

PROCLAMATION

1 WHEREAS, more families own life insurance than any other form of
2 thrift and savings; and

3 WHEREAS, life insurance has become a great base of family
4 financial security planning; and

5 WHEREAS, life insurance has contributed to and benefits by the great
6 social and economic changes, with changes in life insurance needs being
7 made necessary constantly by these changes in the social and economic
8 structure, as well as by changes in the family's own situation; and

9 WHEREAS, life insurance renders a second great service by
10 carrying the policyholder dollars back to Main Street, where they go to
11 work aiding all segments of the economy and the community as a whole,
12 while awaiting call for benefit payment; and

13 WHEREAS, all persons, both as policyholders and beneficiaries
14 desire to learn more about life insurance --- that is, what it does, and
15 how it operates; and

16 WHEREAS, the Southern Nevada Association of Life Underwriters
17 is cooperating in a program to inform the public of the many and broad
18 aspects of life insurance.

19 NOW, THEREFORE, I Oran K. Grageon, Mayor, of the City of Las
20 Vegas, do hereby proclaim the week of May 9 through 15, 1962 as LIFE
21 INSURANCE EDUCATION WEEK in the City of Las Vegas and do urge all
22 citizens to avail themselves of this opportunity to learn more about their
23 life insurance and what it can do for them, especially making this the
24 occasion to see that it is so arranged as to be of utmost value to the
25 beneficiaries.

26 IN WITNESS THEREOF, I have herunto set my hand and caused the
27 seal of the City of Las Vegas to be affixed this 4th day of May, 1962.

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ATTEST:

ORAN K. GRAGEON, MAYOR

SIGRID DODGSON, ASST. CITY CLERK



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