

Plans (PMT)



Separator Sheet



Action Letter



ACTION LETTER

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TEMPORARY COMMERCIAL PERMIT

PROMOTIONAL ACTIVITY

TCP-11117

Valid January 17, 2006 To January 19, 2006



Description of Event: Rancher's Reserve Mobile Grill promotion running Jan 17, 3:30 to 8pm; Jan 18, 11am to 7pm; and Jan 19, 11am to 7pm located in the upper North central portion of the Von's parking lot. *7530 W. LAKE MEAD BLVD.*

Applicant: Passage Events
Jennifer Dills - (206)-219-0023
800 Maynard Ave S.
Ste 100
Seattle, WA 98134
(206)219-0029 x

Parcel(s): 138-22-211-003
Ward(s): Ward 4 (Brown)

THIS PERMIT IS APPROVED PURSUANT TO SECTION 19.18.100 OF THE LAS VEGAS MUNICIPAL CODE, SUBJECT TO THE FOLLOWING CONDITIONS:

1. BUSINESS HOURS SHALL NOT EXTEND PAST 7:00 pm.
2. THIS PERMIT IS NOT A BUSINESS LICENSE.
3. THIS PERMIT IS NOT A SUBSTITUTE FOR ANY REQUIRED STATE OR LOCAL BUSINESS LICENSE OR FOR ANY REQUIRED CHARITABLE SOLICITATION PERMIT.
4. This use shall not create a nuisance to nearby properties as a result of factors such as excessive illumination, glare, noise, vibration, smoke, dust, dirt, odors, gases or heat.
5. The use shall conform to the submitted plot plan.
6. No combustible materials shall be located within 50 feet of any structure on, or adjacent to this site.
7. No building or structure of any type shall be erected closer than 25 feet from any property line.
8. The applicant shall display a copy of this Temporary Commercial Permit during the hours of operation.
9. Sanitation facilities must be provided in accordance with the Clark County Health District and Republic Services of Southern Nevada.
10. The applicant shall provide private security officers as required by the Las Vegas Metropolitan Police Department.
11. Any signage for this temporary commercial use must be approved and permitted by the Planning and Development Department.
12. All applicable City code requirements shall be satisfied.
13. The applicant shall be responsible for leaving the site free of debris, litter or any other evidence of occupancy upon completion or removal of the use.

THIS PERMIT SHALL BE POSTED IN A CONSPICUOUS PLACE

Justification Letter



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Passage Events

800 Maynard Ave S, Ste 100

Seattle, WA 98134

f 206.219.0029

f 206.219.0030

December 21, 2005

Mr. Mike Howe
City of Las Vegas Planning and Development Department
Development Services Center
731 S 4th Street
Las Vegas, NV 89101

Dear Mr. Howe;

Passage Events will be coming to the Safeway stores on Lake Mead Blvd. and Lone Mountain Road in January and will be doing a grilling/BBQ promotion where we hand out free 1 ounce samples of freshly grilled steak provided by the store. We will be the only vendor on site and there is no other activity going on in the parking lot during the time we'll be there.

Each store will have the following event dates and times:

January 17 – 3:30 pm to 8:00 pm
January 18 – 11:00 am to 7:00 pm
January 19 – 11:00 am to 7:00 pm

If you need anything further, I'll be in the office the 22nd, 23rd and 27th of this month, then on vacation until the 9th.

Regards,

Jennifer Dills
Corporate Event Buyer



Passage Events
800 Maynard Ave S, Ste 100
Seattle, WA 98134
t 206.219.0029
f 206.219.0030

Safeway/Rancher's Reserve Mobile Grilling Event

Passage Events is an event marketing company that has contracted with Cargill Meats and Safeway Stores to sample their Rancher's Reserve Steaks in conjunction with Grand Re-Openings at selected Safeway Stores.

Logistical details of the grilling event are as follows:

- We set up a pull-behind trailer in the parking lot of selected Safeway stores. The entire set up takes up approximately 6 parking spaces. We ensure not to park under any canopy, easements, or tent. We don't block fire or traffic lanes, nor do we park in Handicap spaces.
- The trailer is equipped to fully execute these events. Enclosed with this packet is detailed information regarding the trailer schematics. Some of the equipment built on the trailer are:
 - A 3-compartment sink for sanitizing
 - Hand-washing sink
 - A propane grill
 - The grill is equipped with 4 propane tanks (2, 20# tanks and 2, # 30 tanks)
 - a K-rated Fire extinguisher, Vented Hood and Fire Suppression system
 - True Refrigerator
- A 2 member team manages the event.
- The Ranchers Reserve NY Strip Steaks are delivered and stored in the Safeway Meat Department and stored in the commercial cooler at the store. They are delivered to the trailer as needed.
 - The steaks are brushed with olive oil, salt & pepper and grilled to internal temperature of 145 degrees.
 - Steaks are cut into 1 oz portions and sampled to customers. ***There is no selling involved in this promotion.***
- Trash receptacles are set up at the trailer. We will use the Safeway dumpsters for large trash disposal.
- Safeway will provide public access to the restroom facilities.
- There are no tents or canopies used for this event.
- There is no outdoor lighting or loudspeakers used for this event.

For more information, please contact Jennifer Dills at 206-219-0023 or jenniferd@passageevents.com.

Thank you,

A handwritten signature in cursive script that reads "Jennifer Dills".

Jennifer Dills
Corporate Event Buyer

Application



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PLANNING & DEVELOPMENT DEPARTMENT

APPLICATION / PETITION FORM

Application/Petition For: Temporary Commercial Permit
 Project Address (Location) 7530 W. Lake Mead Blvd., Las Vegas
 Project Name Rancher's Reserve Mobile Grill Proposed Use Food Sampling
 Assessor's Parcel #(s) 138-22-211-003 Ward # 4
 General Plan: existing ☒ proposed ☐ Zoning: existing ☒ proposed ☐
 Commercial Square Footage _____ Floor Area Ratio _____
 Gross Acres 7.00 Lots/Units _____ Density _____
 Additional Information please see attached narrative for complete event description

PROPERTY OWNER Von's Contact Cesar Ojeda
 Address 618 Michellinda Ave. Phone: 626-821-7063 Fax: 626-821-6199
 City Arcadia State CA Zip 91007

APPLICANT Jennifer Dills Contact _____
 Address 800 Maynard Ave S #100 Phone: 206-219-0023 Fax: 206-219-0030
 City Seattle State WA Zip 98134

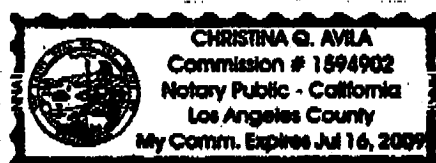
REPRESENTATIVE Cesar Ojeda c/o Von's Contact Cesar Ojeda
 Address 618 Michellinda Ave. Phone: 626-821-7063 Fax: 626-821-6199
 City Arcadia State CA Zip 91007

FOR DEPARTMENT USE ONLY

Property Owner Signature [Signature]
 * An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.
 Print Name J. CESAR OJEDA

Subscribed and sworn before me
 This 29 day of December, 20 05
Christina Q. Avila

Notary Public in and for said County and State



Revised (14/26/03)

Case #	<u>TCP 11117</u>
Meeting Date:	
Total Fee:	<u>\$100.00</u>
Date Received:	<u>23 DEC 05</u>
Received By:	<u>M. Ke Haul</u>

*The application will not be deemed complete until the submitted materials have been reviewed by the Planning and Development Department for consistency with applicable sections of the Zoning Ordinance.

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PLANNING & DEVELOPMENT DEPARTMENT

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Project Name Rancher's Reserve Mobile Grill Proposed Use food sampling
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Gross Acres _____ Lots/Units _____ Density _____
Additional Information please see attached narrative for complete event description

PROPERTY OWNER Von's Contact Cesar Djeda
Address 618 Michillinda Ave. Phone: 626-821-7043 Fax: 626-821-6199
City Arcadia State CA Zip 91007

APPLICANT Jennifer Dills Contact _____
Address 800 Maynard Ave S #100 Phone: 206-219-0023 Fax: 206-219-0030
City Seattle State WA Zip 98134

REPRESENTATIVE Cesar Djeda c/o Von's Contact Cesar Djeda
Address 618 Michillinda Ave. Phone: 626-821-7043 Fax: 626-821-6199
City Arcadia State CA Zip 91007

FOR DEPARTMENT USE ONLY

Property Owner Signature* _____
* An authorized agent may sign in lieu of the property owner for Final Maps, Tentative Maps, and Parcel Maps.

Print Name _____

Subscribed and sworn before me

This _____ day of _____, 20 _____

Notary Public in and for said County and State

Case #

Meeting Date:

Total Fee:

Date Received:*

Received By:

*The application will not be deemed complete until the submitted materials have been reviewed by the Planning and Development Department for consistency with applicable sections of the Zoning Ordinance.

VONS

facsimile transmittal

To: Mr. Mike Howe**Fax: 702/474-0352****From: J. Cesar Ojeda, Property Manager****Date: 12/29/05****Re: Vons @ Lone Mountain & Lake Mead****Pages: 3****PHONE: 626/821-7043****FAX: 626/821-6199**☐ **Urgent**☐ **For Review**☐ **Please
Comment**☐ **Please
Reply**☐ **Please
Recycle****Mike:**

Attached please find the signed and notarized applications for the above referenced Vons locations. Originals will follow in the mail. Thank you for your help.

If you have any question just let me know (626)821-7043. Thank You.

J. Cesar Ojeda
Property Manager

Legal Description



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December 15, 2005

To Whom It May Concern

RE: Passage Events
Mobile Grilling Promotion
Vons #2392 Remodel Grand Opening

Dear Sir or Madam:

Please be advised that The Vons Companies, Inc. is the property owner of the Vons market located at the following address:

7530 W. Lake Mead Blvd., Las Vegas, NV

We hereby authorize Passage Events to apply for a promotional event permit for the Vons remodel grand opening. At this promotional event, Passage Events will operate a BBQ trailer in the parking lot for our customers to taste test our new Rancher's Reserve Meats.

If you have any questions regarding the event or application, please do not hesitate to call Ms. Jennifer Dills from Passage Events at (206) 219-0023 or myself at (626) 821-7043. Thank you in advance for your cooperation

Sincerely,



J. Cesar Ojeda
Property Manager

CC: Jennifer Dills, Passage Events
File