

P R O C L A M A T I O N

1
2 WHEREAS, alcoholism has been recognized as a disease exceeded
3 only by cancer, heart disease and mental illness
4 among our national health threats and
5 WHEREAS, alcoholism afflicts directly 5,000,000 Americans,
6 and
7 WHEREAS, the cost of alcoholism in human suffering, in disinte-
8 gration of family life, in economic attrition to
9 the individual and the community is incalculable, and
10 WHEREAS, the National Council on Alcoholism has for 16 years
11 provided through its information centers and other
12 resources a three-pronged program of education,
13 community service and research to bring understanding
14 to our citizenry of the dangers of this destructive
15 but treatable disease, and
16 WHEREAS, the Southern Nevada Committee on Alcoholism, an
17 affiliate group of the National Council on Alcoholism
18 has instituted in Las Vegas its first annual Alcohol-
19 ism Information Campaign to focus public attention on
20 one of America's gravest health threats
21
22 NOW, THEREFORE, I, REED WHIPPLE, Mayor Pro Tem of Las Vegas,
23 Nevada do hereby proclaim the week of November 28
24 through December 2, 1960

ALCOHOLISM INFORMATION WEEK

28 in Las Vegas, and urge the men and women of our community to
29 support the Southern Nevada Committee on Alcoholism,
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1
2 the Nevada State Alcoholism Agency, and the National
3 Council on Alcoholism in this nation-wide campaign
4 to alert our citizens to the dangers of alcoholism.
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9 REED WHIPPLE, Mayor Pro Tem

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12 ATTEST:

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16 EDWINA M. COLE, City Clerk
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