

(For New Nevada State
Event Publicity Div.)
(PO Box 216
City 89101)

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Proclamation

WHEREAS more families own life insurance than any other form of thrift and savings, and

WHEREAS life insurance has become the great base of family financial security planning, and

WHEREAS life insurance has contributed to and benefits by the great social and economic changes, with changes in life insurance needs being made necessary constantly by these changes in the social and economic structure, as well as by changes in the family's own situation, and

WHEREAS life insurance renders a second great service by carrying the policyholder dollars back to Main Street, where they go to work aiding all segments of the economy and the community as a whole, while awaiting call for benefit payment, and

WHEREAS all persons, both as policyholders and beneficiaries, desire to learn more about life insurance---that is, what it does, and how it operates, and

WHEREAS the SOUTHERN NEVADA ASSOCIATION OF LIFE UNDERWRITERS, AN AFFILIATE OF THE NATIONAL ASSOCIATION OF LIFE UNDERWRITERS, WASHINGTON, D.C. is cooperating in a program to inform the public of the many and broad aspects of life insurance.

NOW, THEREFORE, I, ORAN K. GRAGSON, MAYOR OF THE CITY OF LAS VEGAS do hereby proclaim the week of April 22nd to 27th, 1968, as Life Insurance Education Week in this City.

And do urge all citizens to avail themselves of this opportunity to learn more about their life insurance and what it can do for them.



In witness thereof I have hereunto set my hand and caused the seal of the City Of Las Vegas to be affixed this 22nd day of March 1968.


ORAN K. GRAGSON, Mayor

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