

PROCLAMATION

WHEREAS, The "Miss Universe" Pageant was conceived in 1950, but took two years of intense effort and organization before it was first held in 1952 in California; and

WHEREAS, today our government fully recognizes the value of "Miss Universe" to world relations. Miss Universe delegates and personnel have been received and feted by the United Nations, Governors, Mayors and other dignitaries of many states; and

WHEREAS, Miss Universe has been used on a poster for the Treasury Department to sell defense bonds and she has been interviewed countless times by the Voice of America for release throughout the world. She has toured the White House, been guest of the National Press Club and the District of Columbia Board of Trade; and

WHEREAS, Florida Highway 301 was redesignated as "Miss Universe Highway" and the Naval Academy provided midshipmen for the dedication ceremonies. Similar courtesy by the Academy was given to 25 Middle Eastern and European girls when they traveled to Miami; and

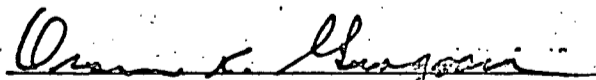
WHEREAS, today the Miss Universe Pageant is an established global event and is rapidly achieving the status of an institution with increasing cooperation and recognition from governments, municipal, state and federal as well as internationally.

NOW, THEREFORE, I, ORAN K. GRAGSON, Mayor of the City of Las Vegas do hereby proclaim May ~~10~~³, 1967 as
1968


MISS NEVADA - UNIVERSE DAY

in the City of Las Vegas and urge the citizens of this City to take recognition of this Pageant as emblematic of Nevada's beautiful young women and its importance in improving world understanding.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Las Vegas to be affixed this first day of May, 1967.
1968


Oran K. Gragson, Mayor

ATTEST:


City Clerk



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