


  
**Las Vegas City Council**  
*Proclamation*

- Whereas; The Mayor and members of the Las Vegas City Council recognize Alicia Gibbs as attendees gather to attend the Celebrating Phenomenal Women Soiree on March 15, 2014; and*
- Whereas; Alicia Gibbs heads up ID Media, a Las Vegas based social media strategy, content development and communications firm that helps companies tap into diverse markets through digital marketing and signature events. The business celebrates it's 10th anniversary this year; and*
- Whereas; Alicia Gibbs thrives on discovering and delivering extraordinary experiences. Clients that have benefited from her expertise include NV Energy, Caesars Entertainment, UMC, IGT, House of Blues, City of Las Vegas and The Smith Center; and*
- Whereas; Alicia Gibbs is a strong believer in giving back to her community and has many events; CSN Black History Month Committee and served on the board of the Las Vegas Urban League. In 2006 she created the DREAM HUDDLE mentoring program while serving on the Advisory Council of the I Have A Dream Foundation; and*
- Whereas; Alicia Gibbs has a love for youth and participates in various children's events throughout the year. She also allocates service-in-kind-dollars to organizations that target women and girls (Boys & Girls Clubs of Southern Nevada) and cultural experiences (West Las Vegas Library and Nevada Ballet Theatre); and*
- Whereas; In 2006, Alicia was included in the "100 Most Influential People" listing by In Business Las Vegas. Her work in the community has been recognized by Senator Harry Reid, Mayor Oscar Goodman, Congresswoman Shelley Berkeley, Congressman Steven Horsford, Channel 8 Community Pride and the Las Vegas chapters of organizations including I Have A Dream Foundation, Alpha Kappa Alpha Sorority, Delta Sigma Theta, Southern Nevada Coalition of Concerned Women and National Coalition of 100 Black Women; And now,*
- Therefore; In great recognition of the phenomenal career of Alicia Gibbs, and for her contribution and commitment to the business community and residents of Las Vegas, we urge the entire community to join with us as we do hereby proudly proclaim*

March 15, 2014

## Alicia Gibbs Day

*In the City of Las Vegas*

  
Mayor Carolyn G. Goodman


  
Councilwoman Lois Tarkanian

  
Councilman Steven D. Ross

  
Mayor Pro Tem Stavros S. Anthony

  
Councilman Ricki Y. Barlow

  
Councilman Bob Coffin

  
Councilman Bob Beers