

FROM: (OMIT PARENTHESES AND FILL IN NAME OF SOCIETY)
(FILL IN ADDRESS)
(FILL IN FULL NAME, EXECUTIVE DIRECTOR--PHONE NUMBER)

STORY #2--BOARD MEMBERS--GOALS

FOR RELEASE: FRIDAY, ^{March 15}~~JANUARY 11~~, 1957

A promise of more help to crippled children and adults in (City) ^{Las Vegas, Nev}
in 1957 was made today by (Name of President), ^{Mayer E. D. Baker Mayor} president of the (Name
of Society). ^{Las Vegas}

(Last name of president) announced that a new/or expanded
(Mention service, facility or other) is included in the plans and goals of
the society for the coming year.

He made the announcement following a meeting of the society's
board of directors in the (Place).

(NOTE: If your society should also plan other new developments
such as scholarship awards, speech classes, equipment
pool, etc., also explain them fully in your story, following
paragraph below:)

(Mention other plans) were also among the plans made known
by (Last name of president) in the announcement.

"The most extensive Easter Seal campaign in history is an
immediate task before us," he said. "Realization of our goals to help the
crippled as far as we are able depends upon the success of the public appeal
by which the (Name of Society) is supported." ^{Nevada Society for Crippled Children}

Prominent (Citians), in addition to (Last name of president),
who are members of the society's board include: (List and identify of-
ficers and board members).

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