

P R O C L A M A T I O N

1           WHEREAS, the National Hairdressers and Cosmetologists  
2 Association has set aside the week of February 9, 1958 as  
3 National Beauty Salon Week--a period "dedicated to more beauti-  
4 ful women"; and

5           WHEREAS, this association, established in 1921 to further  
6 the high standards of professional beauty care, seeks to empha-  
7 size the importance of good grooming and proper personal care in  
8 the lives and happiness of America's women; and

9           WHEREAS, the members of this Association have shown a high  
10 sense of civic responsibility by conducting an intensive public  
11 service program, donating professional beauty care to people con-  
12 fined to homes for the aged and orphaned, hospitals, and similar  
13 institutions; and

14           WHEREAS, this philanthropic work during the past seven  
15 years has greatly contributed to the physical and mental well-  
16 being of more than a million persons confined to institutions  
17 throughout the United States, and has been recognized by the  
18 medical profession for its therapeutic values; and

19           WHEREAS, the members of this Association use their  
20 creative talents, and years of training and experience to  
21 maintain and enhance one of our greatest National wealths, the  
22 beauty of American women.

23           NOW, THEREFORE, I, C. D. BAKER, Mayor of the City of Las  
24 Vegas do hereby proclaim the week of February 9, 1958 as

25           **NATIONAL BEAUTY SALON WEEK**

26           in the City of Las Vegas, and urge our citizens to join in the  
27 celebration of this special week during which we recognize and  
28 commend the hairdressers and cosmetologists whose services are  
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dedicated to the grooming of women for greater beauty.

IN WITNESS WHEREOF, I have hereunto  
set my hand and caused to be affixed  
the Seal of the City of Las Vegas,  
Nevada, this \_\_\_\_\_ day of January,  
1958.

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C. D. BAKER, Mayor