) 2500 North Buffalo, Suite 230 Las Vegas, NV 89128		<b>PHONE (A/C No., Ext):</b> (702) 304-7809	<b>FAX (A/C, No):</b> (702) 304-7860
Phone No. (702) 304-7809 Fax No. (702) 304-7860		<b>E-MAIL ADDRESS:</b> mmason@kcaib.com	
		<b>PRODUCER CUSTOMER ID #:</b>	
<b>INSURED</b>		<b>INSURER(S) AFFORDING COVERAGE</b>	
Frederic Aparc Productions 633 S. 4th St #7 Las Vegas, NV 89101		INSURER A : STP - St. Paul Fire and Marine Ins. Co. NAIC # 24767	
Phone No. (702) 384-4829 Fax No.		INSURER B :	
		INSURER C :	
		INSURER D :	
		INSURER E :	
		INSURER F :	


**COVERAGES****CERTIFICATE NUMBER:****REVISION NUMBER:**

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							BODILY INJURY (Per person)	\$ Included
							BODILY INJURY (Per accident)	\$ Included
							PROPERTY DAMAGE (Max per Auto (Per accident) Max Aggregate)	\$ Excluded Excluded
								\$
								\$
	UMBRELLA LIAB EXCESS LIAB DEDUCTIBLE RETENTION \$						EACH OCCURRENCE	\$
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							E.L. EACH ACCIDENT	\$
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**CERTIFICATE HOLDER****CANCELLATION**

Las Vegas Metropolitan Police Department 400 S. Martin Luther King Blvd Las Vegas, NV 89106 United States Of America	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
Phone No. Fax No.	AUTHORIZED REPRESENTATIVE 

252812-535207-356535 © 1988-2009 ACORD CORPORATION. All rights reserved.

ACORD 25 (2009/09)

The ACORD name and logo are registered marks of ACORD

This certificate of insurance does not affirmatively or negatively amend, extend, or alter the coverage afforded by the insurance policy.

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**IMPORTANT:** If the certificate holder is an **ADDITIONAL INSURED**, the policy(ies) must be endorsed. If **SUBROGATION IS WAIVED**, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).


<b>PRODUCER</b> Kaercher Campbell & Associates Ins. Brokerage (NV) 2500 North Buffalo, Suite 230 Las Vegas, NV 89128  Phone No. (702) 304-7809 Fax No. (702) 304-7860	<b>CONTACT NAME:</b> Melissa Mason <b>PHONE (A/C No. Ext):</b> (702) 304-7809 <b>FAX (A/C No):</b> (702) 304-7860 <b>E-MAIL ADDRESS:</b> mmason@kcaib.com <b>PRODUCER CUSTOMER ID #:</b>																				
	<table border="1"> <tr> <th colspan="2">INSURER(S) AFFORDING COVERAGE</th> <th>NAIC #</th> </tr> <tr> <td>INSURER A :</td> <td>STP - St. Paul Fire and Marine Ins. Co.</td> <td>24767</td> </tr> <tr> <td>INSURER B :</td> <td></td> <td></td> </tr> <tr> <td>INSURER C :</td> <td></td> <td></td> </tr> <tr> <td>INSURER D :</td> <td></td> <td></td> </tr> <tr> <td>INSURER E :</td> <td></td> <td></td> </tr> <tr> <td>INSURER F :</td> <td></td> <td></td> </tr> </table>	INSURER(S) AFFORDING COVERAGE		NAIC #	INSURER A :	STP - St. Paul Fire and Marine Ins. Co.	24767	INSURER B :			INSURER C :			INSURER D :			INSURER E :			INSURER F :	
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INSURER D :																					
INSURER E :																					
INSURER F :																					
<b>INSURED</b> Frederic Apar Productions 633 S. 4th St #7 Las Vegas, NV 89101  Phone No. (702) 384-4829 Fax No.																					

**COVERAGES** **CERTIFICATE NUMBER:** **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSR	SUBR WYVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
STP	GENERAL LIABILITY <input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> LIQUOR LIABILITY EXCLUDED GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LDC			EW06121468	08/20/2011	08/20/2012	EACH OCCURRENCE	\$ 1,000,000
							DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 50,000
							MED EXP (Any one person)	\$ Excluded
							PERSONAL & ADV INJURY	\$ 1,000,000
							GENERAL AGGREGATE	\$ 2,000,000
							PRODUCTS - COM/OP AGG	\$ 1,000,000
								\$
STP	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS <input checked="" type="checkbox"/> NON-OWNED AUTOS			EW06121468	10/21/2011	08/20/2012	COMBINED SINGLE LIMIT (Ea accident)	\$ 1,000,000
							BODILY INJURY (Per person)	\$ Included
							BODILY INJURY (Per accident)	\$ Included
							PROPERTY DAMAGE (Per accident)	\$ Excluded
								\$ Excluded
								\$
								\$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DEDUCTIBLE RETENTION \$						EACH OCCURRENCE	\$
							AGGREGATE	\$
								\$
								\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory In NH) If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				WC STATU-TORY LIMITS	OTH-ER
							E.L. EACH ACCIDENT	\$
							E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (Attach ACORD 101, Additional Remarks Schedule, if more space is required) Coverage Location: United States & Canada  
 Covered Events As Declared to and Accepted by Carrier  
 The Certificate holder is included as Additional Insured, but only as respects to claims arising out of the negligence of the Named Insured. All coverages expire at 12:01 a.m. Standard Time.

<b>CERTIFICATE HOLDER</b> Fremont East Downtown Entertainment District 107 N. 6th St Las Vegas, NV 89106 United States Of America  Phone No. Fax No.	<b>CANCELLATION</b> SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.  AUTHORIZED REPRESENTATIVE 
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ACORD 25 (2009/09)

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This certificate of insurance does not affirmatively or negatively amend, extend, or alter the coverage afforded by the insurance policy.

**PLANNING & DEVELOPMENT DEPARTMENT**

**APPLICATION / PETITION FORM**

Application/Petition For: Rock the Block (Vegas Music Summit)  
 Project Address (Location) 601 E Fremont St  
 Project Name Rock the Block Proposed Use street festival  
 Assessor's Parcel #(s) 139-346-11-018 Ward # 5  
 General Plan: existing  proposed \_\_\_\_\_ Zoning: existing  proposed \_\_\_\_\_  
 Commercial Square Footage \_\_\_\_\_ Floor Area Ratio \_\_\_\_\_  
 Gross Acres 1.24 acres Lots/Units \_\_\_\_\_ Density \_\_\_\_\_  
 Additional Information \_\_\_\_\_

PROPERTY OWNER City of Las Vegas Contact \_\_\_\_\_  
 Address 400 Stewart Ave. 2nd Floor Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 City LAS VEGAS State NV Zip 89101  
 E-mail Address \_\_\_\_\_

APPLICANT 601 FREMONT, LLC Contact Michael Barron  
 Address 202 Fremont St Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 City LAS VEGAS State NV Zip 89101  
 E-mail Address RMDLV@COX.NET

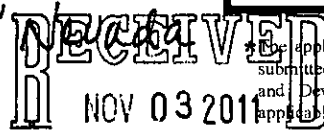
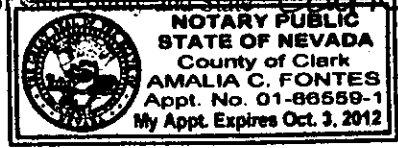
REPRESENTATIVE 601 Fremont, LLC Contact Fredrick Apcar  
 Address 202 Fremont St Phone: 702-858-7250 Fax: 383-6666  
 City LAS VEGAS State NV Zip 89101  
 E-mail Address RMDLV@COX.NET

**FOR DEPARTMENT USE ONLY**

Property Owner Signature\* [Signature]  
 \*An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.  
 Print Name Carlos Adley  
 Subscribed and sworn before me  
 This 2nd day of November, 2011  
Amalia C. Fontes

Case #	<u>PCP-43766</u>
Meeting Date:	_____
Total Fee:	<u>100.00</u>
Date Received:*	<u>11/3/11</u>
Received By:	<u>[Signature]</u>

Notary Public in and for said County and State Clark, Clark



\*The application will not be deemed complete until the submitted materials have been reviewed by the Planning and Development Department for consistency with applicable sections of the Zoning Ordinance.

# ROCK THE BLOCK

## SUBMITTAL FOR TEMPORARY COMMERCIAL PERMIT

**Event Date:** November 5, 2011  
**Event Location:** 601 Fremont Street/Private parking area behind building  
**Event Time:** 8pm - 12am

**November 5<sup>th</sup> Rock the Block:** Headliner is **AWOL NATION** with support bands Imagine Dragons, Twin Atlantic, Halloween Town, & Summit Grove which are very popular bands in the Rock/Electronic/Alternative music niche. This is a free show with registration at [www.vegasmusicsummit.com](http://www.vegasmusicsummit.com). We were able to secure them as talent for this edition by beating out other Hotel & Casinos on the strip.

Entry will be on 6<sup>th</sup> street and the event will physically be on the private parking lot of the 601 Fremont building.

**Brief History:** Rock the Block November 17, 2007 was the first ticketed event held in the Fremont East Entertainment District since opening in August 2007. The second installment of Rock the Block was held on July 4, 2008 and was a free show; this will be the 17<sup>th</sup> installment.

Entertainment for Rock the Block has included Everlast, Flyleaf, Dropkick Murphys, Smile Empty Soul, Franky Perez, Left Standing, Gogol Bordello, Hoobastank, A Day to Remember, Kottonmouth Kings, Unwritten Law and more. Sponsors of the events have been the El Cortez Hotel & Casino, Jagermeister, Miller Lite, Hennessy's Tavern, Downtown Cocktail.

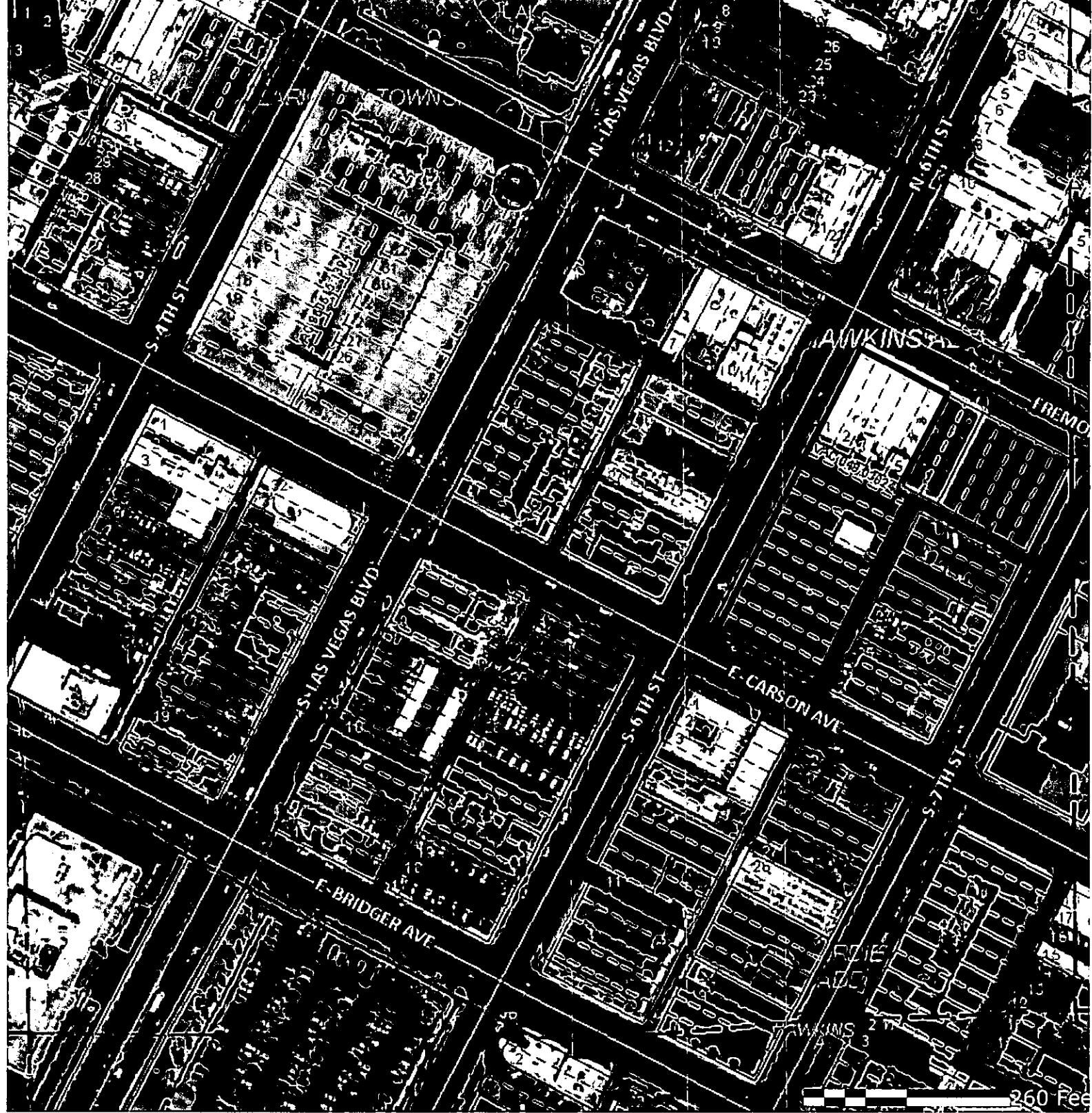
Past advertising included print and radio which specifically consisted of:

- City Life, Vurb Magazine, Las Vegas Weekly, Smash Magazine, Vegas Rocks
- KOMP 92.3FM, Xtreme 107.5FM, Area 108, MIX 94.1, Jack FM
- 3 electronic billboards (2 on I-15 North & on 215/Eastern)
- 35,000 postcard size fliers and email blasts

Thanking you in advance,

  
Frederic Apcar

RECEIVED  
NOV 03 2011



**RECEIVED**  
NOV 3 2011  
City of Las Vegas  
Department of Planning

APPROVED  
TCP-43766  
BY J. F. [Signature] (113-1)  
CURRENT PLANNING DIVISION  
CITY OF LAS VEGAS



# TEMPORARY COMMERCIAL PERMIT

## CONCERT

### TCP-43766

Valid November 05, 2011 To November 06, 2011

Description of Event: TCP-43766 - TEMPORARY COMMERCIAL PERMIT - Rock the block is a free concert with registration at [www.vegasmusicsummit.com](http://www.vegasmusicsummit.com). The event will run from 8:00pm until 12:00 am 11/05/11.

**Applicant:** 601 Fremont Llc  
Michael Barron  
202 Fremont Street  
Las Vegas, NV 89101  
(702)366-7340 x

**Parcel(s):** 139-34-611-018  
**Ward(s):** WARD 5 (RICKI Y. BARLOW)

**THIS PERMIT IS APPROVED PURSUANT TO SECTION 19.18.100 OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:**

See page 2 for conditions

THIS TEMPORARY COMMERCIAL PERMIT IS NOT VALID UNTIL THE FOLLOWING DEPARTMENT APPROVALS / PERMITS / LICENSES HAVE BEEN OBTAINED:

FIRE \_\_\_\_\_ (Initials)

BUSINESS SERVICES \_\_\_\_\_ (Initials)

SEWER \_\_\_\_\_ (Initials)

TRAFFIC \_\_\_\_\_ (Initials)

**THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE**



# TEMPORARY COMMERCIAL PERMIT

CONCERT

TCP-43766

Valid November 05, 2011 To November 06, 2011

1. BUSINESS HOURS SHALL BE FROM 8:00 PM TO 12:00 AM.
2. THIS PERMIT IS NOT A BUSINESS LICENSE.
3. THIS PERMIT IS NOT A SUBSTITUTE FOR ANY REQUIRED STATE OR LOCAL BUSINESS LICENSE OR FOR ANY REQUIRED CHARITABLE SOLICITATION PERMIT.
4. This use shall not create a nuisance to nearby properties as a result of factors such as excessive illumination, glare, noise, vibration, smoke, dust, dirt, odors, gases or heat.
5. The use shall conform to the submitted plot plan date stamped 11-3-11.
6. No combustible materials shall be located within 50 feet of any structure on, or adjacent to this site.
7. No building or structure of any type shall be erected closer than 25 feet from any property line.
8. The applicant shall display a copy of this Temporary Commercial Permit during the hours of operation.
9. Sanitation facilities must be provided in accordance with the Clark County Health District and Republic Services of Southern Nevada.
10. The applicant shall provide private security officers as required by the Las Vegas Metropolitan Police Department.
11. Any signage for this temporary commercial use must be approved and permitted by the Planning and Development Department.
12. All applicable City code requirements shall be satisfied.
13. The applicant shall be responsible for leaving the site free of debris, litter or any other evidence of occupancy upon completion or removal of the use.

J. Fred  
SENIOR PLANNER SIGNATURE

11-3-11  
DATE

\_\_\_\_\_  
PLANNING MANAGER SIGNATURE

\_\_\_\_\_  
DATE

**THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE**