

Have ready by Sept 25th for Post Office

A P R O C L A M A T I O N

WHEREAS, population growth and economic expansion have triggered a mail explosion which increased our national volume at the phenomenal rate of almost four billion pieces this year; and

WHEREAS, the Post Office Department is marshalling the full resources of advancing technology to process this ever-increasing volume of mail with speed and accuracy; and

WHEREAS, the indispensable key to the success of the Department's program to modernize and mechanize postal operations is the ZIP Code System; and

WHEREAS, ZIP Code will make it possible to move the mail more efficiently, while at the same time containing costs; and

WHEREAS, it is in the mutual interest of both individuals and business mailers to cooperate in this program, designed to promote the general welfare and serve the common good.

THEREFORE, I, _____, by virtue of the authority vested in me as Mayor of the City of Las Vegas, Nevada, do hereby proclaim the week beginning October 10, 1966, as ZIP CODE Week and call upon all citizens of the City of Las Vegas to join in observance of this week by learning their Zip Codes, by using it in both the mailing and return addresses of all mailings, including letters and packages; by encouraging their friends, neighbors and associates to do likewise, and by participating in activities to promote the widest possible use of ZIP Code by all citizens.

This _____ day of _____, 1966 _____ Mayor

