

P R O C L A M A T I O N

WHEREAS, The week of March 9 through 14 has been established throughout the United States as National Smile Week - to remind all Americans that friendly, cheerful, neighborly attitudes in all personal contacts will strengthen the foundations of this nation's leadership toward a world of friendship and peace;

WHEREAS, Smiles which express good will toward each other do appropriately manifest this nation's sincere faith and appreciation for our Free Way of Life;

NOW, THEREFORE, I C.D. BAKER, as Mayor of the City of Las Vegas, Nevada, do hereby proclaim the period of March 9 through 14, 1953, Smile Week in Las Vegas, and I call upon all citizens to make particular effort to further all friendships and brighten all human relations with spirit-lifting smiles.

National Smile Week can and should be the occasion for organizations of all kinds to plan and engage in special activities wherein smiles of friendliness will strengthen their own ties and also promote more pleasant citizenship and neighborliness in our community.

I especially urge all members of our municipal government to observe Smile Week by rendering their services with smiles and helpfulness which will demonstrate the cordiality between citizens and public servants under American democracy.

IN WITNESS WHEREOF, I have hereunto set my hand and have caused the official seal of the City of Las Vegas, Nevada to be affixed this 4th day of March in the year of our Lord, nineteen hundred and fifty three.



Mayor

