

PROCLAMATION

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2 WHEREAS: the continuing mass production and mass movements of goods
3 and services are basic driving forces of the great standard of
4 living in this nation's economic community; and

5 WHEREAS; advertising, as the voice of free choice, informs and enlightens
6 the consumer about new and improved products and stimulates
7 increased trade and production; and

8
9 WHEREAS; due recognition of the vital, constructive and essential force
10 of advertising is in order.

11 NOW, THEREFORE, I, Oran K. Gragson, Mayor of the City of Las Vegas,
12 Nevada, do hereby proclaim the week of March 16 - 22, 1963
13 as "ADVERTISING RECOGNITION WEEK" in the City
14 of Las Vegas and urge all citizens of Las Vegas to join in
15 recognizing and acclaiming the contribution of this dynamic
16 industry.
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18 IN WITNESS WHEREOF, I have hereunto set my hand and caused the
19 and caused the Great Seal of the City of Las Vegas to be
20 affixed this 14th day of March, 1963.
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25 ORAN K. GRAGSON, MAYOR

26 ATTEST:

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29 SIGRID DODGSON, Acting City Clerk
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