

PROCLAMATION

WHEREAS, during the early 1920's a Cleveland merchant, believing that the cities orphans and shut-ins often felt forgotten and neglected, conceived the idea of showing them that they were remembered by distributing small gifts with the help of friends and neighbors, he gave the remembrances on a Saturday in October.

WHEREAS, in time the idea of spreading cheer to the under-privileged broadened to include everyone and it became an occasion for recalling past kindnesses with a kind work or small gift. After its inception, the third Saturday in October became firmly established and known as

SWEETEST DAY

WHEREAS, this is an occasion which offers everyone an opportunity to remember the SICK, the AGED and LESS FORTUNATE, as well as FRIENDS and ACQUAINTANCES, whose KINDNESS and HELP we can repay with a token of our appreciation, and

WHEREAS, SWEETEST DAY is not based on any religious observance or family relationship, nor is there any historical significance connected with this celebration, it is purely a day to make someone happy and a reminder that a thoughtful word or deed enriches life and gives it more meaning, and

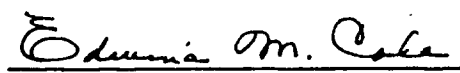
WHEREAS, the American Public is a friendly, generous, public which delights in an excuse to help or remember others and with this theme, SWEETEST DAY is a day to make someone happy and gives us an extra opportunity to show thoughtfulness by making someone happy.

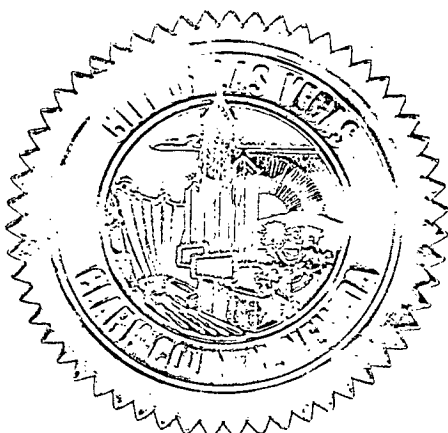
NOW, THEREFORE, I, Oran K. Gragson, Mayor of Las Vegas, Nevada, proclaim OCTOBER 15, 1966 as SWEETEST DAY in our City and urge all citizens to take recognition thereof and give special attention and consideration to our fellow man.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Las Vegas, Nevada, to be affixed this eleventh day of October, 1966.


ORAN K. GRAGSON, MAYOR

ATTEST:


City Clerk



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